

THE QUEEN OF PIN-UPS AND FASHIONS

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

ARCHIE  
SERIES

NO. 29

JULY

# KATY KEENE

10¢

Comics

AWW! DON'T  
LET GLORIA GET  
YOUR **GOAT**,  
KATY!

I'M NOT A BIT  
WORRIED, SIS,  
GLORIA'S GETTING  
THE **GOAT** NOT  
ME!



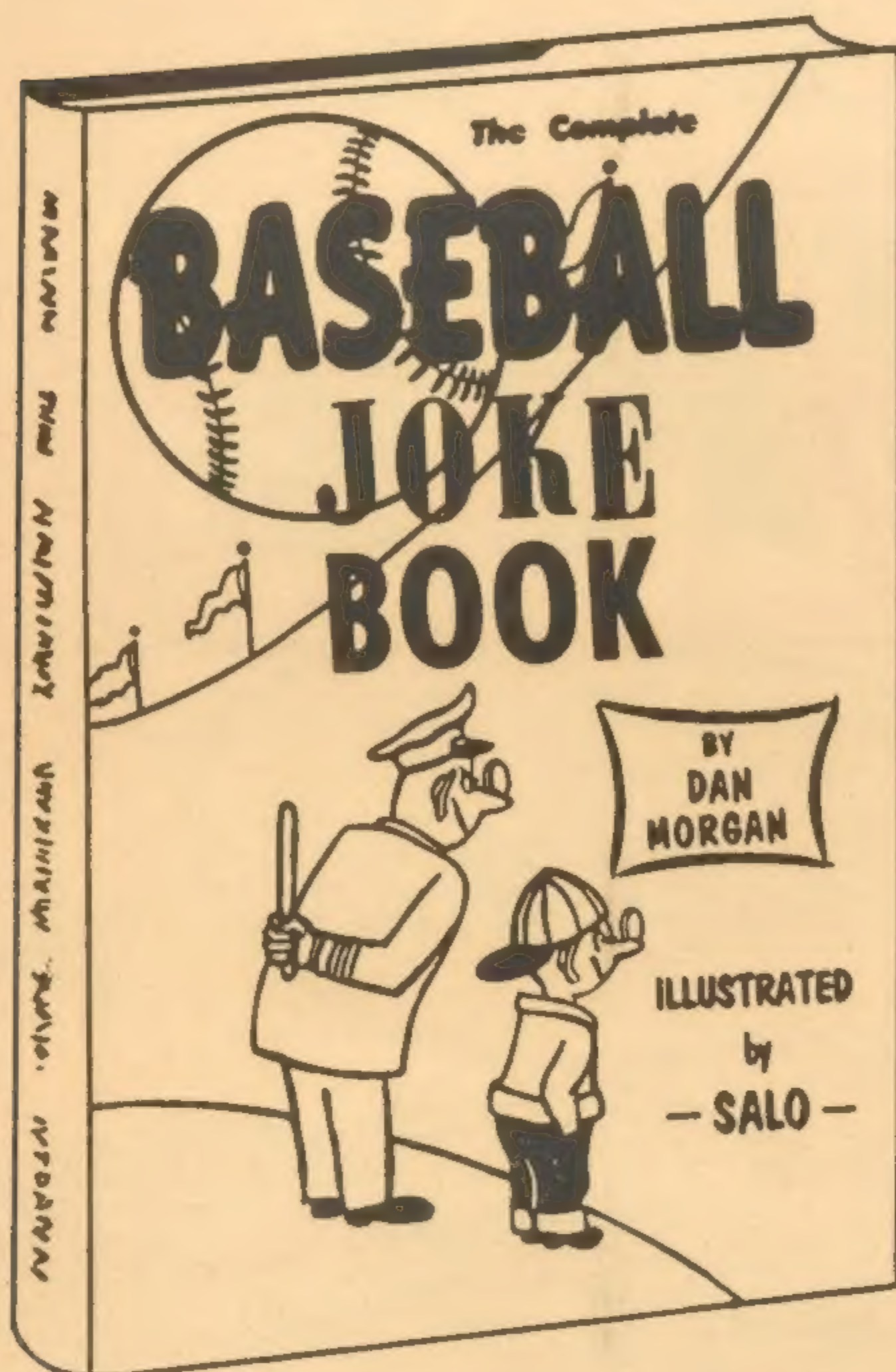
by  
BILL  
WOGGON

SIS & KATY'S POSES & OUTFITS by  
MARY ELLEN ESLER,  
709 PEARL ST.  
TARENTUM, PA.



# NOW IN ONE BOOK

## BASEBALL'S FUNNIEST STORIES



Here is the first book exclusively devoted to the humorous side of America's national sport. Now read and laugh about the wonderful, funny and unknown side of baseball. Here are dugout capers that the fans never hear about. Here are jokes, gags, anecdotes about baseball's great gleamed from sources not available to the average baseball fan.

THE COMPLETE BASEBALL JOKE BOOK covers all the wild, crazy doings of your favorite baseball players in both major leagues going back to the days of Chief Myers, Ab Doubleday, Ty Cobb, Babe Ruth, Lou Gehrig, Babe Herman, Joe DiMaggio, Dizzy Dean and right up to the last minute squabbles of Durocher and his arch enemy, the umpire.

Whether a Dodger, Yankee, White Sox, Cardinals, Pittsburgh, Browns fan, or any of any other team, you will find rib-tickling stories about your favorites. A whole chapter covers pranks, jokes perpetrated on umpires and managers by fun seeking and revengeful players.

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\$1

HERE ARE SOME THAT WERE LAUGHED ON  
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Rube Waddell  
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Dixie Walker  
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Al Schacht  
Nick Altrock  
Pete Alexander  
Art Shires  
Bobo Newsom  
Casey Stengel  
Willie Robinson  
Tony Cuccinello  
Ty Cobb  
Jackie Robinson  
Babe Herman  
Dazzy Vance  
Rabbit Maranville

Babe Ruth  
Lou Gehrig  
Roger Hornsby  
Frankie Frisch  
Paul & Lloyd Waner  
Pie Traynor  
Dizzy Dean  
Bugs Raymond  
Connie Mack  
Tony Lazzeri  
Mickey Cochrane  
Roy Campanella  
Joe McCarthy  
Yogi Berra  
Bucky Harris  
Ted Williams  
Joe DiMaggio  
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and many many others

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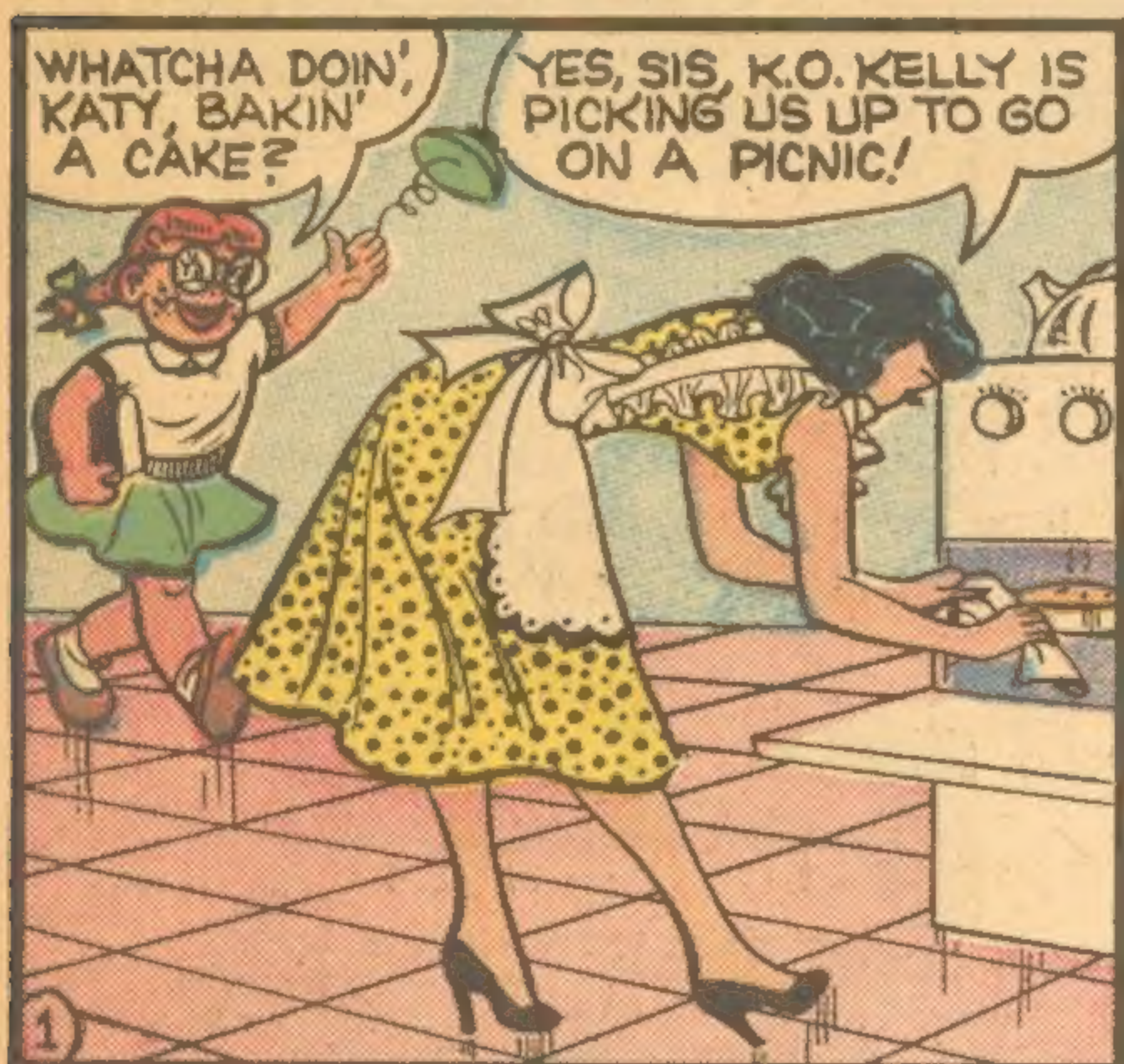
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Canadian orders 25c extra.





by  
Bill Wagon



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KATY'S + K.O.'S OUTFITS AND POSES BY JANET TERRILL, P.O. BOX #5, MONTOKING, NEW JERSEY



SIS'S OUTFIT BY JANET KAUSKEY, 278 SCHOOL ST., NEFFS, OHIO.

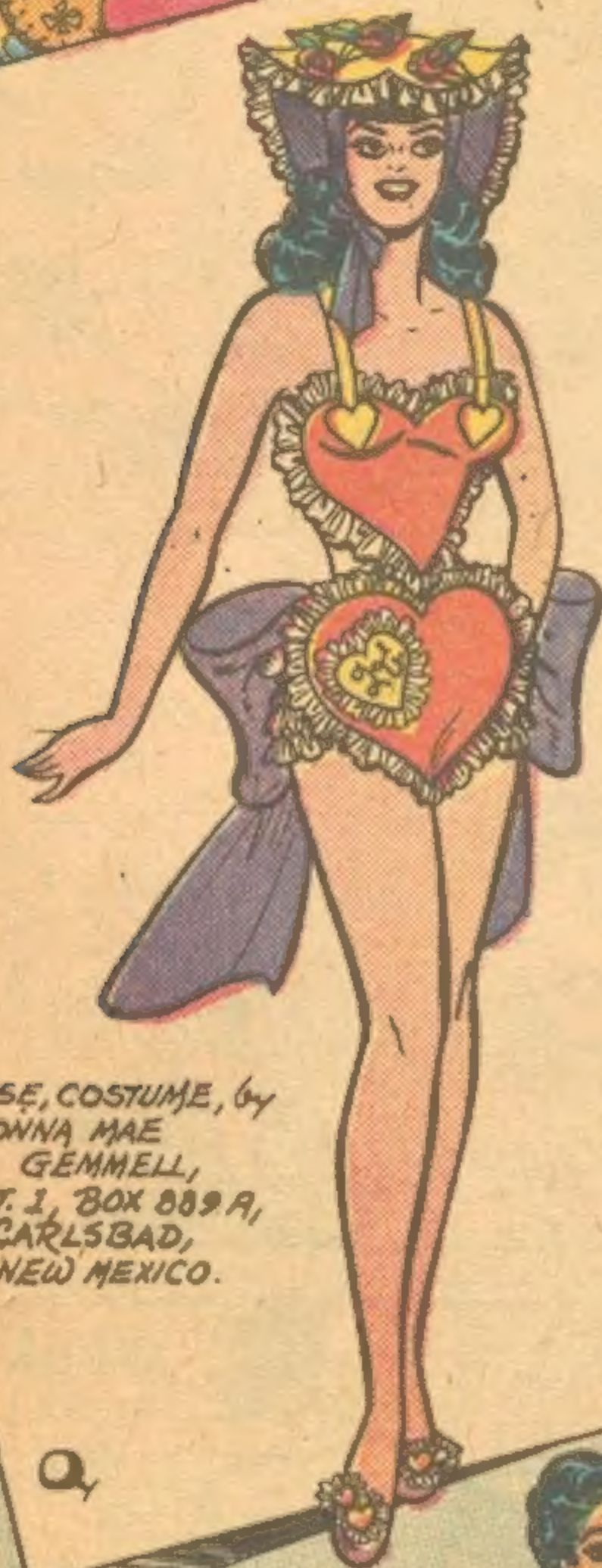


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# Katy Keene SWEETHEART Pin-ups

FOR YOUR COLLECTION!!!



POSE, COSTUME, by  
DONNA MAE  
GEMMELL,  
RT. 1, BOX 889 A,  
CARLSBAD,  
NEW MEXICO.



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ETC., by  
ANNA WHITE, 14,  
HOSMER ST.,  
MARLBORO,  
MASSACHUSETTS.



POSE, SUIT, SCENE,  
by GENEVA ALEXANDER,  
MONAHAN'S STAR RT.,  
FT. STOCKTON,  
TEXAS.



POSE + COSTUME  
by MILLIE  
GRIFFITH 15,  
53 BRAYTON ROAD,  
BRIGHTON 33,  
MASSACHUSETTS.



# RANDY ♥ KATY

by  
Bill Woggon



KATY'S OUTFIT BY MARY ANN FRYER, ZIEGLERVILLE, PA.



LETTERING, POSES, ETC BY CAROLYN CLOUSE, RT. 5, COOKEVILLE, TENN.



STORY IDEA SENT IN BY DOROTHY ROBERTS, 25 GRISWOLD ST., WALTON, NEW YORK.







KATY'S K.O.'S OUTFITS, POSES, ETC. BY ELIZABETH ANN HOSCH (AGE 18) RICHMOND, ILL.



IDEA BY KENNY WARREN LEITH, 1411 STANWIX, TOLEDO 14, OHIO.



KATY'S RANDY'S POSES, ETC. (EXCEPT BLACK EYE) BY ROSEMARIE TORCH (AGE 14) BOX 909 HESPELER, ONT. CANADA.



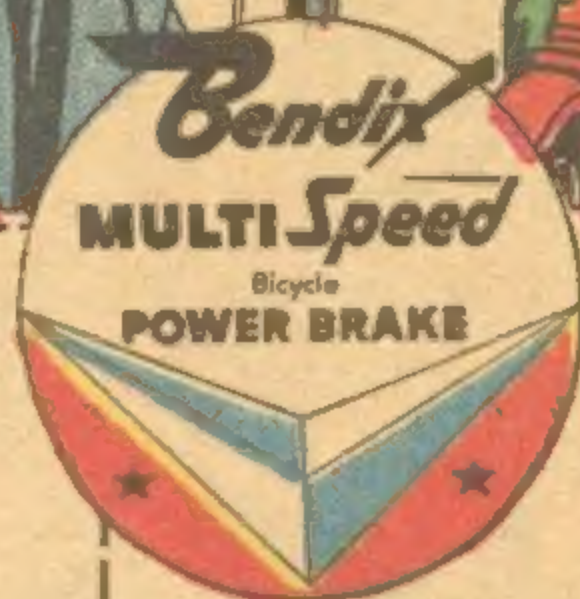
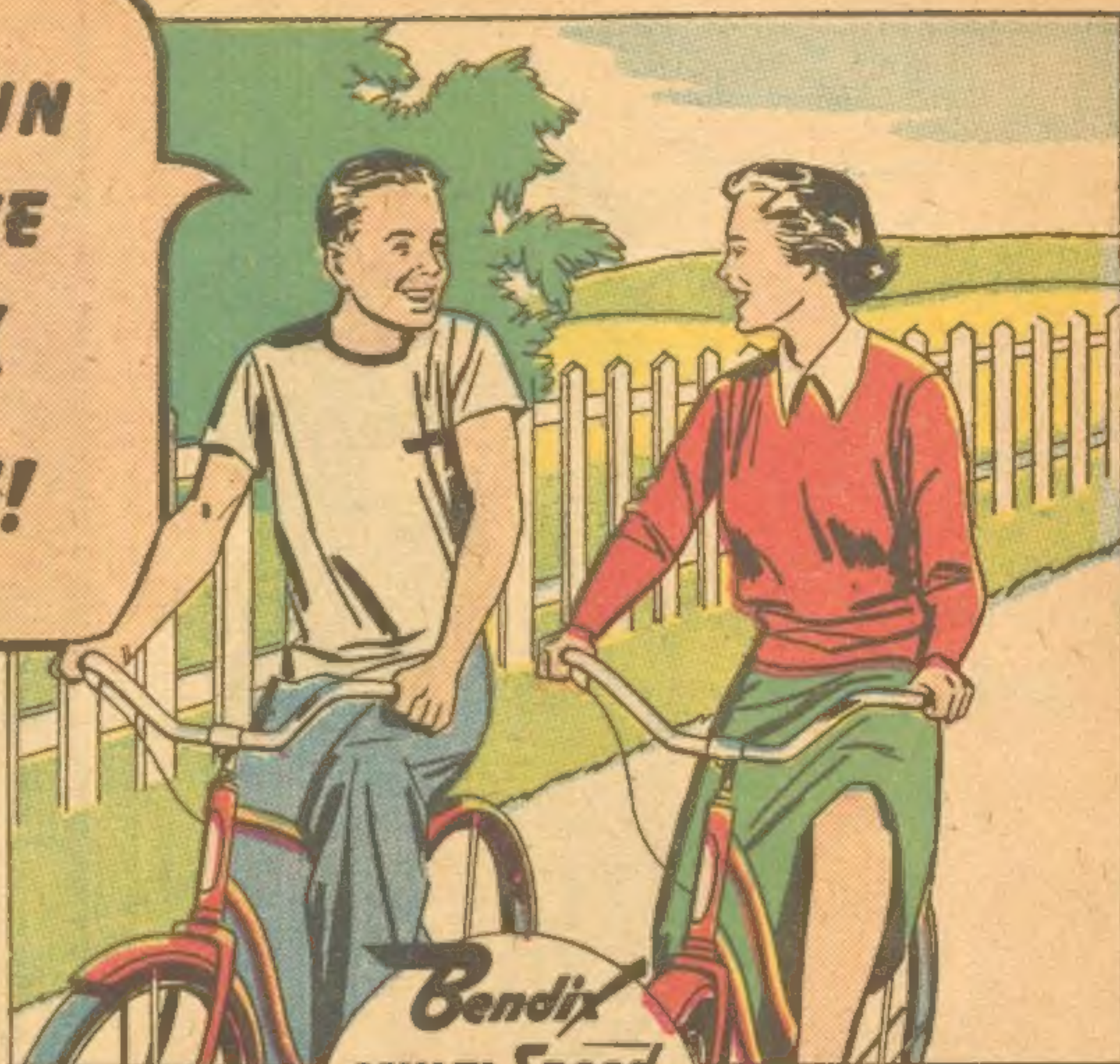
THE END



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LIKE RIDING A BIKE  
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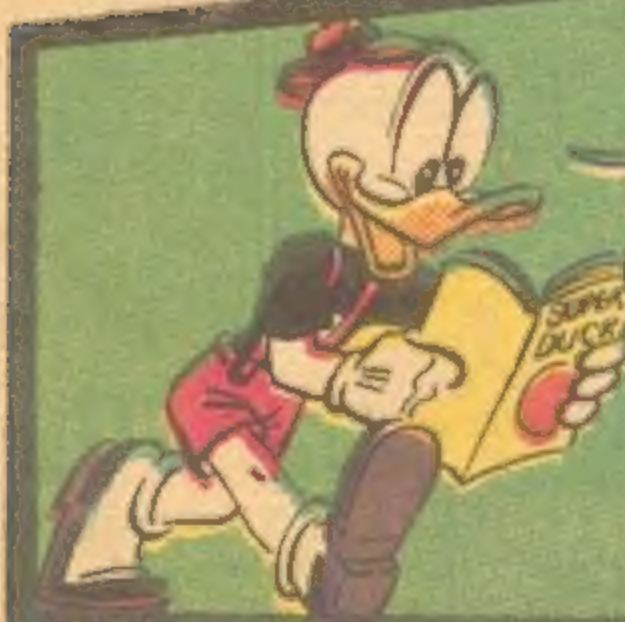
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LARGEST BUILDER  
OF BRAKES

**KIDS! DON'T BE STUNG**  
BY IMITATIONS OR INFERIOR COMICS...

**MAKE A BEE-LINE**



IT'S  
A REAL  
**HONEY!**

for THE NEAREST NEWS STAND AND PICK  
OUT THE GENUINE ANIMATED COMIC THAT'S  
TOPS WITH MILLIONS — Ask For

**SUPER DUCK**





# THE CANDY KID

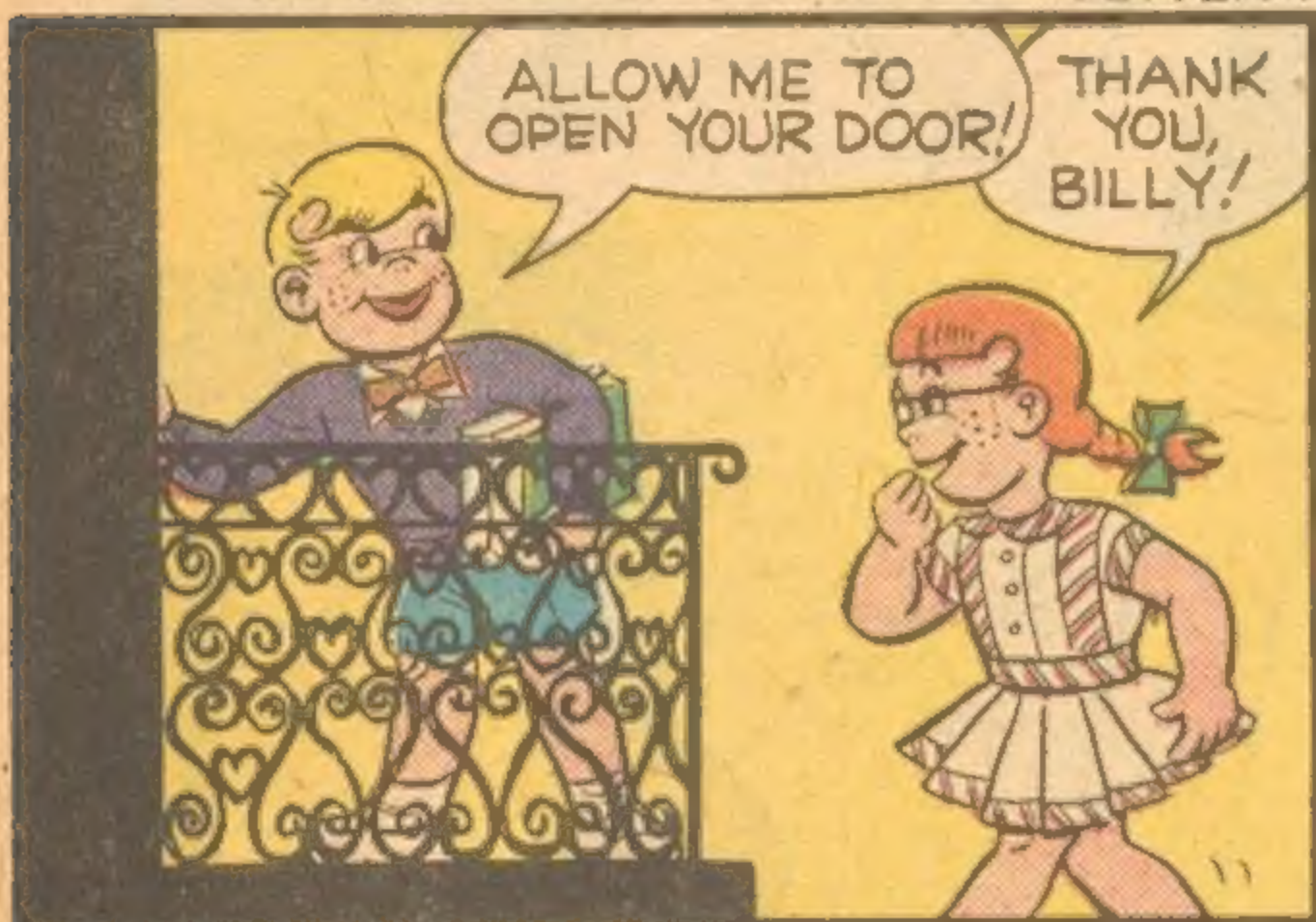
by Bill Woggon

LETTERING by CLAUDIA MANN, RT. 2, LYONS, NEW YORK.



MAY I CARRY YOUR BOOKS, SIS?

YES! THANK YOU!



ALLOW ME TO OPEN YOUR DOOR!

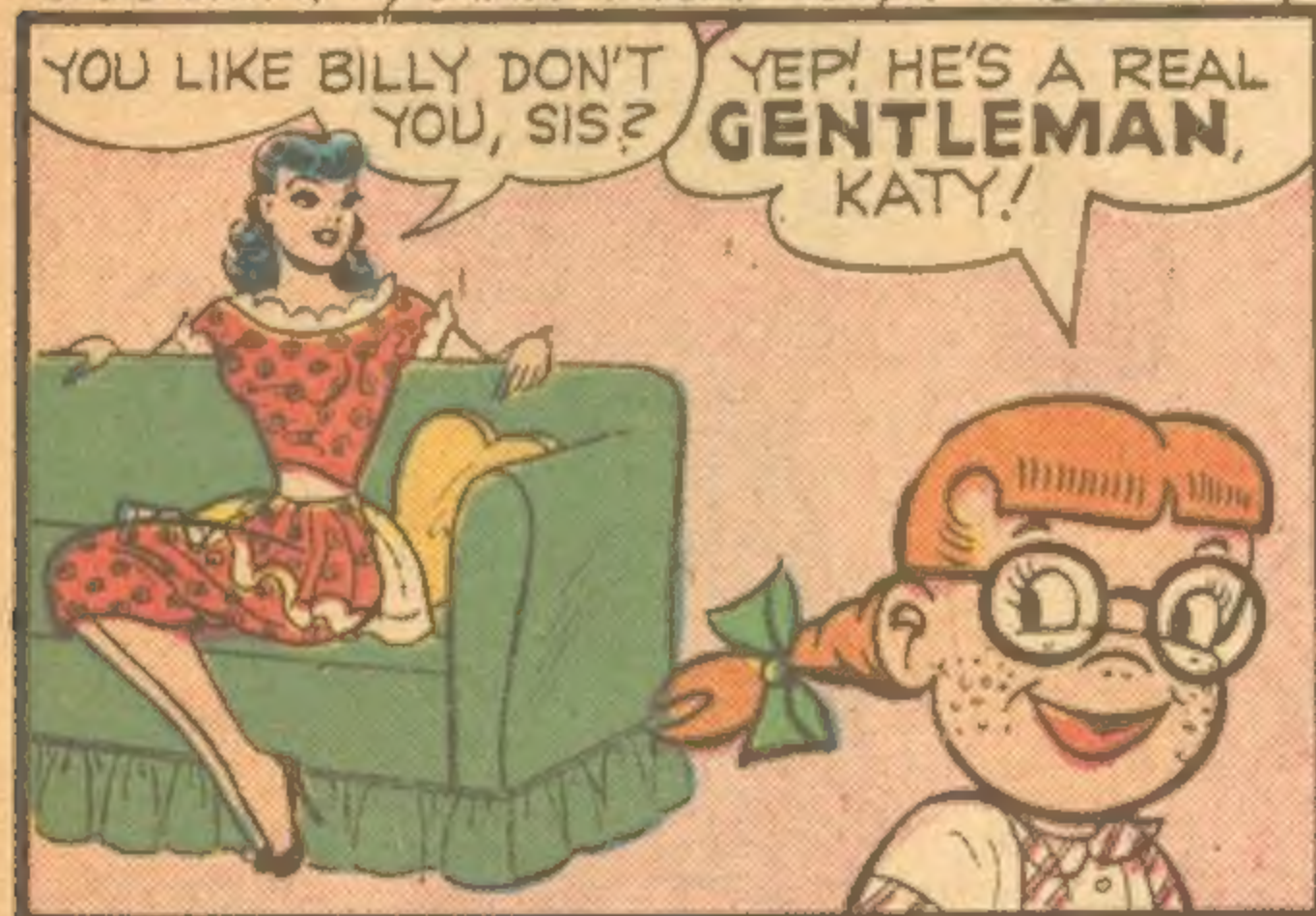
THANK YOU, BILLY!



AND MAY I PICK YOU UP LATER AN' TREAT YOU TO A SODA?

YOU MAY! AN' HOW, BILLY!

SIS'S OUTFIT by CATHY THOMPSON, 11 ISABELLA ST., BRAMPTON, ONTARIO, CANADA.



YOU LIKE BILLY DON'T YOU, SIS?

YEP! HE'S A REAL **GENTLEMAN**, KATY!



HE CARRYS MY BOOKS-- OPENS TH' DOOR--AN' NOW HE'S TREATING ME TO A SODA!

HMM!--HE IS A PERFECT GENTLEMAN!

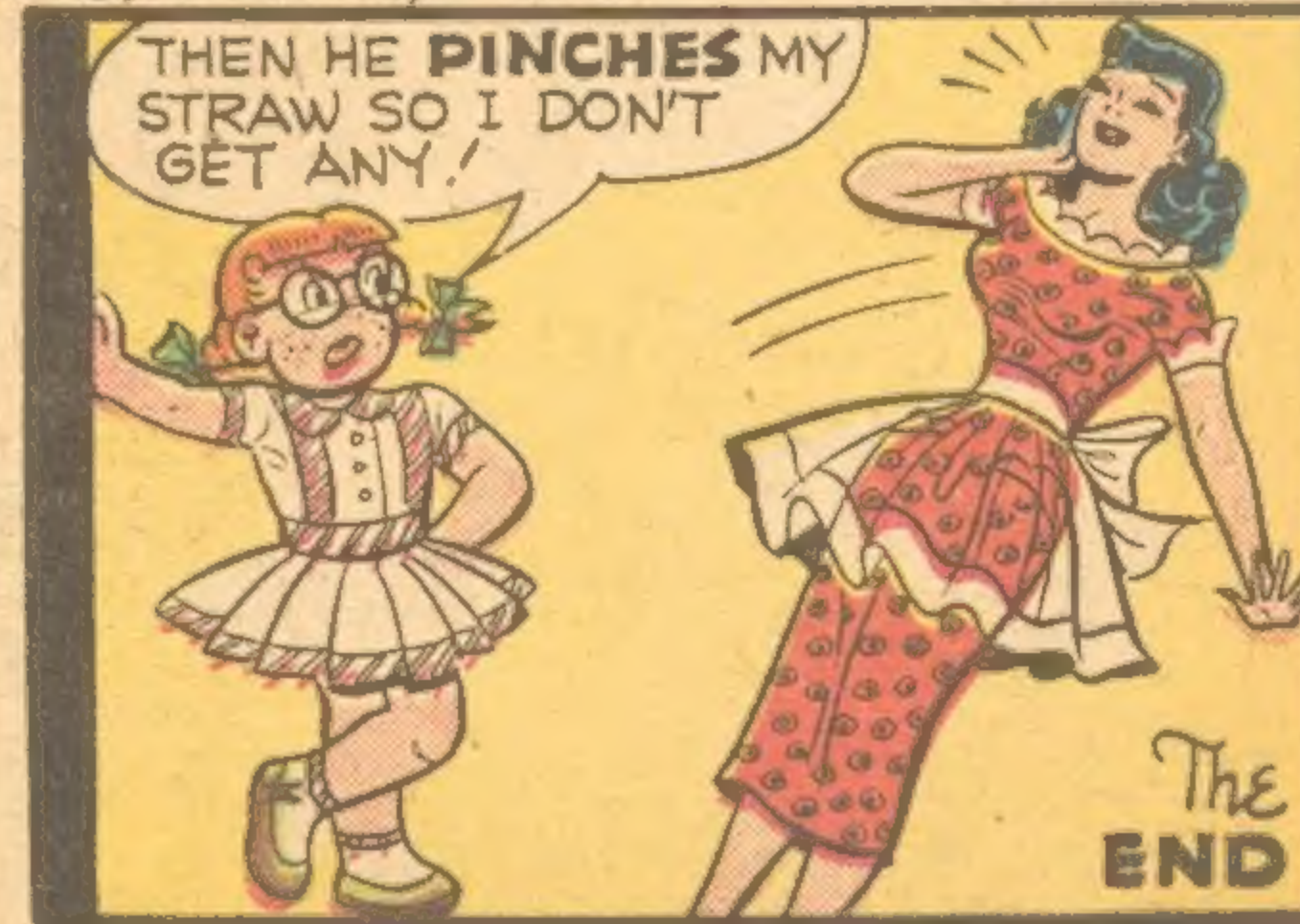
KATY'S APRON + DRESS by ELLEN ALLGATER, BOX 898, KELLOGG, IDAHO.



LATER

HUMPH! BILLY'S SOME GENTLEMAN! IMAGINE! HE ORDERED **ONE SODA** WITH **TWO** STRAWS!

WELL?



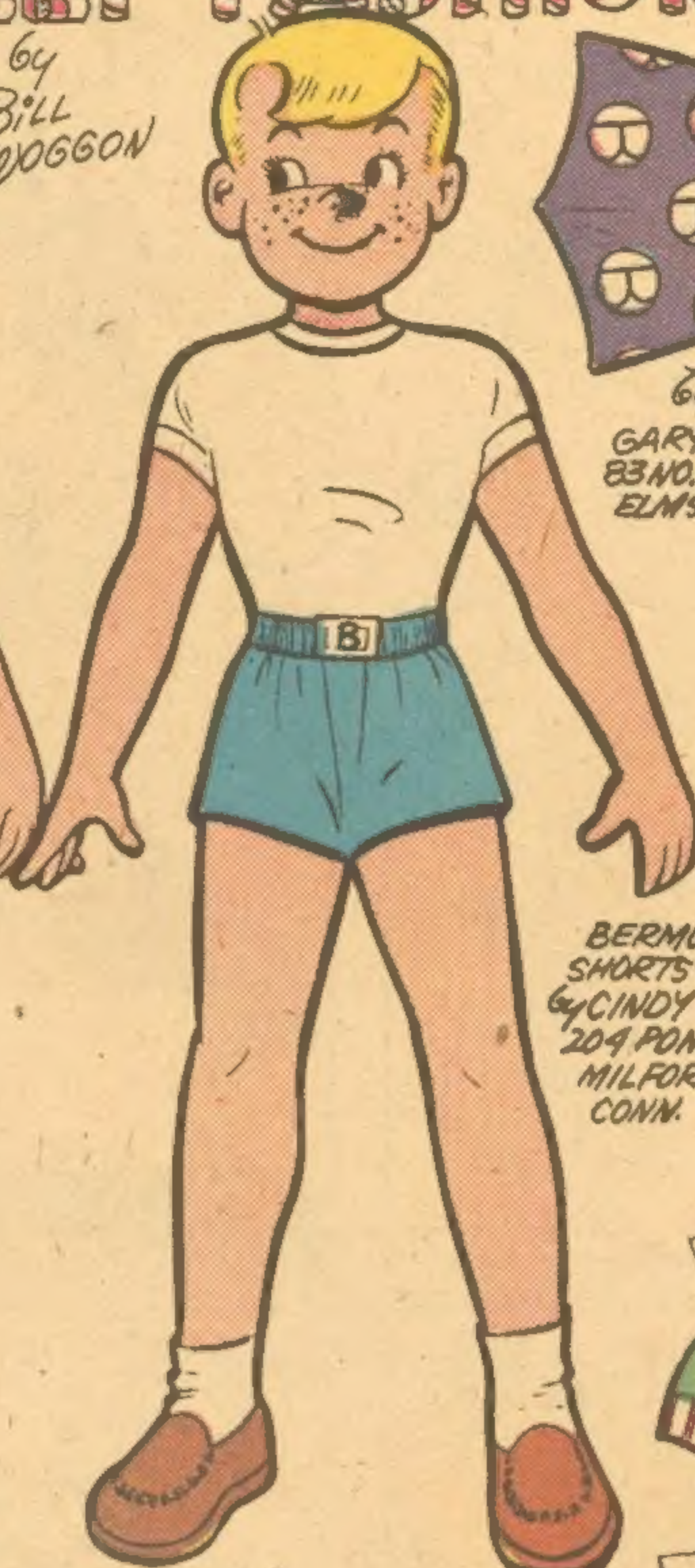
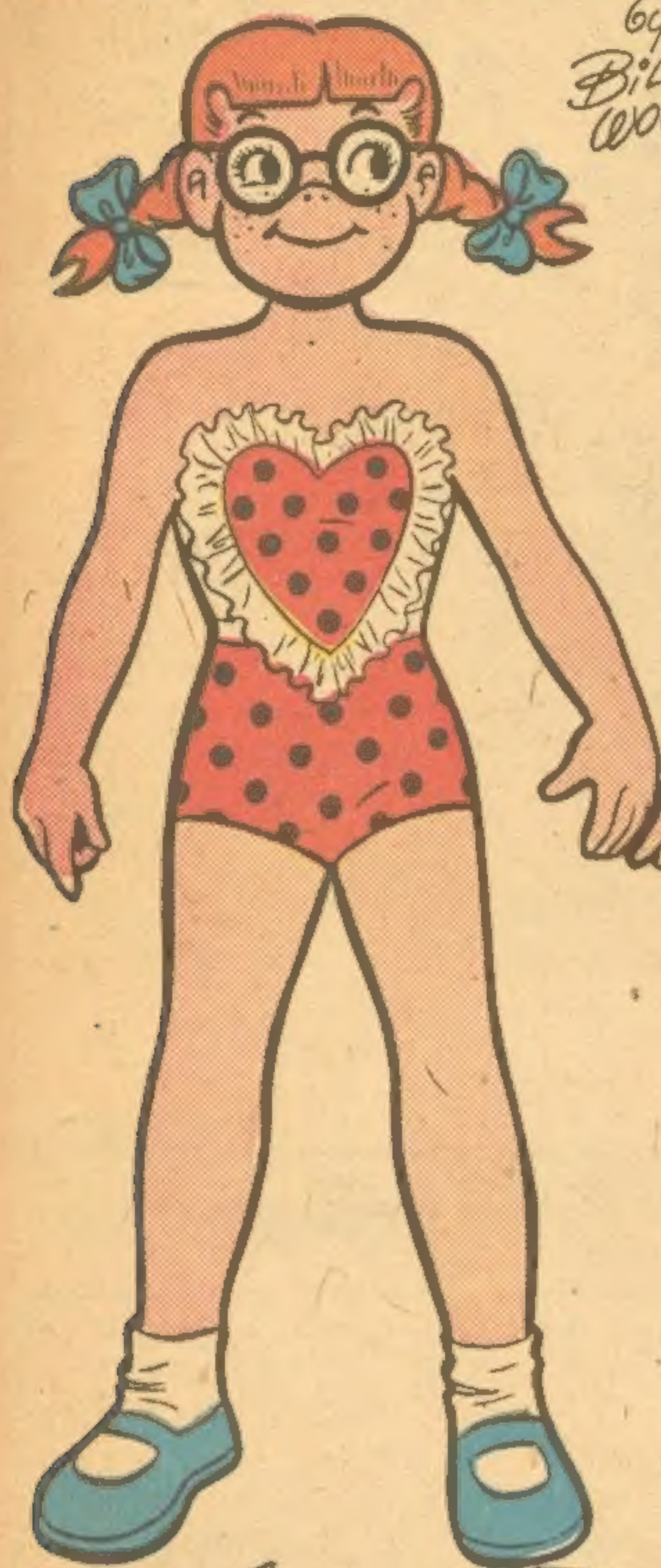
THEN HE **PINCHES** MY STRAW SO I DON'T GET ANY!

The  
END

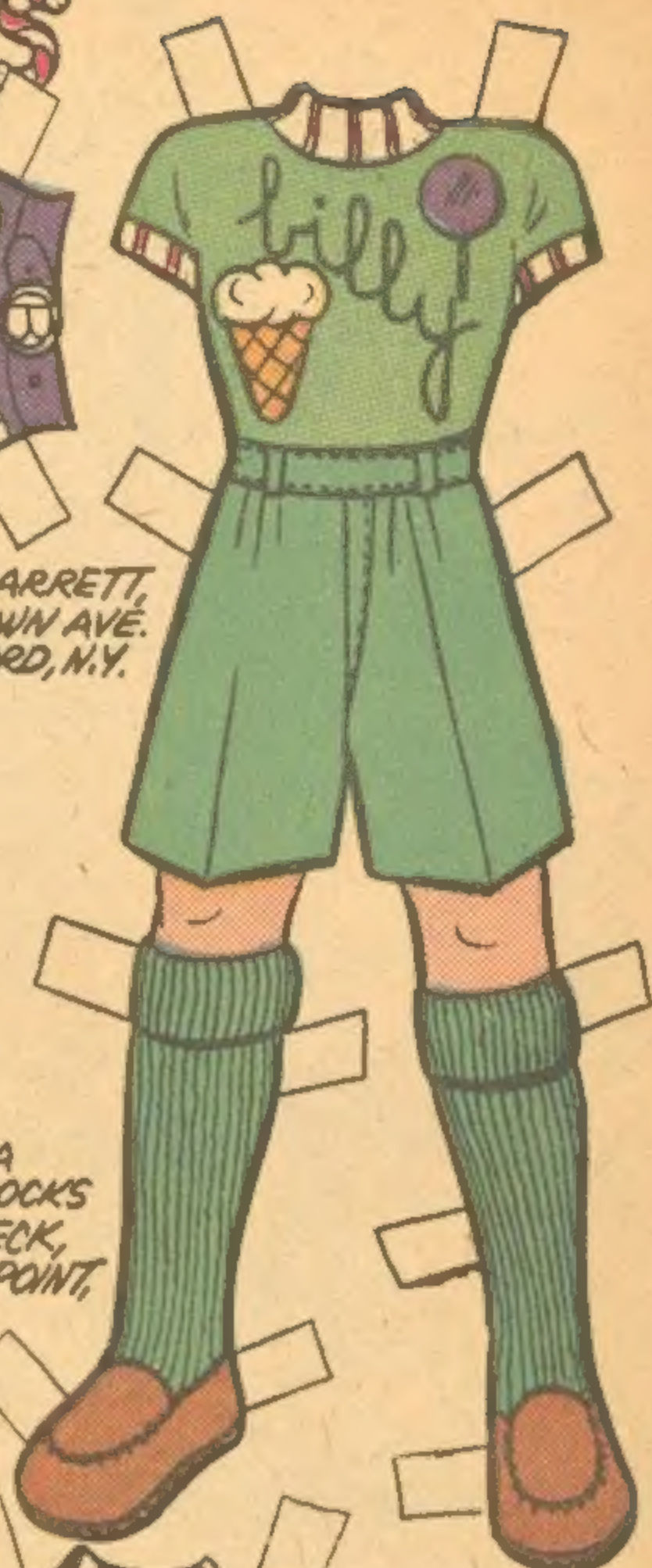


# SIS and BILLY FASHIONS

by  
Bill  
WOGGON



by  
GARY GARRETT,  
83 NO. LAWN AVE.  
ELMSFORD, N.Y.



BERMUDA  
SHORTS & SOCKS  
by CINDY PECK,  
204 POND POINT,  
MILFORD,  
CONN.



by  
PATRICIA  
SHORES,  
617 4th ST. SO.  
COLUMBUS,  
MISS.



by  
BARBARA  
JEAN NG,  
1008 A. NOBLE LN.  
HONOLULU T.H.



YOU CAN SEND FOR SIS AND BILLY TOGETHER ON A PIN-UP AND CUT-OUT SET!  
JUST CLIP THIS AD ALONG DOTS--MAIL IT WITH 10¢ AND YOUR NAME AND ADDRESS.  
MAIL IT TO KATY KEENE & WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.



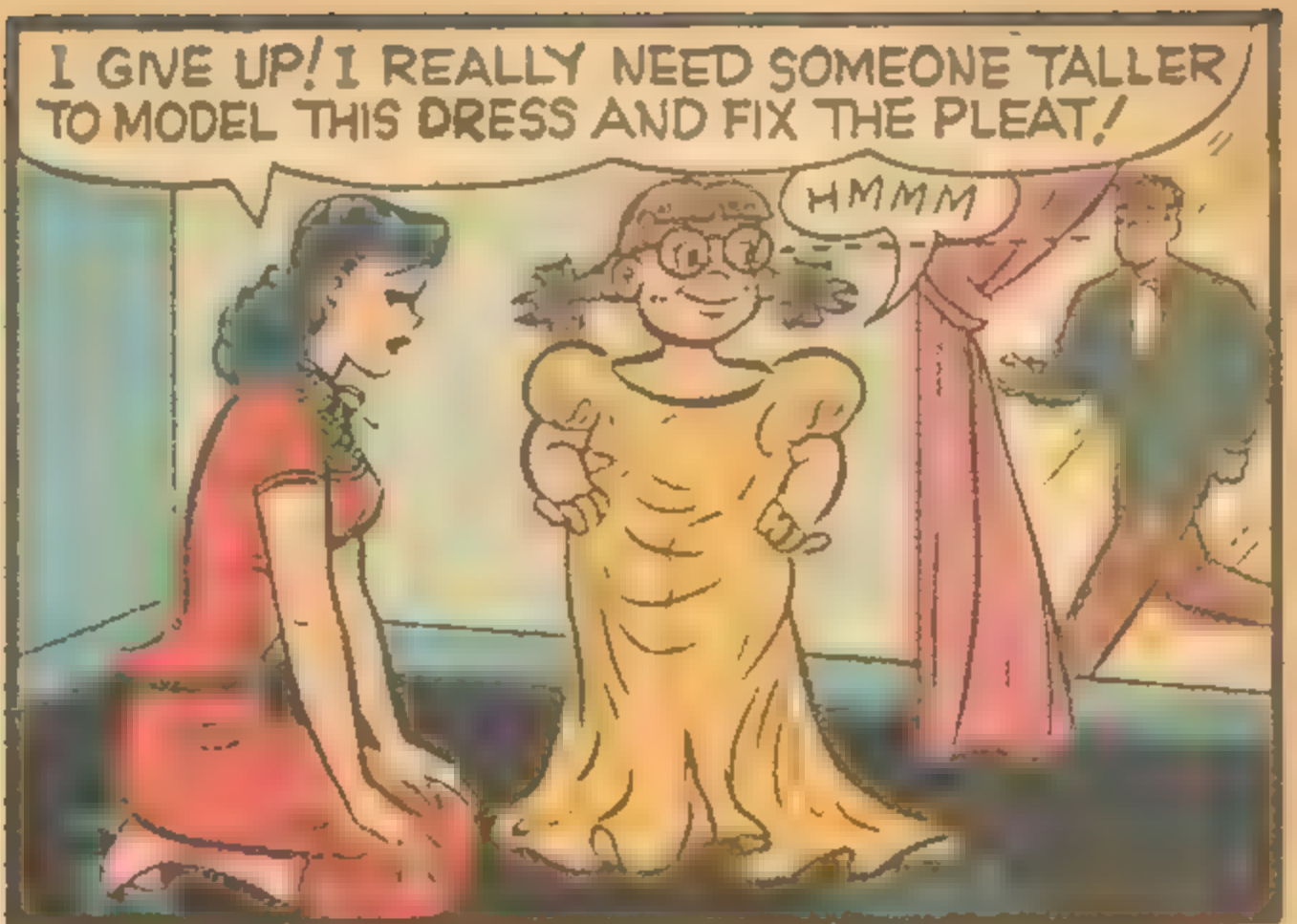


# KATY K.O.

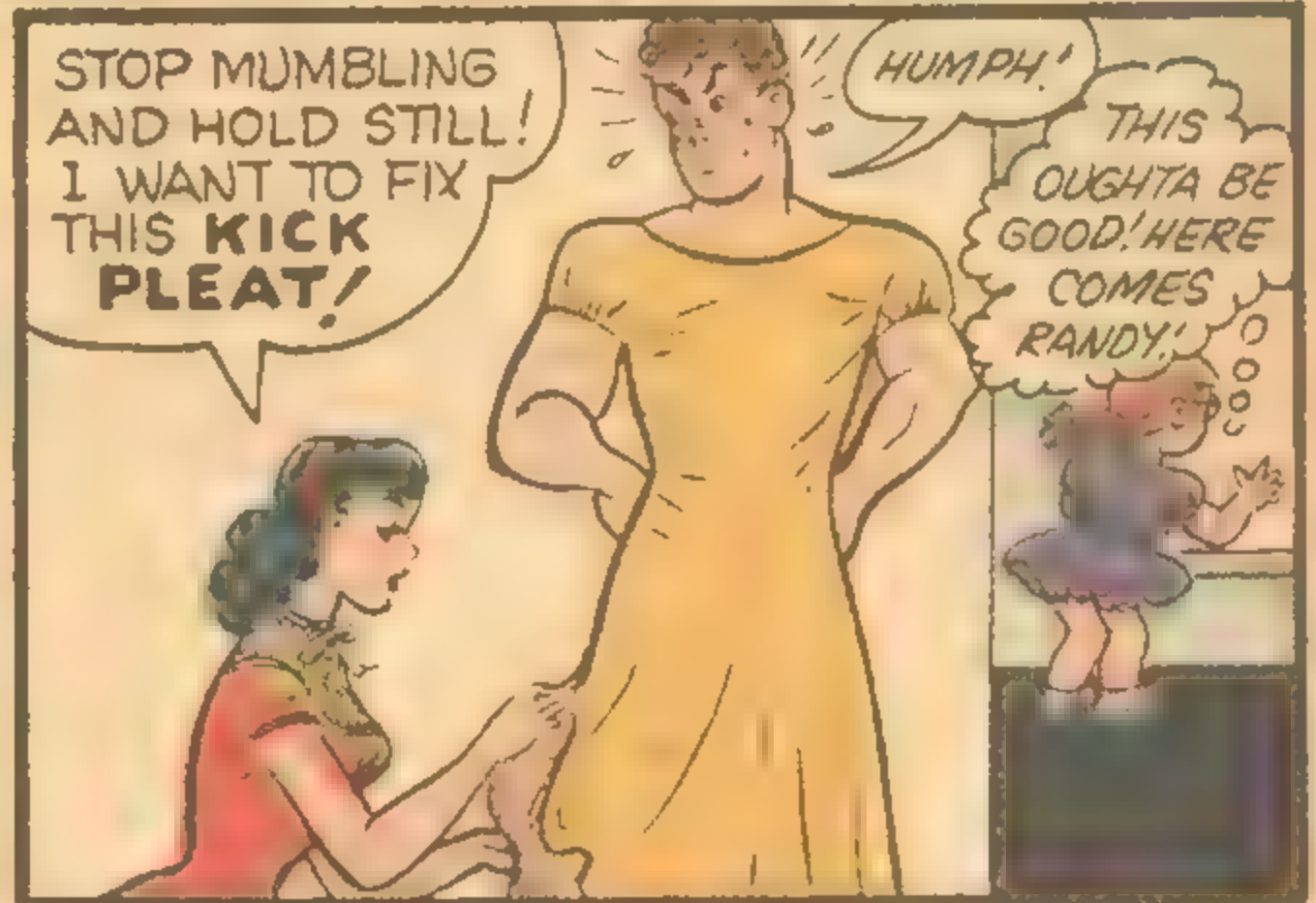
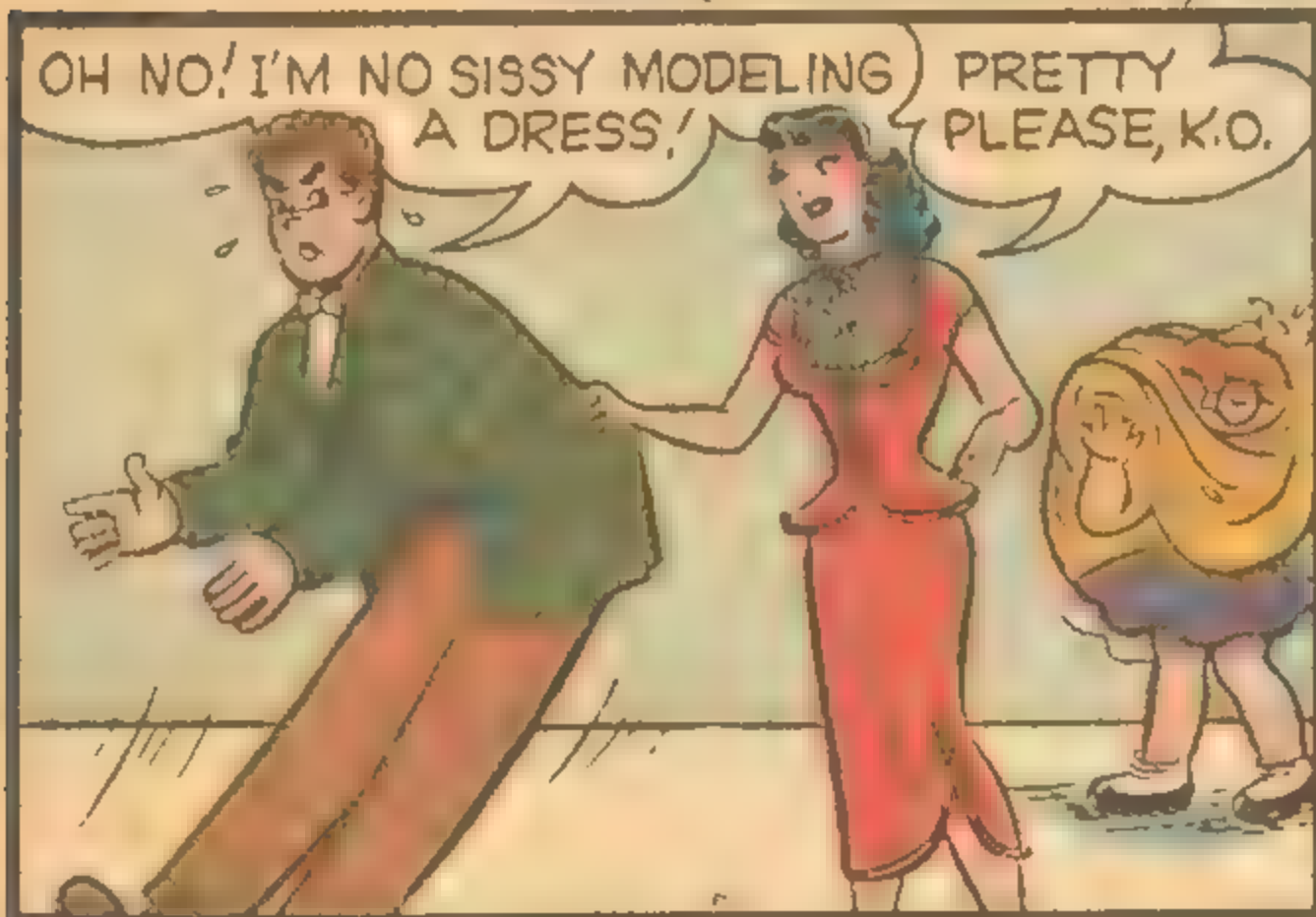
by  
Bill  
WOGGON



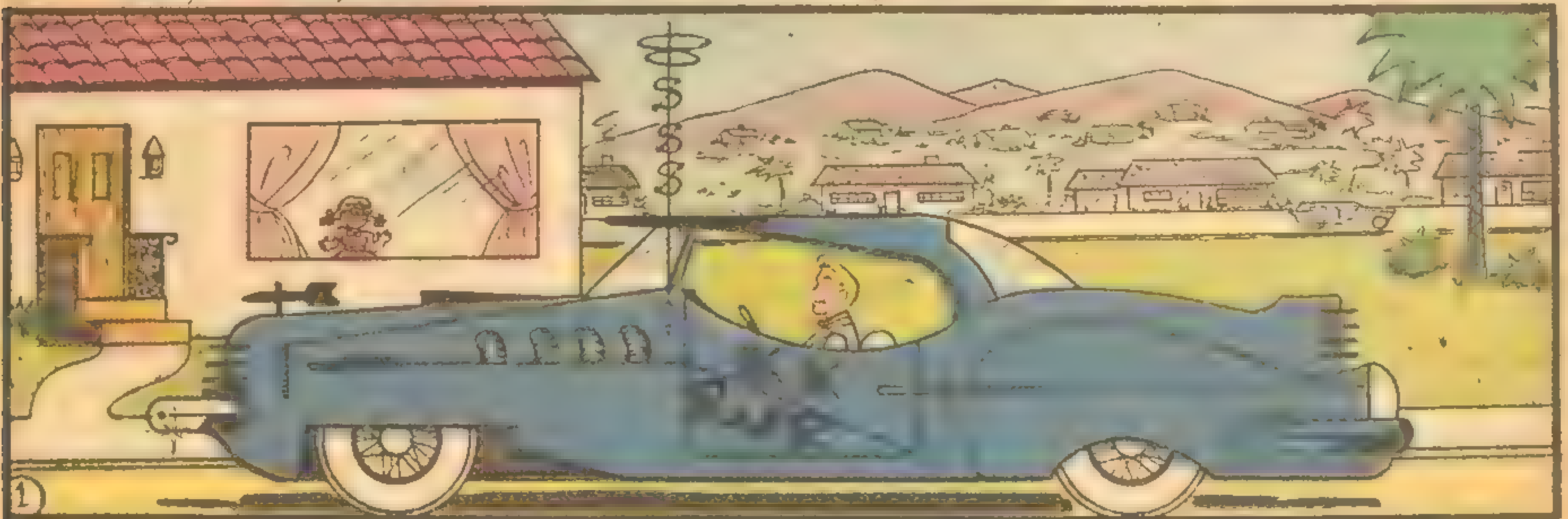
POSES and MATCHING OUTFITS by SUE MORRISON, 9554 WILSON, SAN DIEGO 16, CALIF.



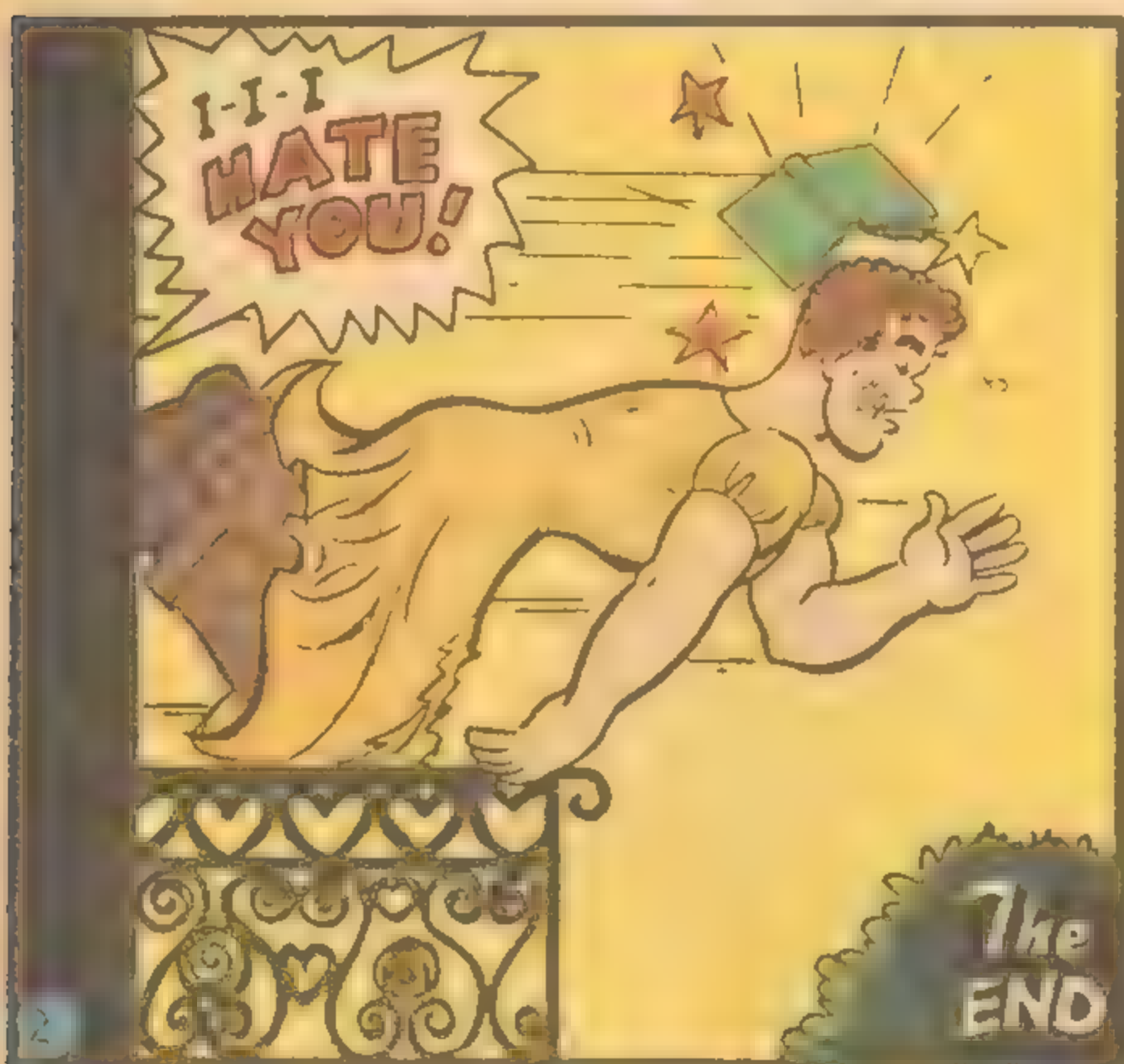
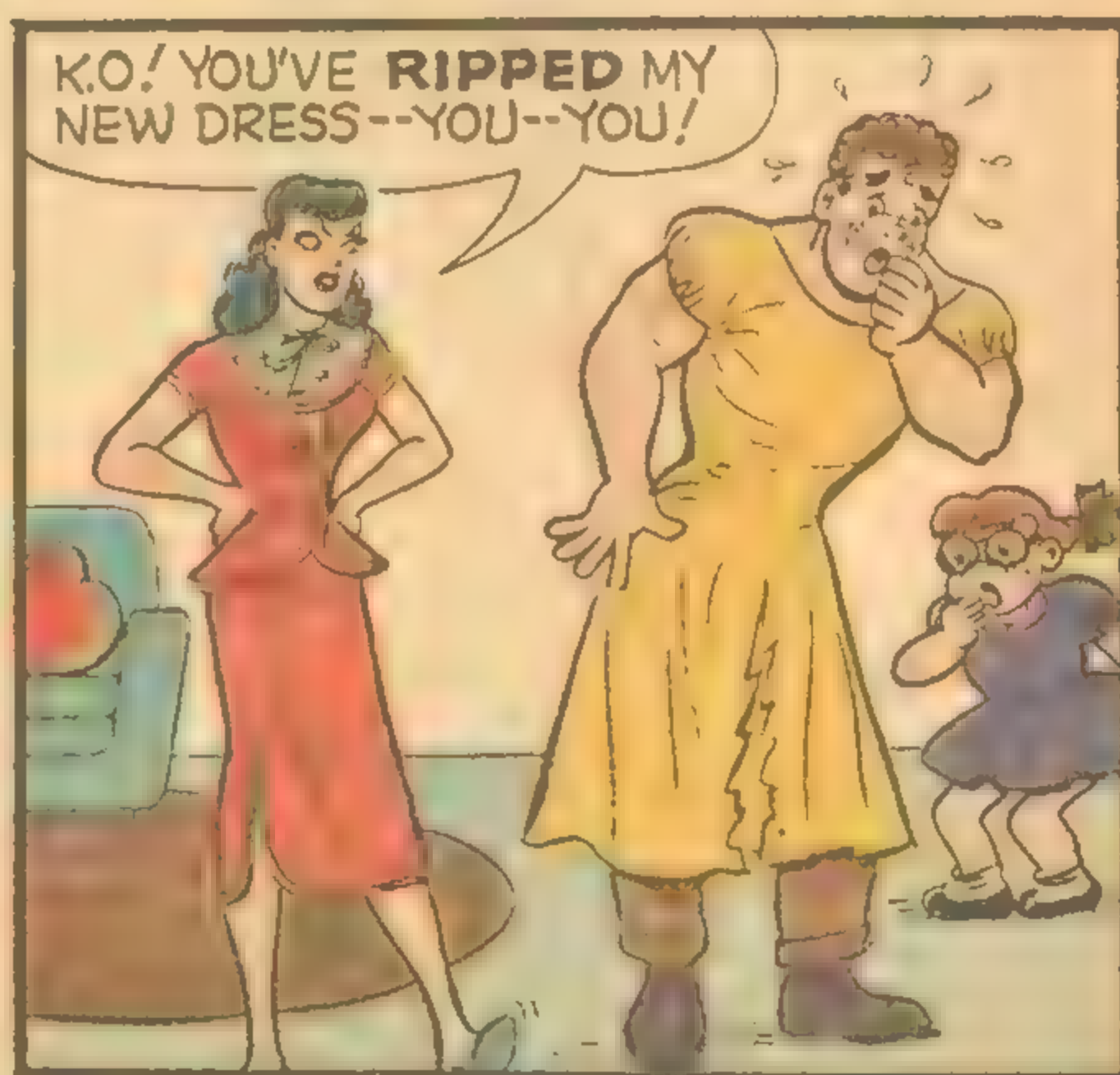
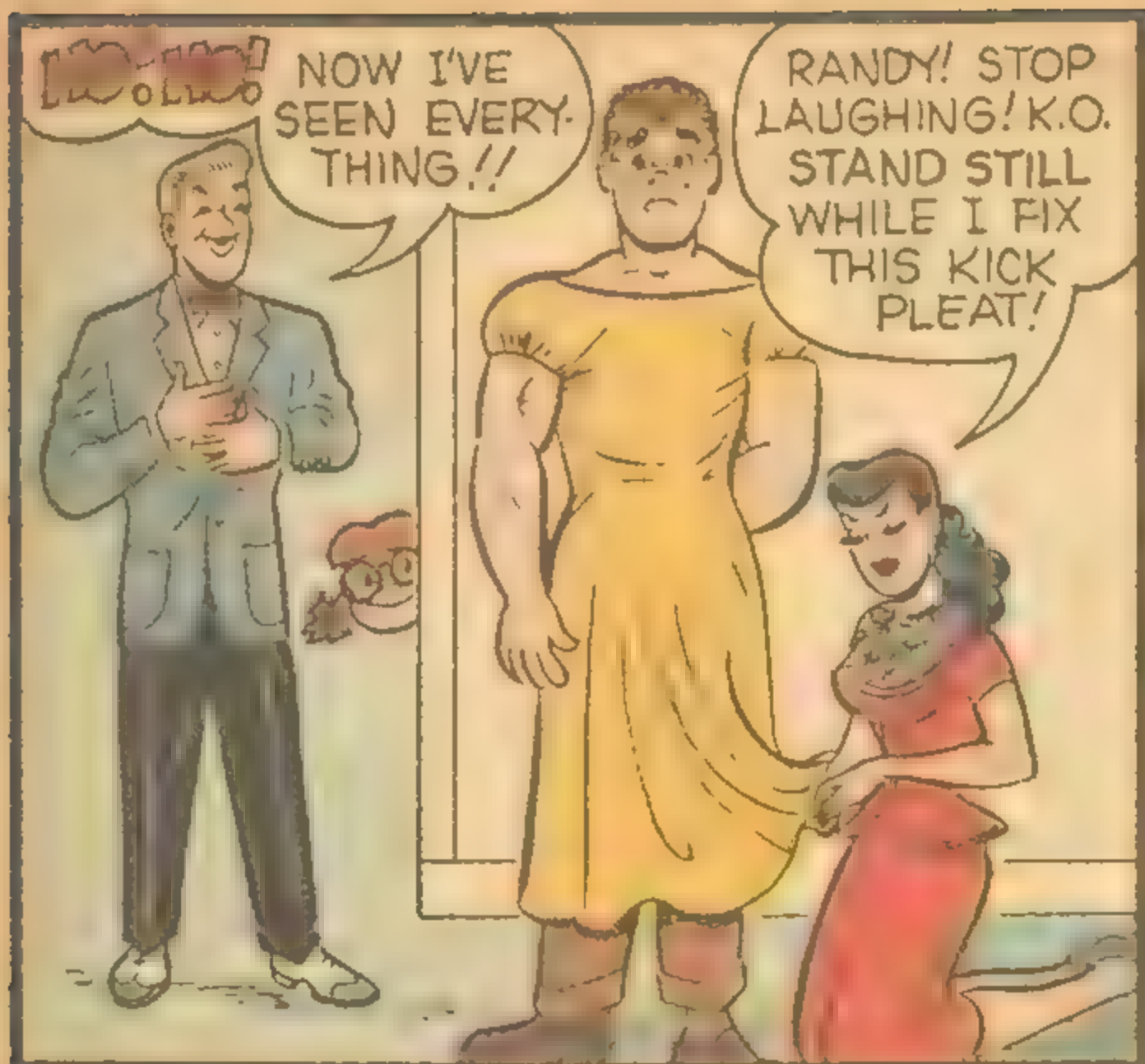
KATY'S DRESS by MABEL BANGERT, BOX 1, FORT BAYNARD, N. MEX.



RANDY'S CAR by JIM HOOK, LOGAN, IOWA + GARY EARL TERRY, CORINTH, MISS. + JACKIE HABBENA, ELLSWORTH, MINN.







**THEY MAKE A PEACH OF A PAIR** ♥ ♥

WHEN THEY'RE NOT FIGHTING!

K.O. AND KATY TOGETHER ON A PIN-UP AND CUT-OUT SET WITH LOTS OF MATCHING OUTFITS--ALL FOR ONLY 10¢

HURRY! SEND FOR IT NOW! CLIP OUT THIS AD--FILL IN COUPON BELOW! MAIL NOW!

TO KATY KEENE at  
WOGGON WHEELS RANCH  
SANTA BARBARA, CALIF.

HERE IS MY 10¢ IN U.S. COIN SEND ME THIS SET

NAME.....


ADDRESS.....

CITY..... ZONE..... STATE.....






**THEY'RE NEW!  
THEY'RE COLORIFIC!**



COLOR KINGS come  
in three lively colors...  
match bikes of every  
color combination!



U.S. ROYAL  
COLOR KINGS give  
any bike that new  
1956 sports car  
look!



The color  
goes all through  
the rubber...can  
never wear off or  
scuff off!

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Middleweight


Glowing Green  
Middleweight

Blazer Blue  
Chain

# U.S. ROYAL COLOR KING BIKE TIRES

They're the greatest! Just picture new U.S. Royal Color King tires on your bike. They'll give it amazing new sparkle and zip... make yours the sharpest bike on the street! And the beautiful color goes all through the tread... will never wear off or scuff off.

Lead the pack! Be the first in your neighborhood to sport sleek new U.S. Royal Color Kings on your bike! In the slim, trim U.S. Royal Middleweight or famous U.S. Royal Chain—both designs fit all balloon tire bikes. See 'em at your nearby U.S. Royal Bike Tire dealer's today!



If you're getting a  
new bike, make  
sure it's equipped  
with U.S. ROYAL  
COLOR KINGS

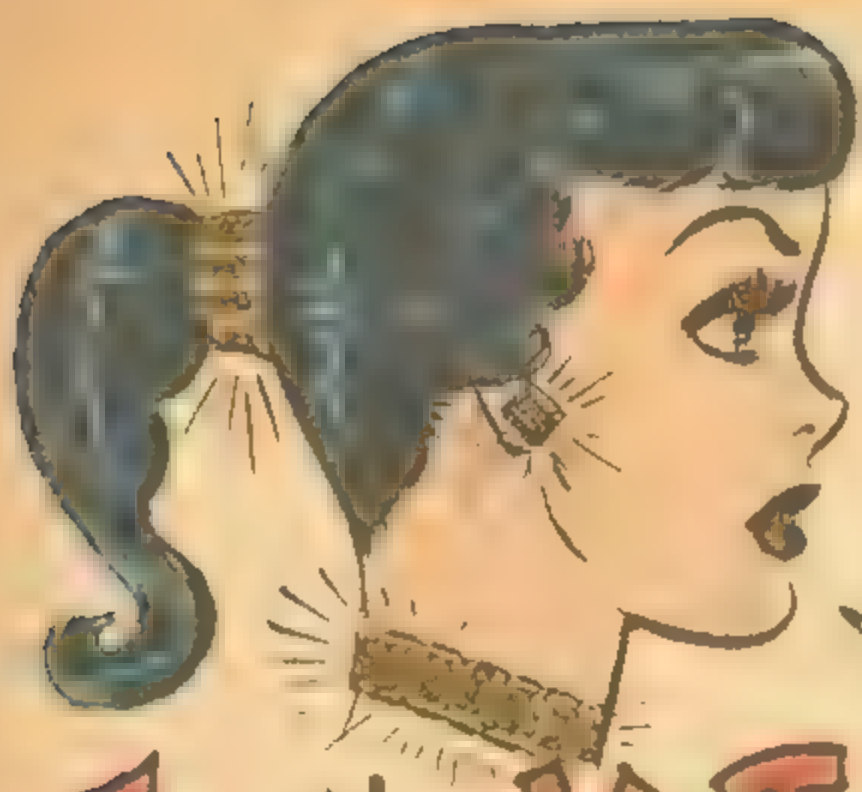


## United States Rubber

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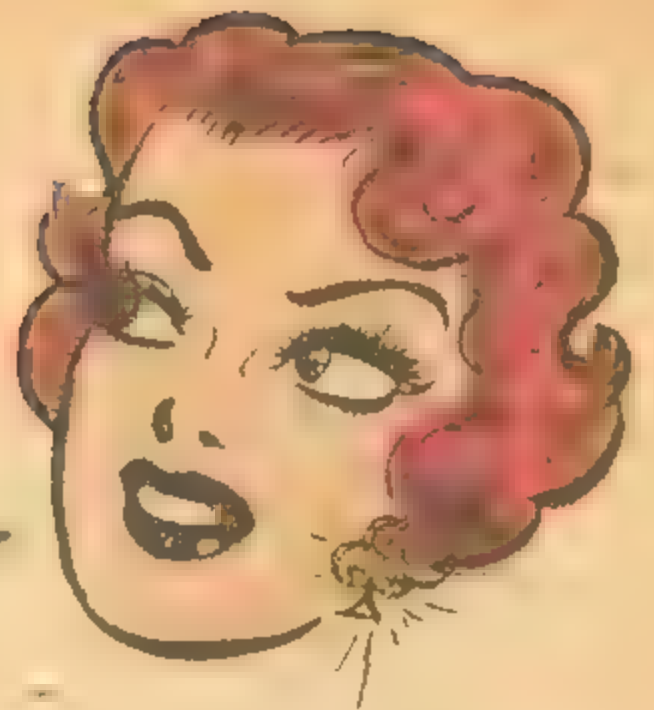


















AND

HUMPH!  
LUCKI' RED  
LORELEI!

HUMPH!  
KATY  
KEENE!



1 nite K.T. was  when she heard some-  
thing. It sounded like it was in her room.  
**CRACK!** There it went again.  reached  
 and turned on her  Lo and behold!  
There stood LUCKI RED LORELEI  **K.O.!**  
K.T. said "I'll show you LUCKI, I'll bring you  
so much bad luck it won't  funny." She grabbed  
a  and hit  over the  **CRASH!**  
 woke up! She had broken her vanity   
**Obhh..!** She  **Now** It will  **ME** that  
will have 7 years bad luck,  **LUCKI RED!** She  
was so **MAD** at herself for being... oh so very

**STUPID!**

THIS STORY WRITTEN AND ILLUSTRATED  
by CAROLYN CLOUSE. ROUTE 5,  
COOKEVILLE, TENN. (AGE 15)





# KATY KEENE

LETTERING & SIS'S OUTFIT & POSE BY RUTH WIELSAND, GALESVILLE, WISC. (AGE 12)

NOW WHO DO YOU SUPPOSE THIS STORY IS ABOUT, EH, GLORIA?



HUMPH!  
ALL I CAN SEE  
IS KATY KEENE,  
KATY KEENE,  
KATY KEENE,  
KATY KEENE  
KATY KEE.



KATY  
KEENE

GLORIA'S HEAD & LETTERING BY BONNIE LEE, 203 POPLAR AVE, WAYNE, PA.

BY  
Bill  
WOGGON

KATY  
KEENE

LETTERING BY SHIRLEY BATE, WINDSOR, ONT.

ATY  
KEENE

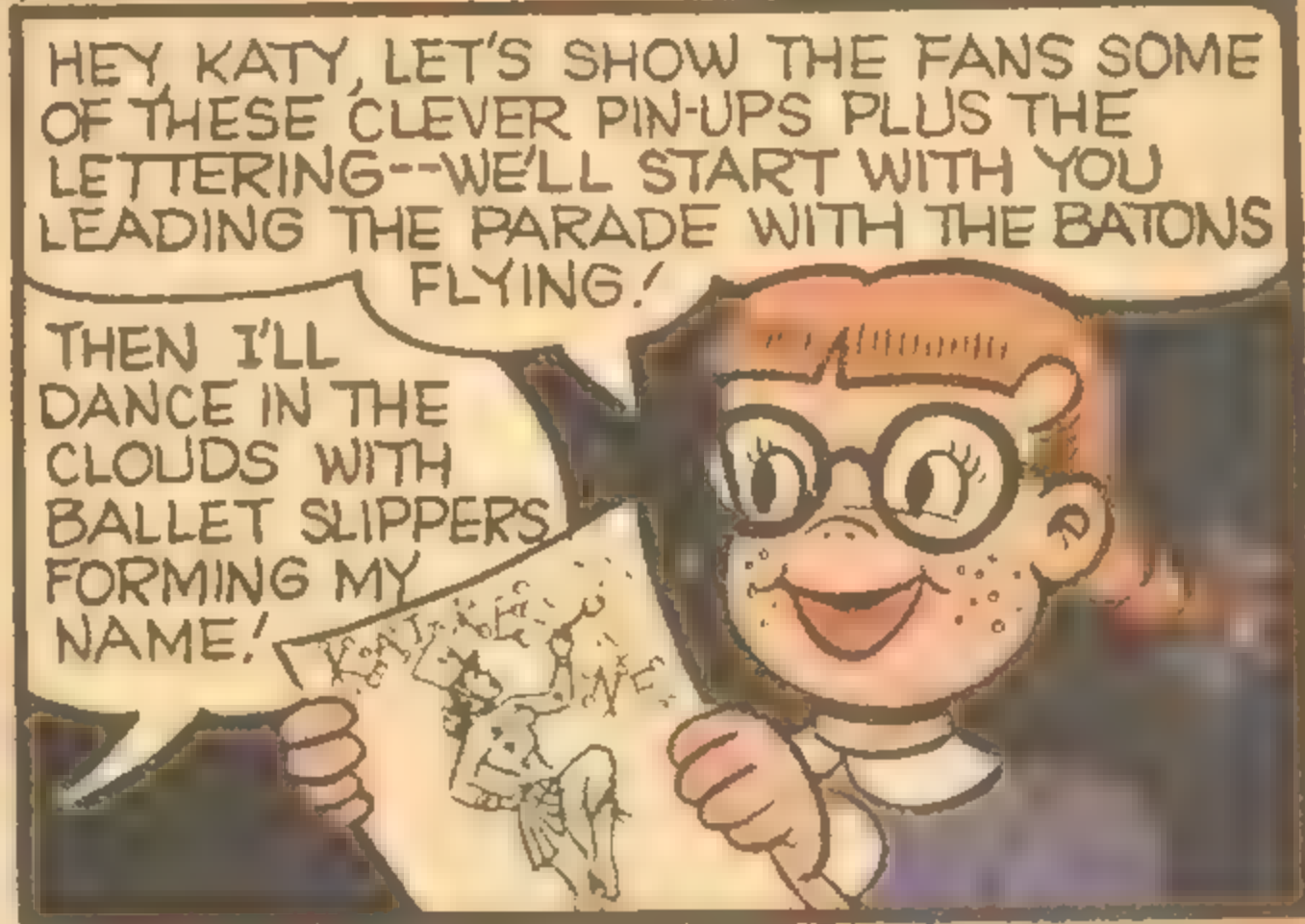
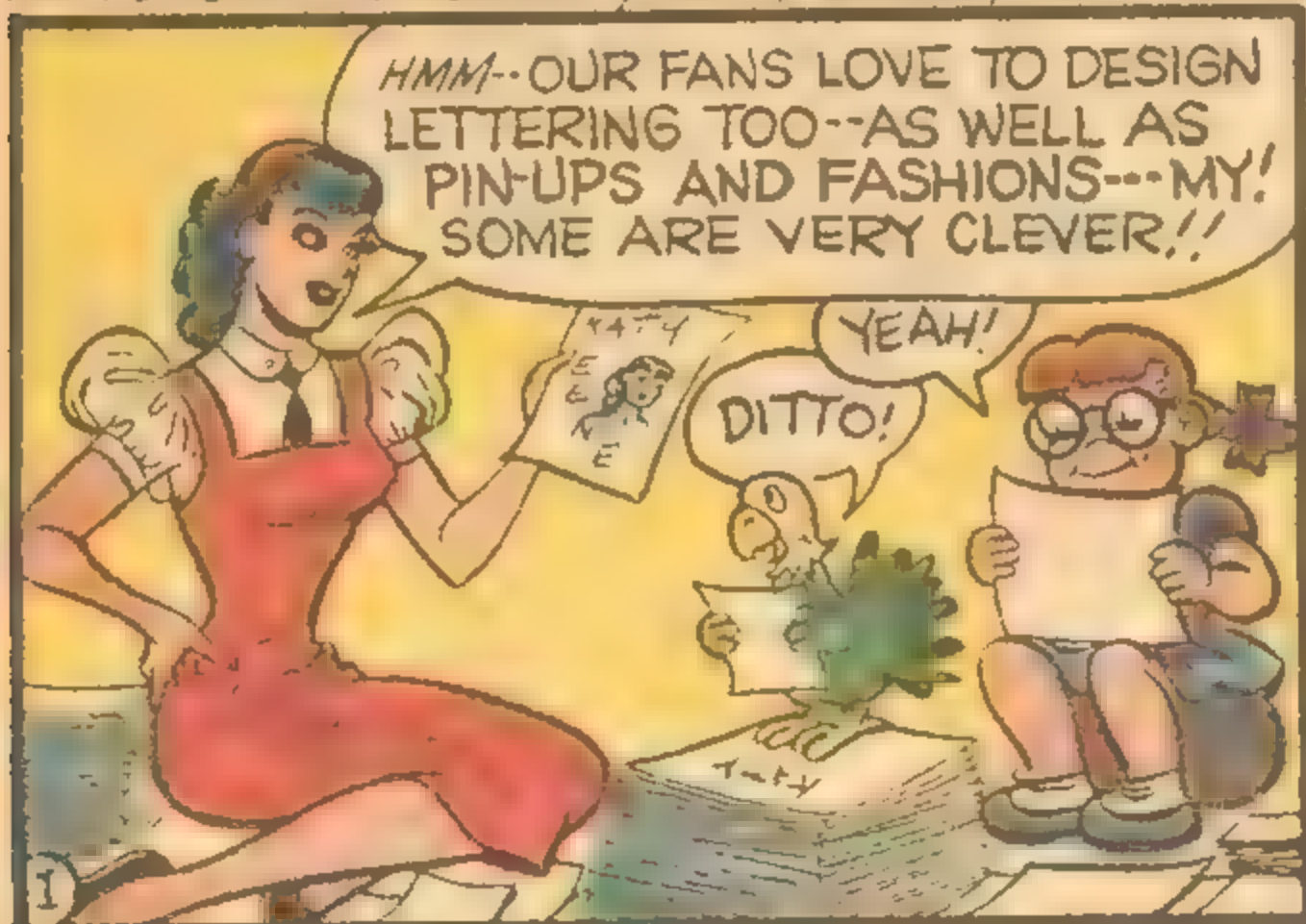
BY SHIRLEY ZENKEWICZ,  
10321 RICHLAND AVE.  
CLEVELAND, OHIO. (AGE 16)

KATY KEENE

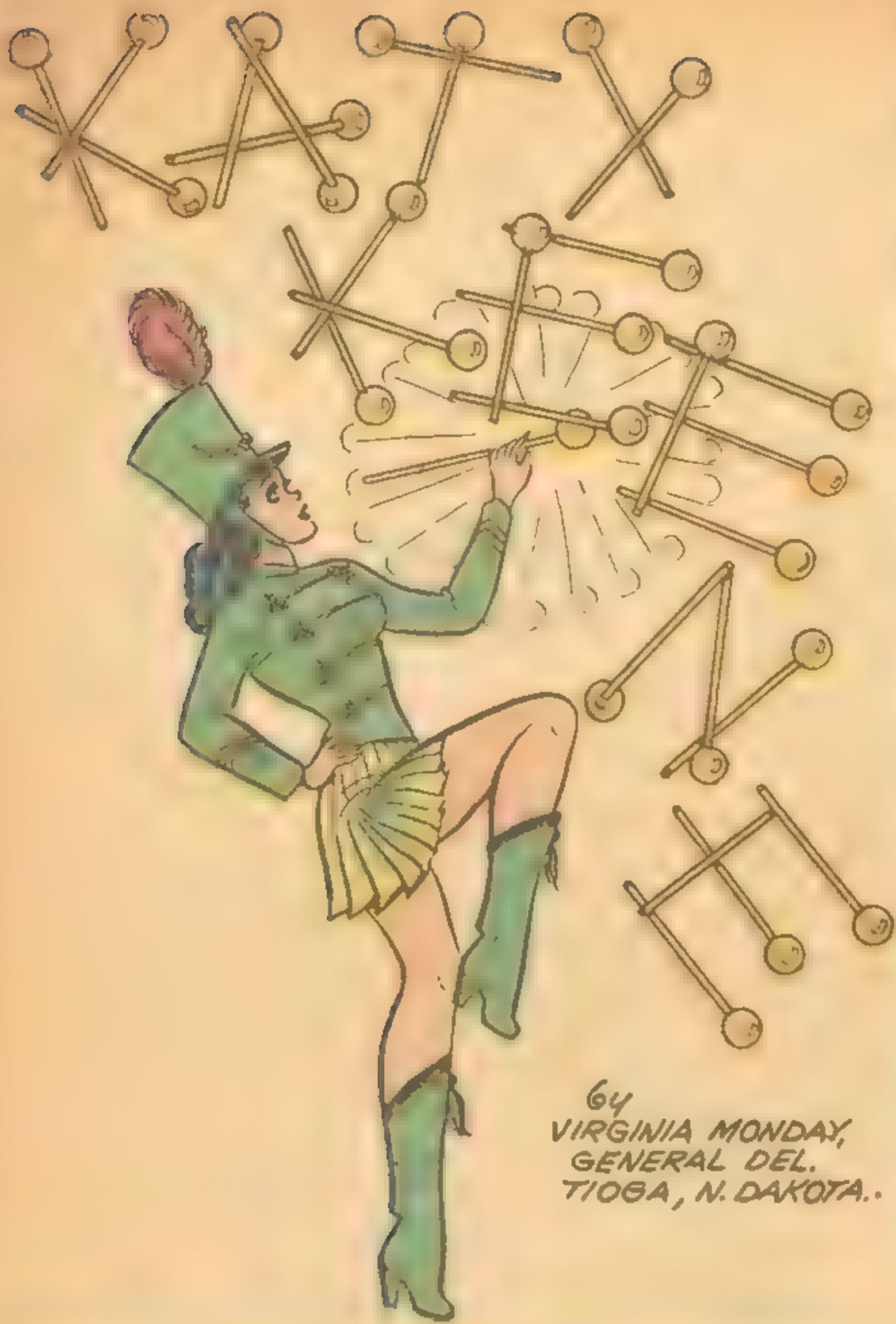


DOUBLE  
HUMPH  
TO YOU,  
GLORIA!

KATY'S HEAD & LETTERING BY PATTY SPOKE'S, 1249 KASTLE DR, LEXINGTON.







# KATY KEENE



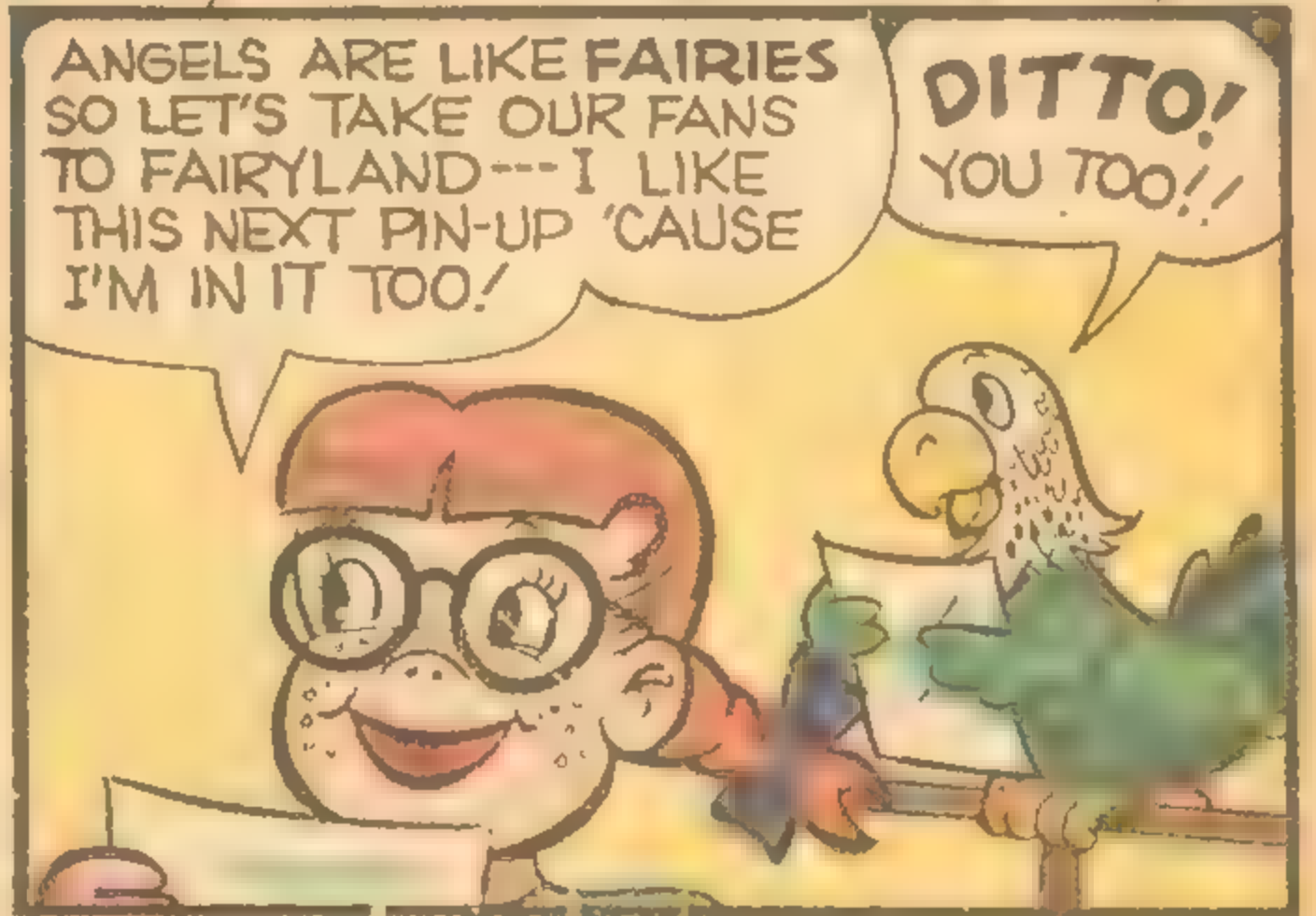




LETTERING BY GLORIA DARAKGIAN, 31 HAZEL ST., WATERTOWN 72 MASS. POSE, ETC. BY EDDIE MILLER, SLAKE DR., NEEDHAM, MASS.



LETTERING BY MARY ANN MAUGEAU, 50 HASCO PT. AU-PRINCE, HAITI







AS FAIRY QUEEN  
CROWNING SIS

By  
GERALDINE CZAJA,  
4120 SO. RICHMOND ST.  
CHICAGO 3, ILL.



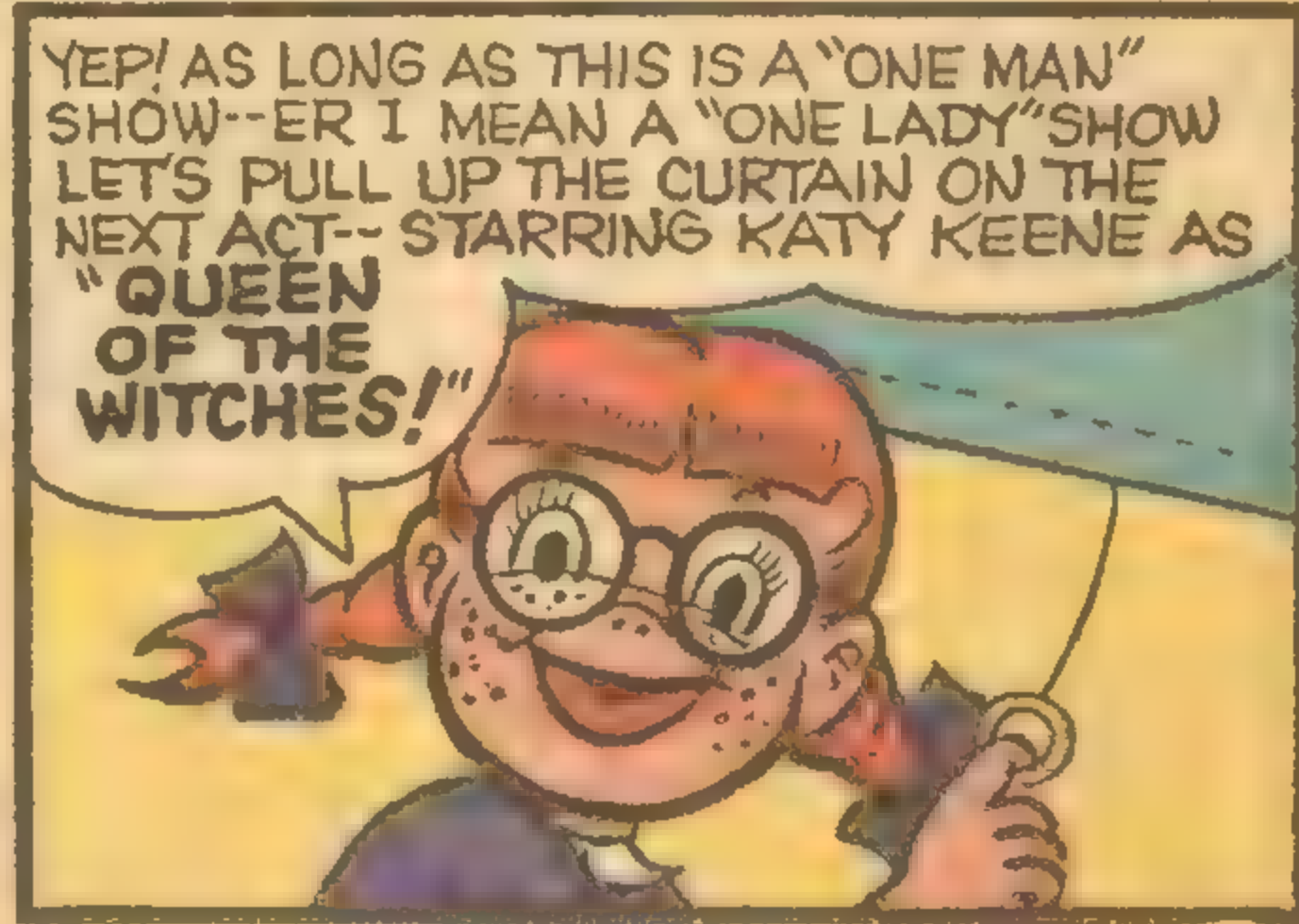
Katy Keene in  
Fairy Land

By  
BARBARA MAE ZATRA, BOX 62  
DEPORT, TEXAS.

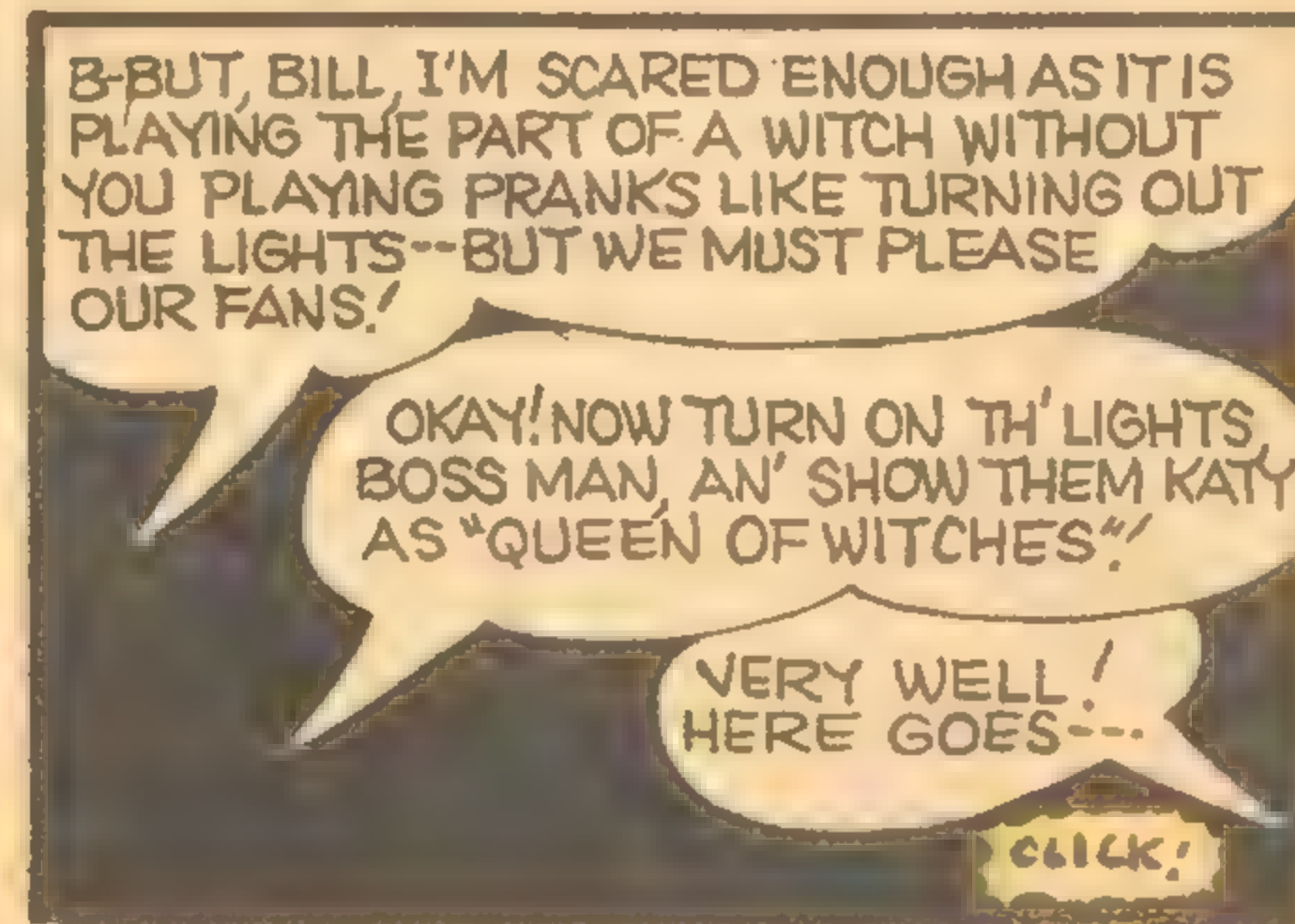
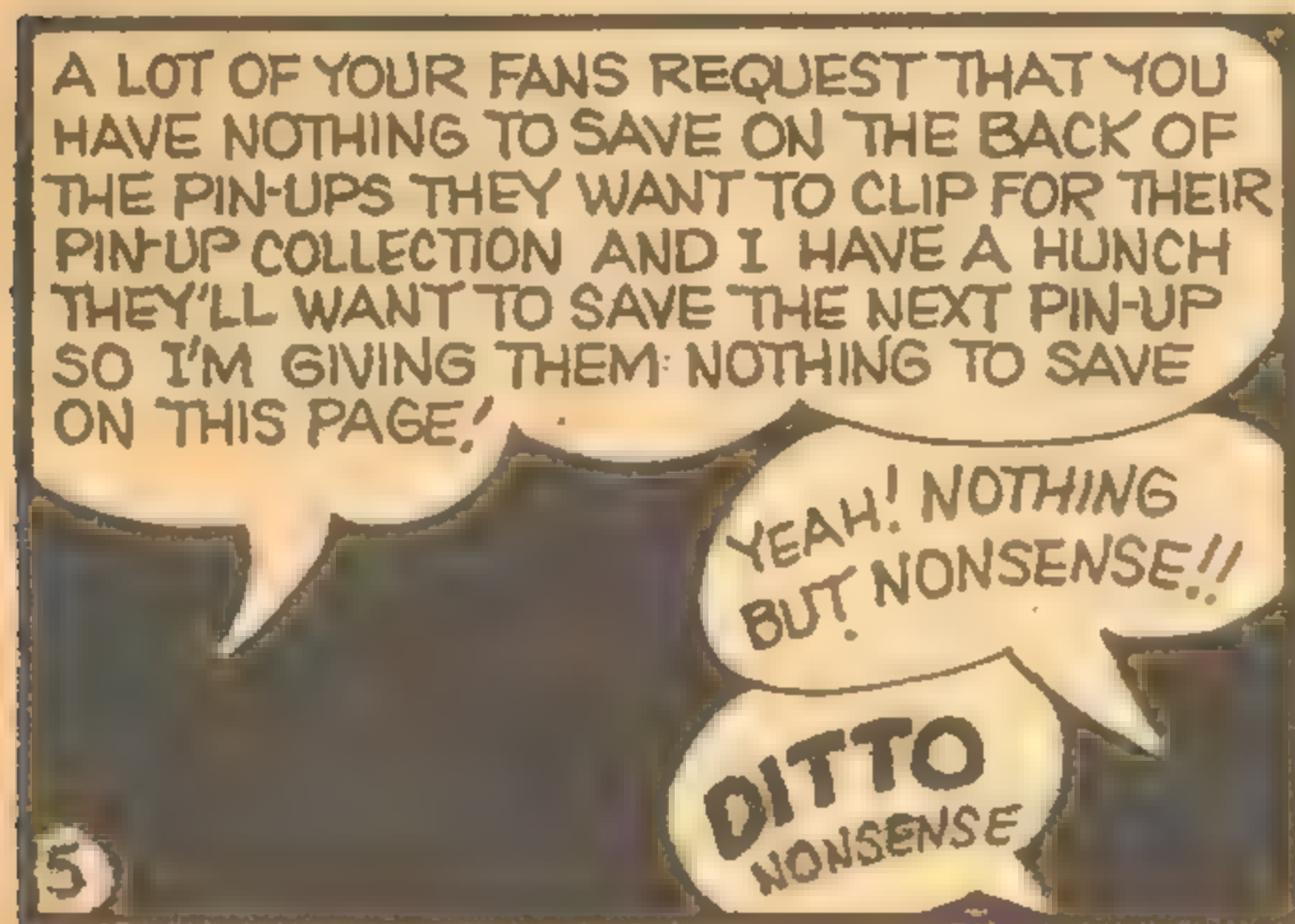
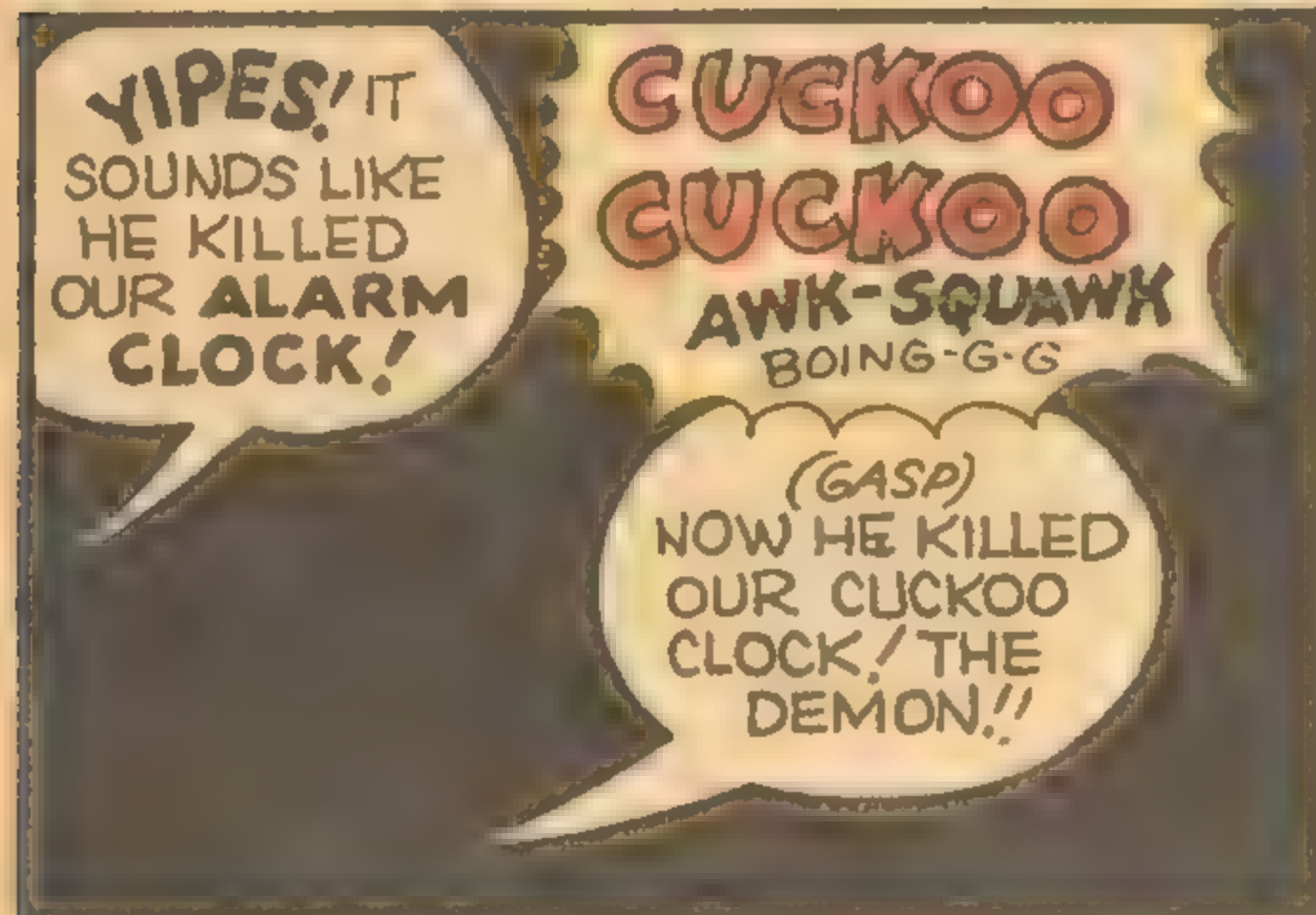
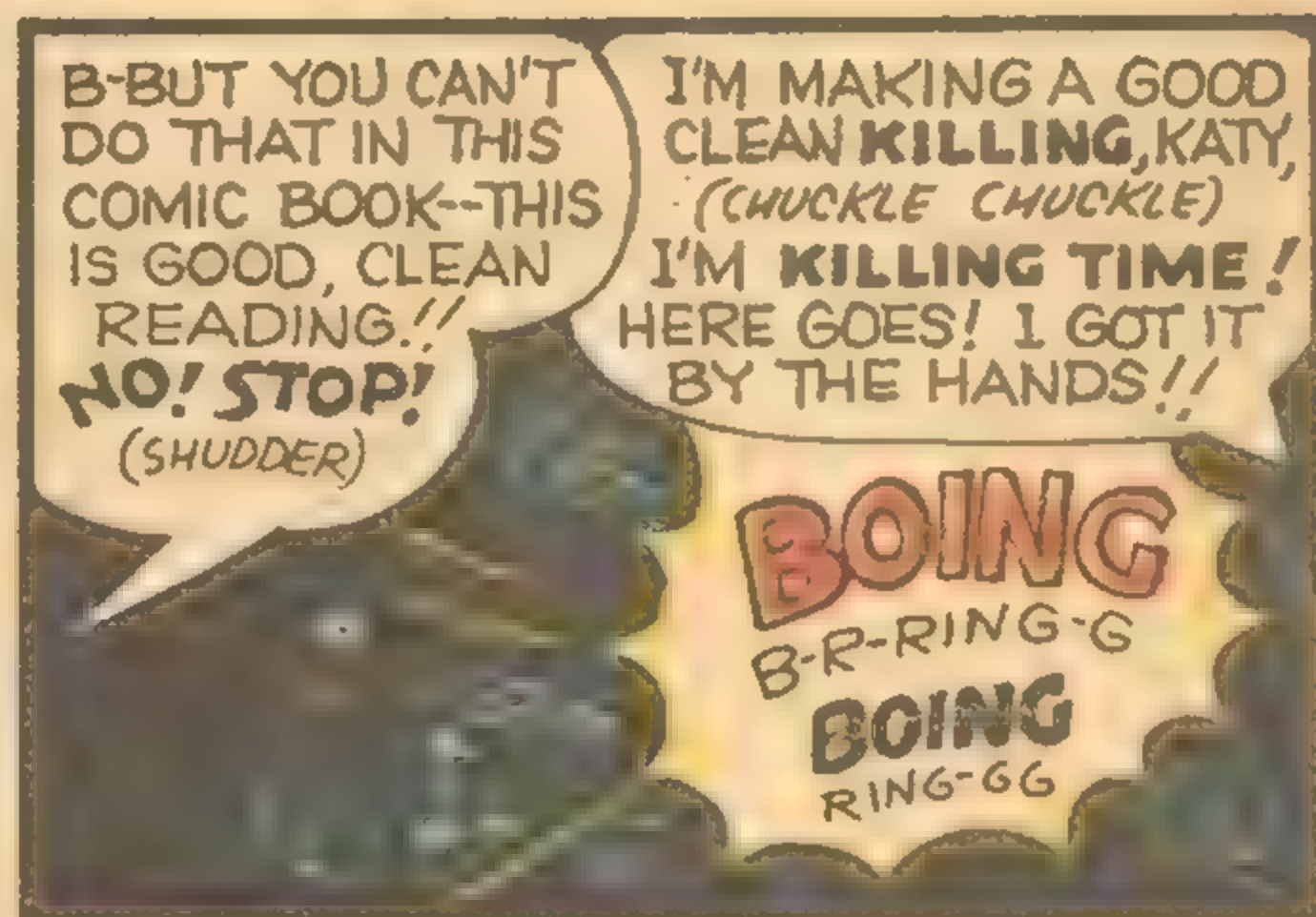
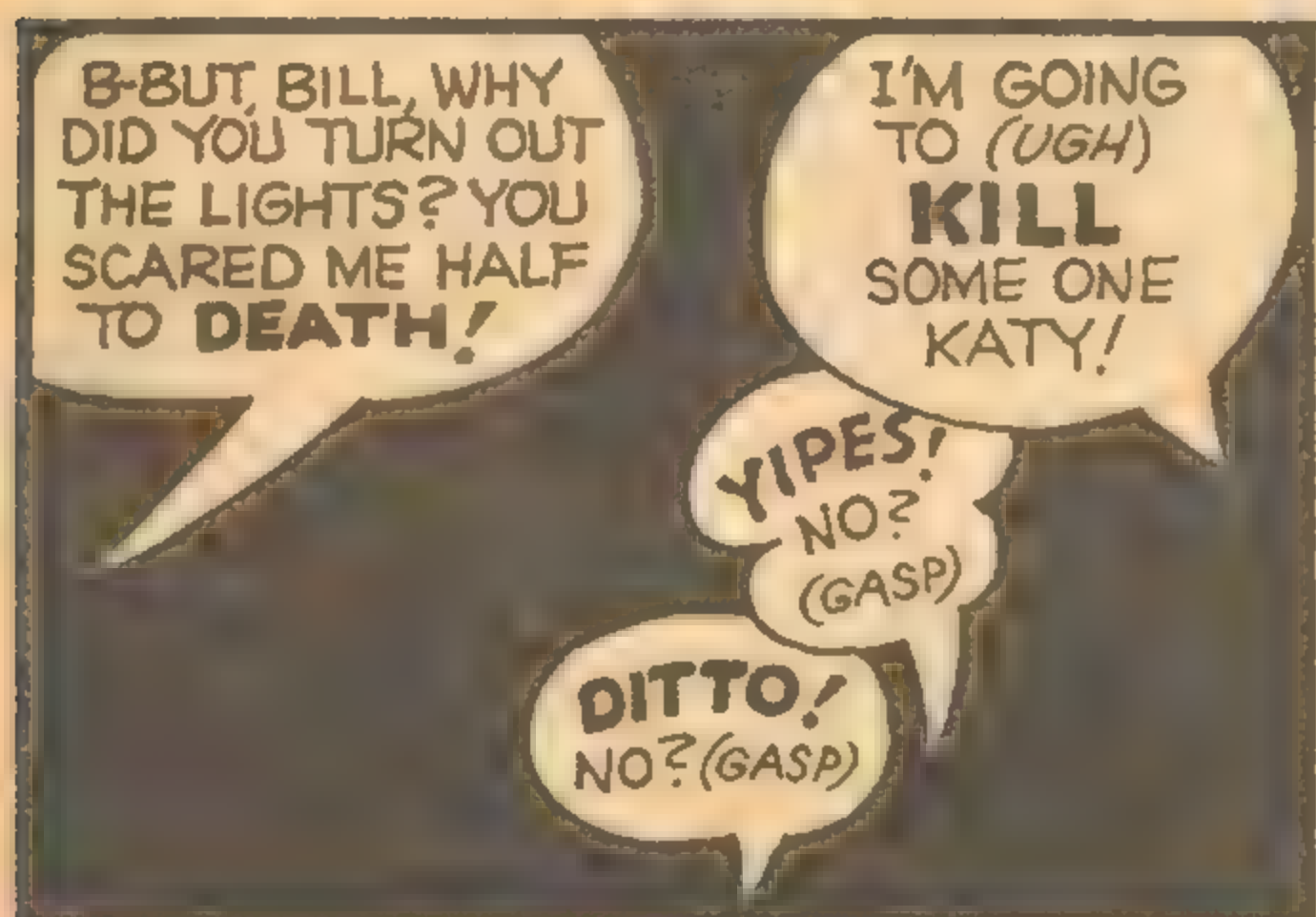
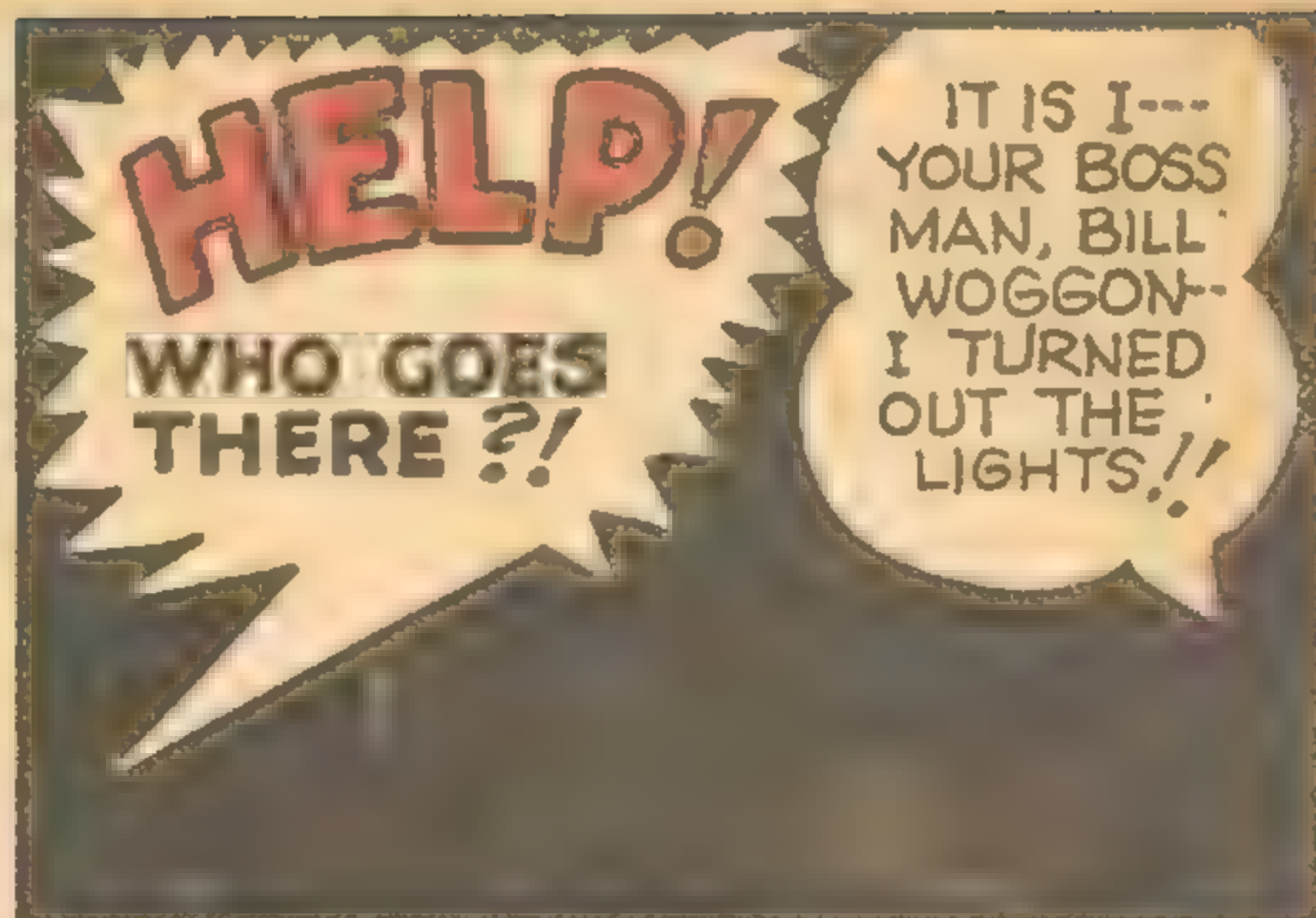
SIS'S DRESS BY CONNIE FRANK, E. 1332-36TH, SPOKANE 36, WASH.



KATY'S DRESS BY JAMES BRIDGES, 1157 HALLMAN AVE., N.W. ATLANTA, GEORGIA.



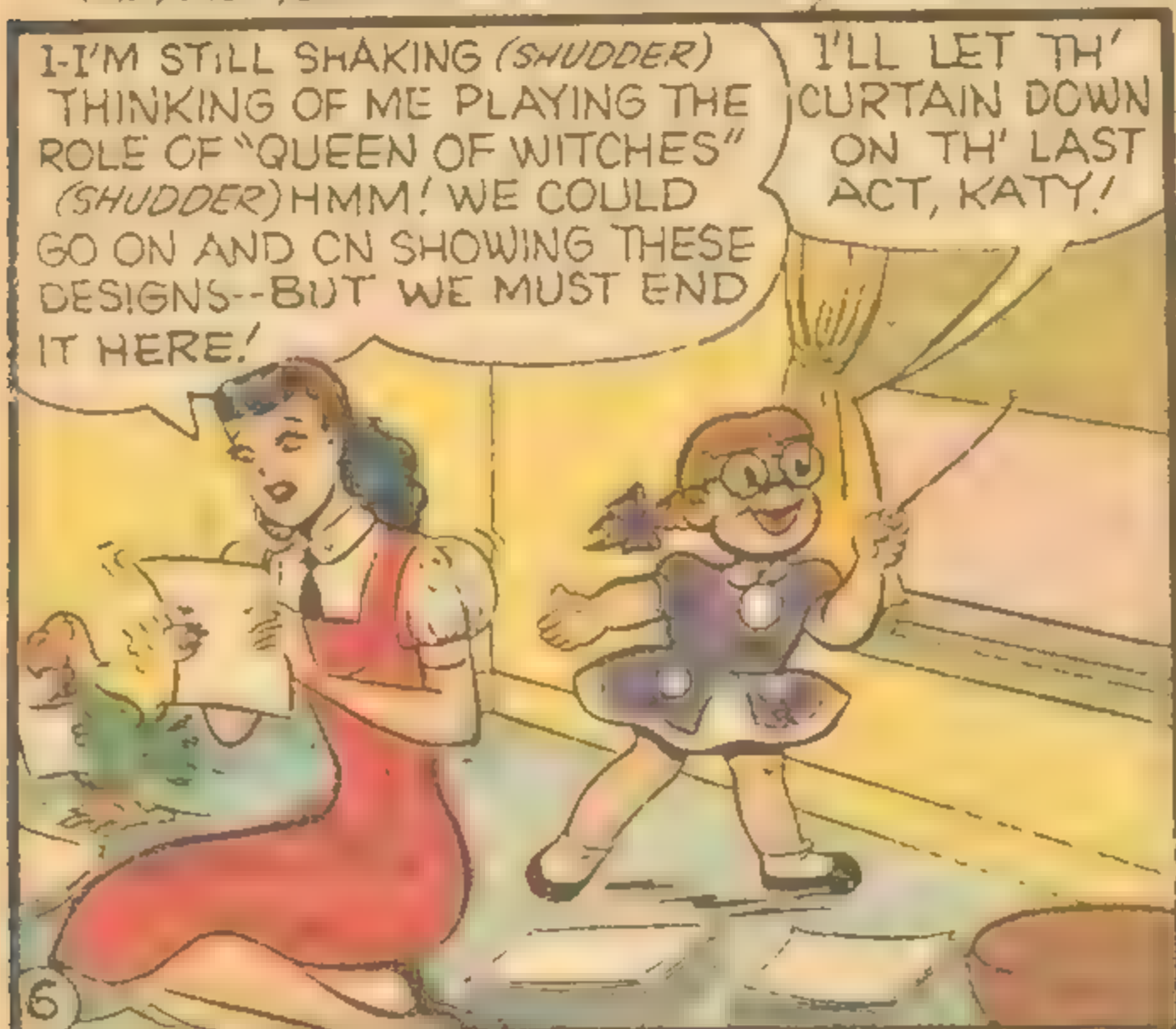








KATY AS "QUEEN OF WITCHES" ALSO BY EDDIE MILLER WHO HAS DESIGNED MANY THINGS FOR KATY! THANKS, EDDIE!







# Footnotes on WILD ANIMALS

by THE OLD HUNTER

The **CHEETAH**—Native of Africa and India, this spotted cat-like animal can run faster than the swiftest deer. Its well-padded paws and well-muscled hind legs give it tremendous spring, silent stalking power. Unlike other cats, its claws cannot retract.



The **MOLE**—This tiny North American mammal lives under the ground where it digs tunnels with its large and powerful front feet. It crawls along in a swimming motion, feeds on beetles, worms and small insects. Its "digging" feet are many times larger than its hind feet. It is virtually blind.



Civilized man needs help when it comes to sure-footed traction, speed and jumping power. U. S. Keds with their "live-rubber" soles give you speed, maneuverability and plenty of spring, so important in basketball, baseball and all action games.

**THE CAGER**  
for athletic competition

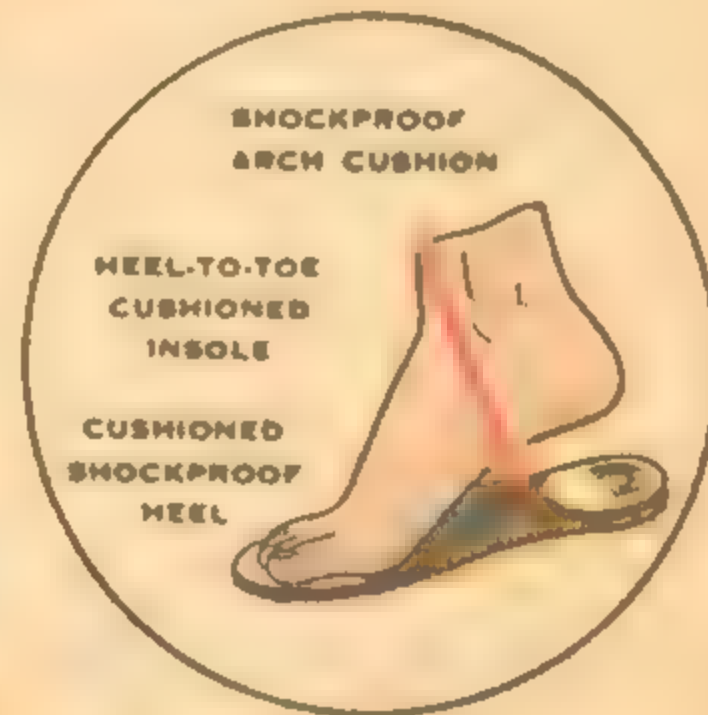


**THE CHAMPION**  
for all play



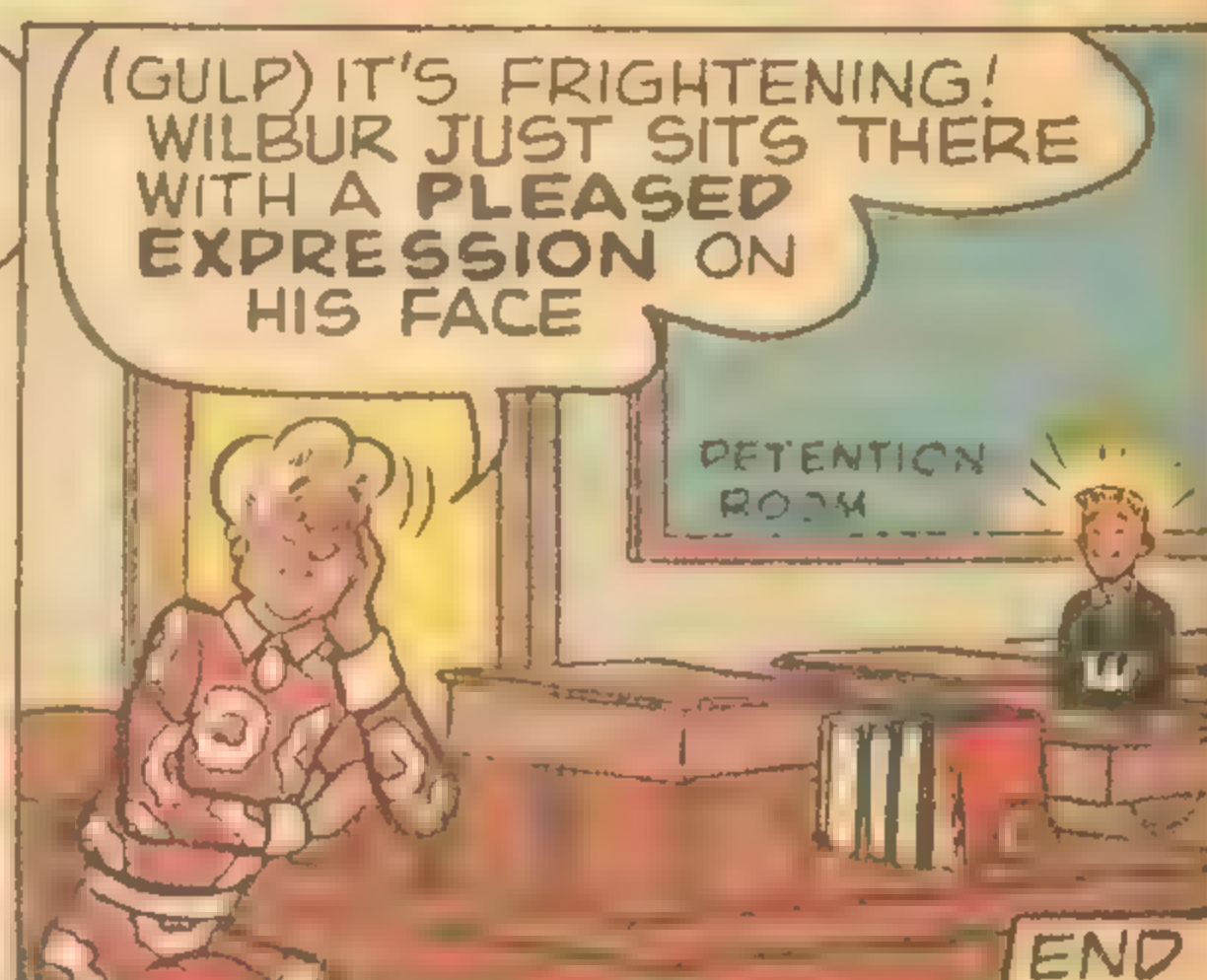
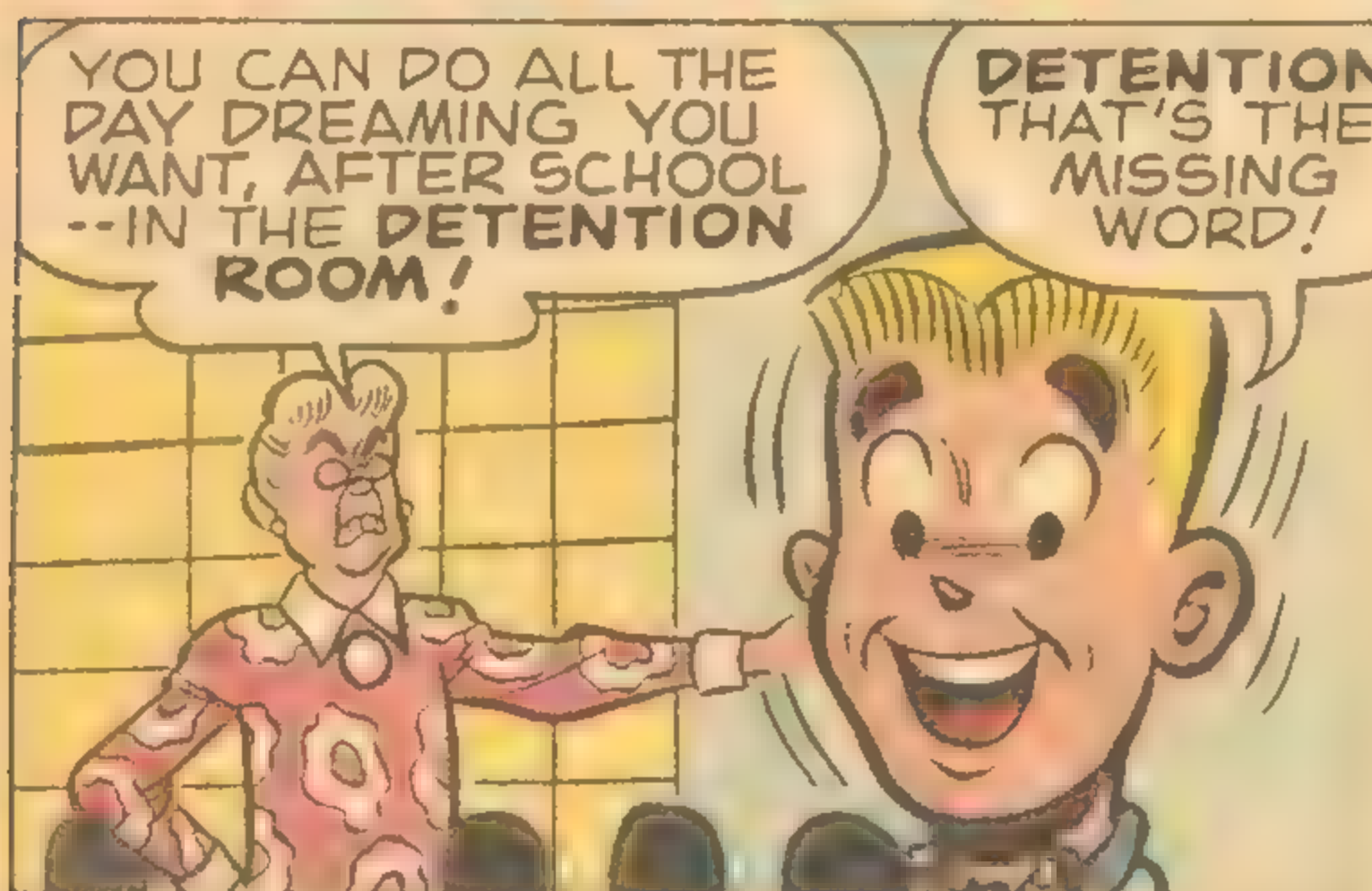
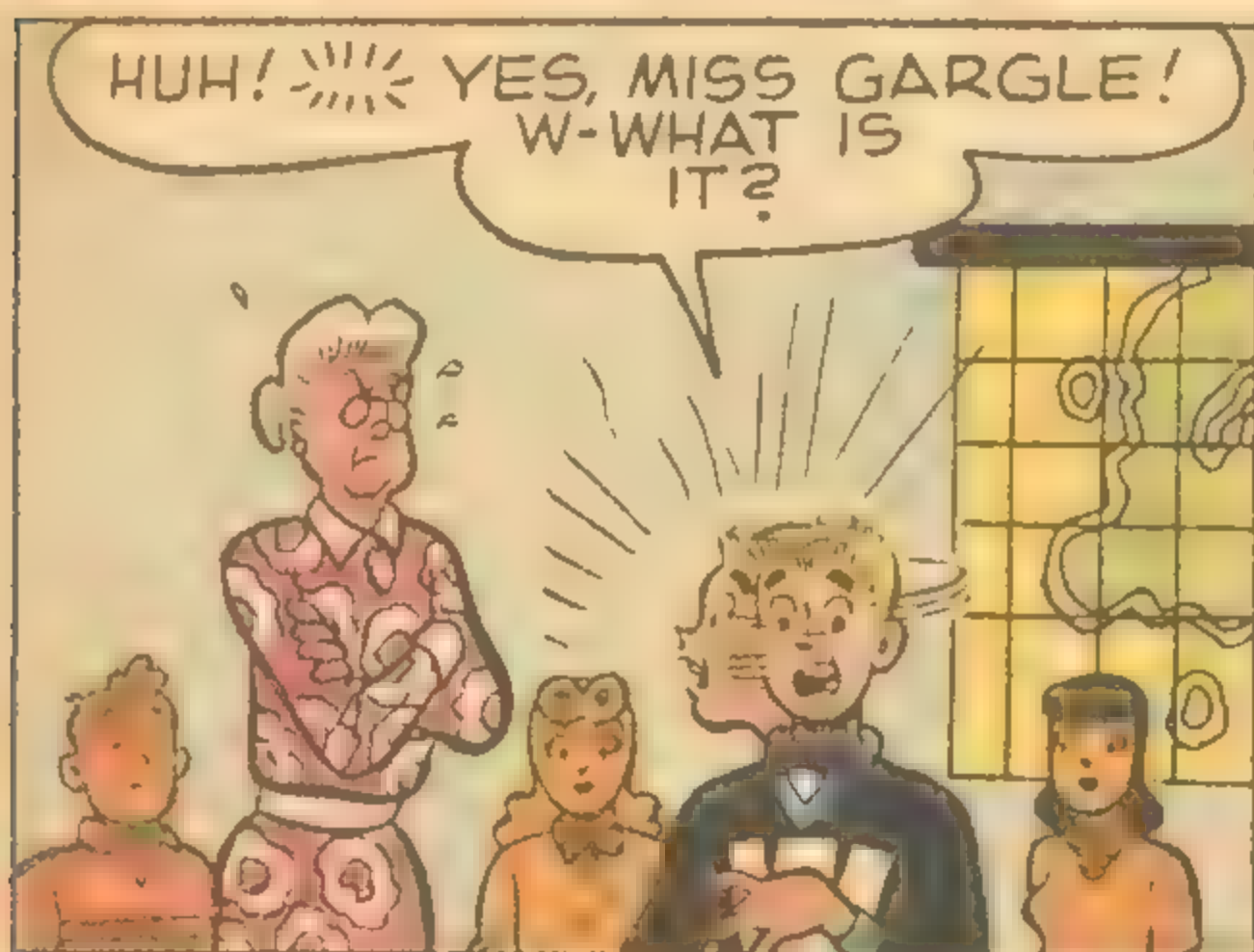
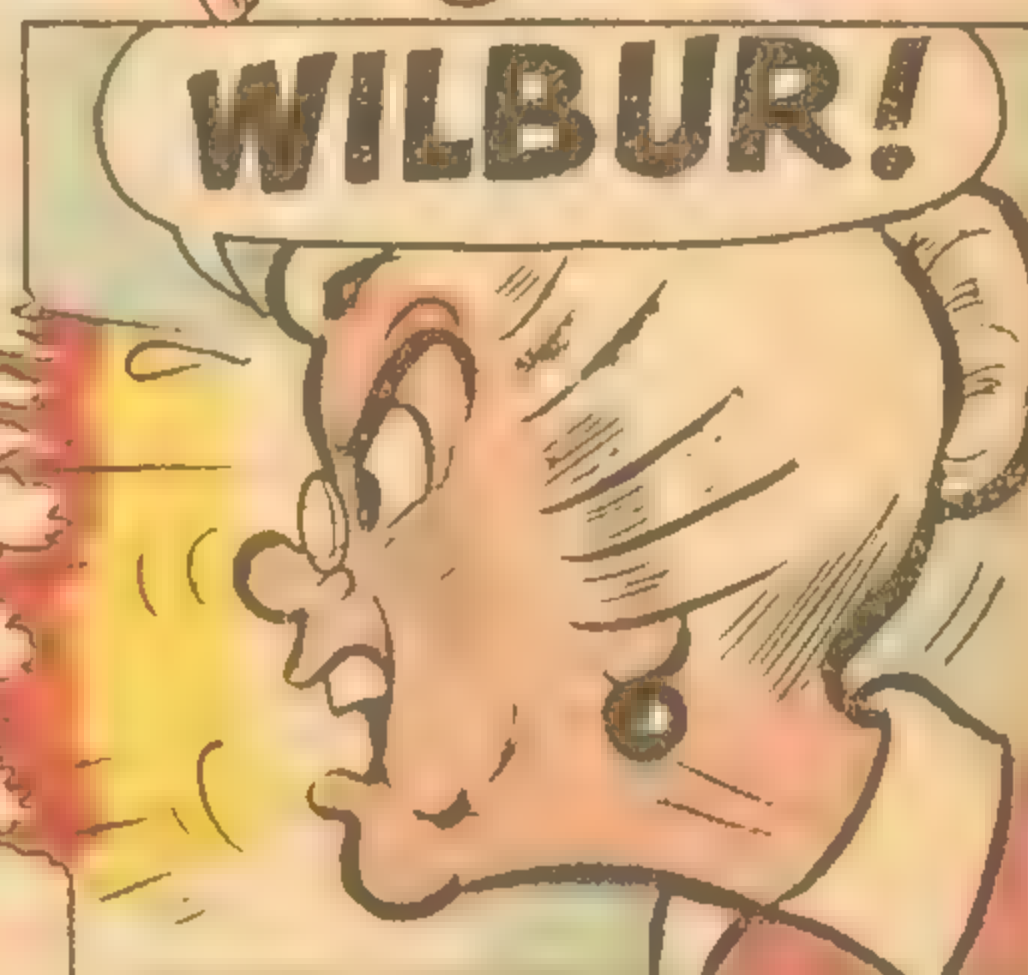
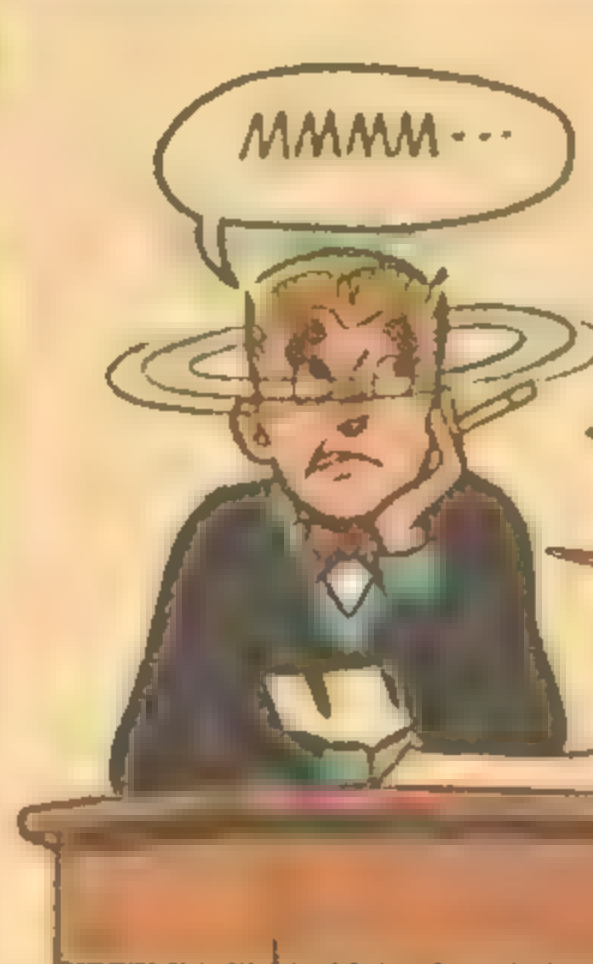
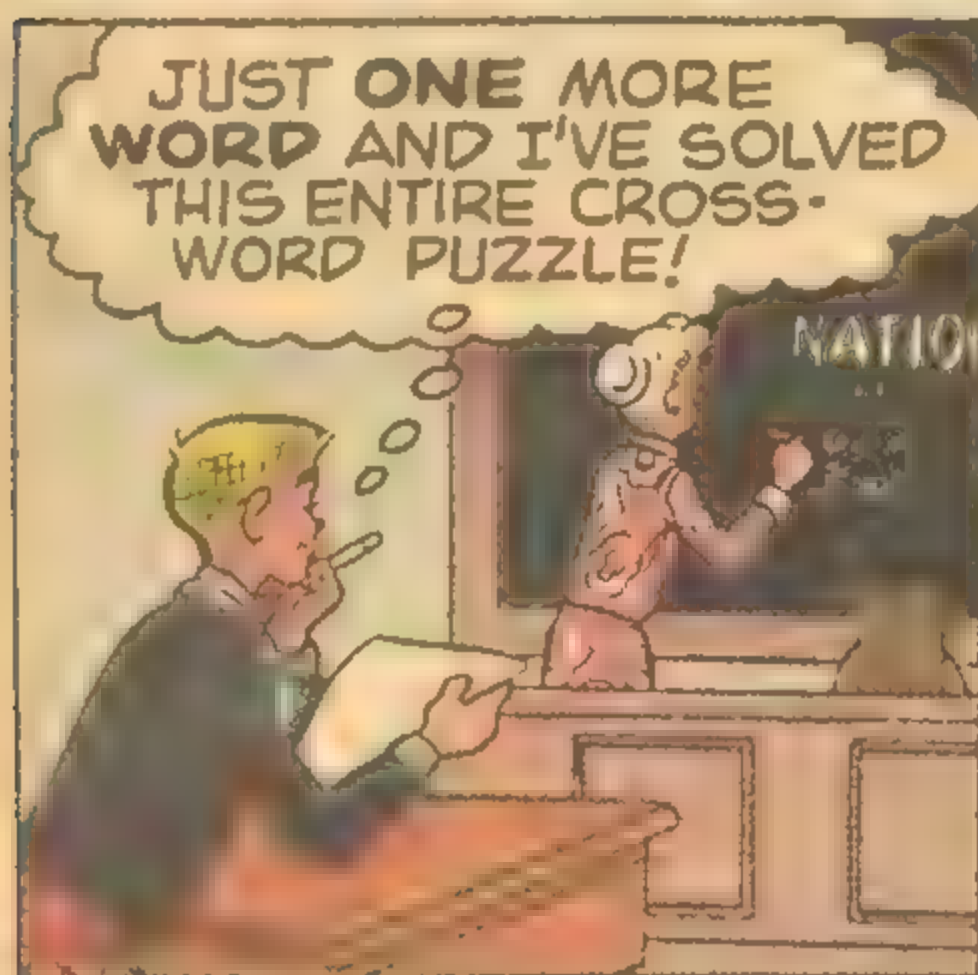
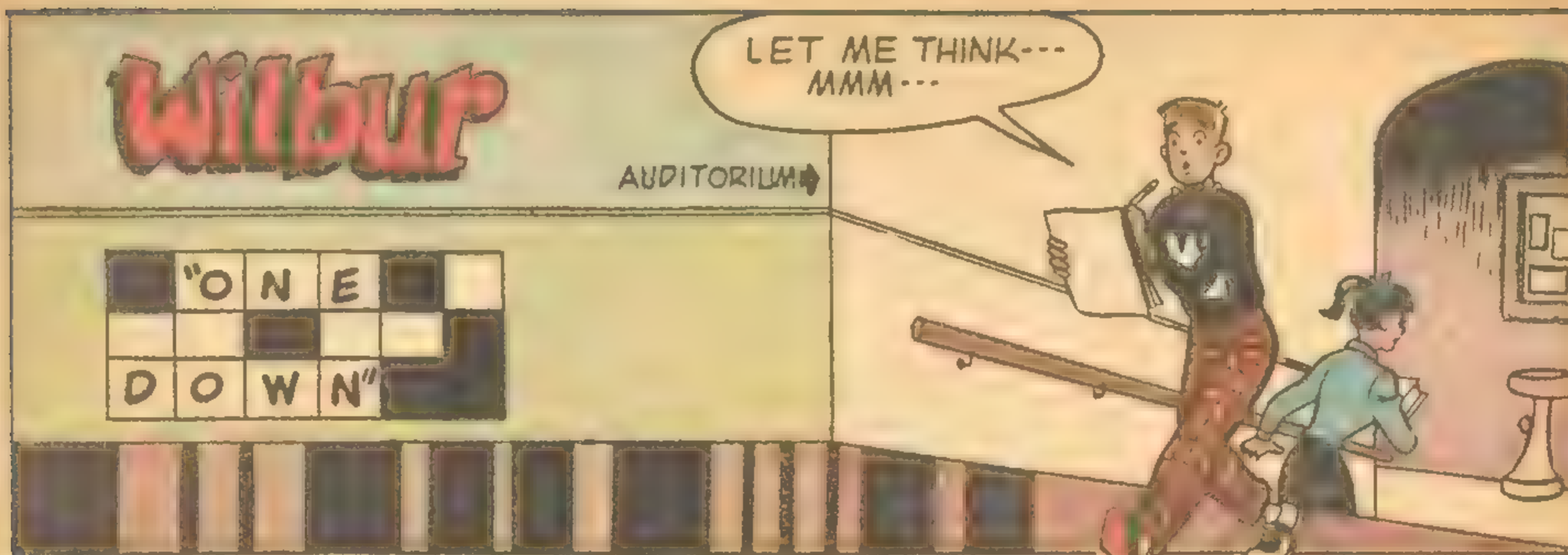
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*The Shoes of Champions*

Look for the blue Keds label to be sure you are getting genuine U. S. Keds.



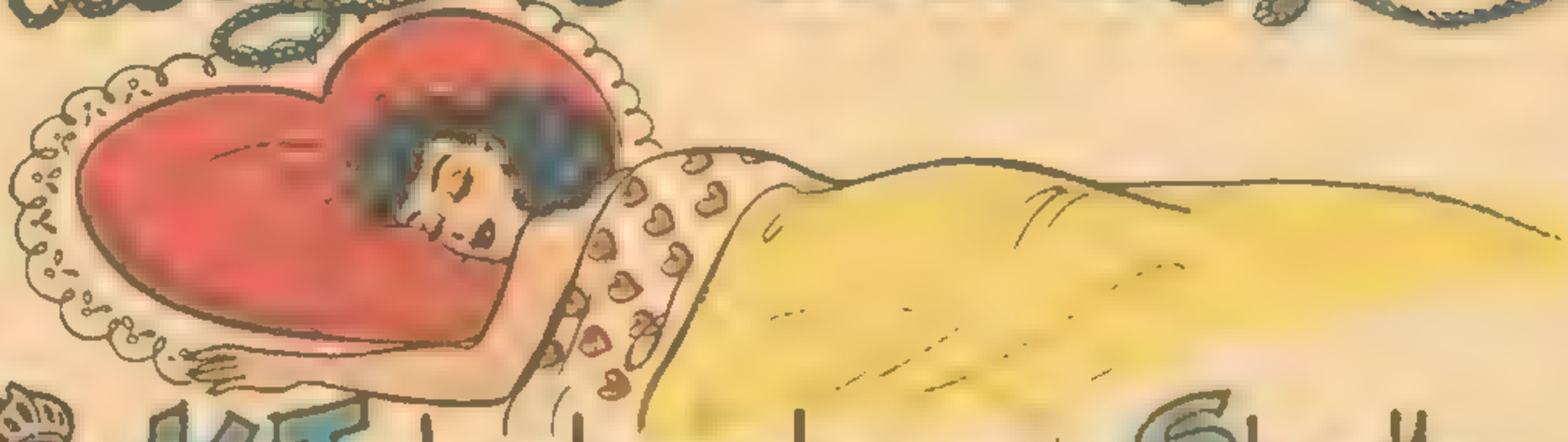
**United States Rubber**







# Katy Dreams



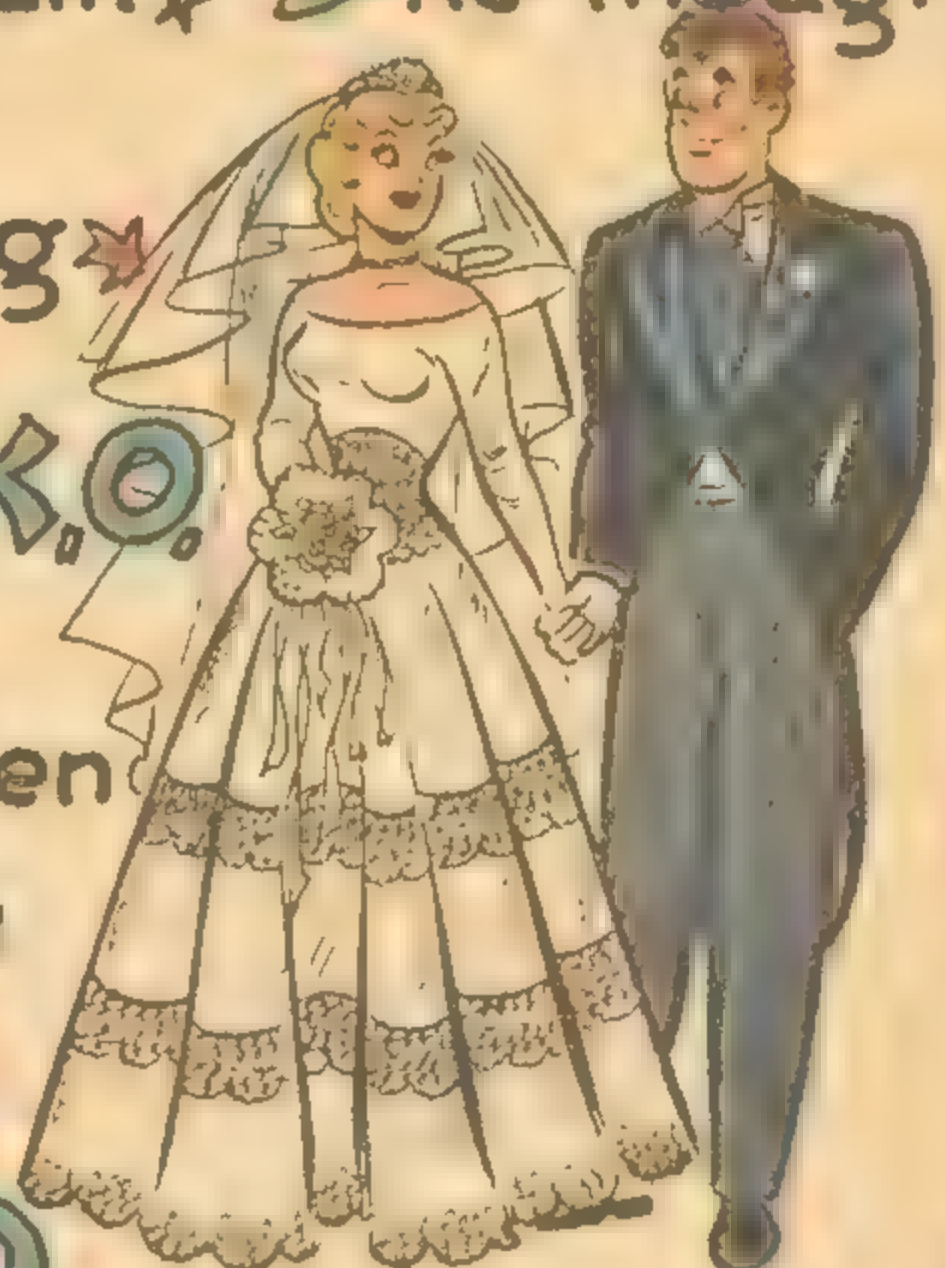
1  K.T. had a dream \* She thought

 and  were getting \*

K  did  want K.O.

2 marry  \* Just then

the  **RANG** \* K.T.



answered it \* It was K.O.

 said "Don't ever <sup>(PEA)</sup> **SOK** 2 me again."

and **BANG** hung up the  in his . Then

she realized it was only a **DREAM** So

she called  up again and apologized.

Now everybody was hap <sup>(PEA)</sup> **PI** again!

THIS STORY WAS WRITTEN AND ILLUSTRATED  
BY EILEEN ZEIDLER, 404 VAN BUREN ST.  
TOPEKA, KANSAS (AGE 14).





# HERE WE ARE AGAIN! IN A BRAND NEW BIG GIANT KATY ANNUAL!

Starring KATY AND HER GANG!



- with
- ★ BRAND NEW STORIES
  - ★ NEW FREE PIN-UPS
  - ★ NEW CUT-OUT FASHIONS
  - ★ NEW CARS, ROCKETS, ETC.
  - ★ NEW GAMES PUZZLES,

PLUS A SPECIAL MESSAGE FROM  
**SMOKEY BEAR** TOO!



## KATY KEENE ANNUAL #3

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ (IN U.S. COIN) (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME THE NEW KATY ANNUAL #3 AS SOON AS IT COMES OFF THE PRESS.

NAME \_\_\_\_\_  
PLEASE PRINT PLAINLY

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

PLEASE MAIL THIS COUPON + MONEY TO KATY'S ADDRESS ON COUPON! NOT TO KATY WOGGON WHEELS RANCH! THANK YOU!



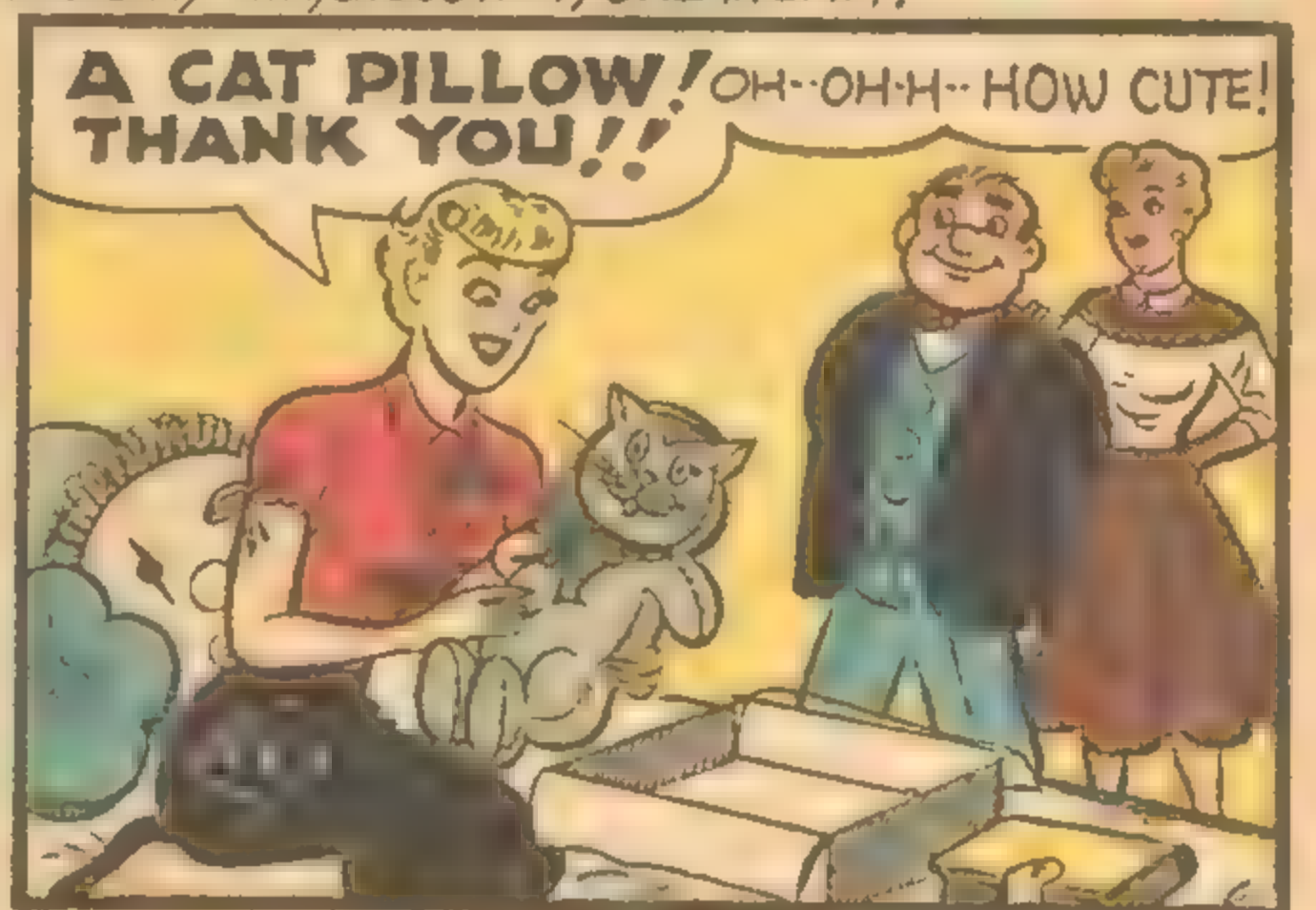
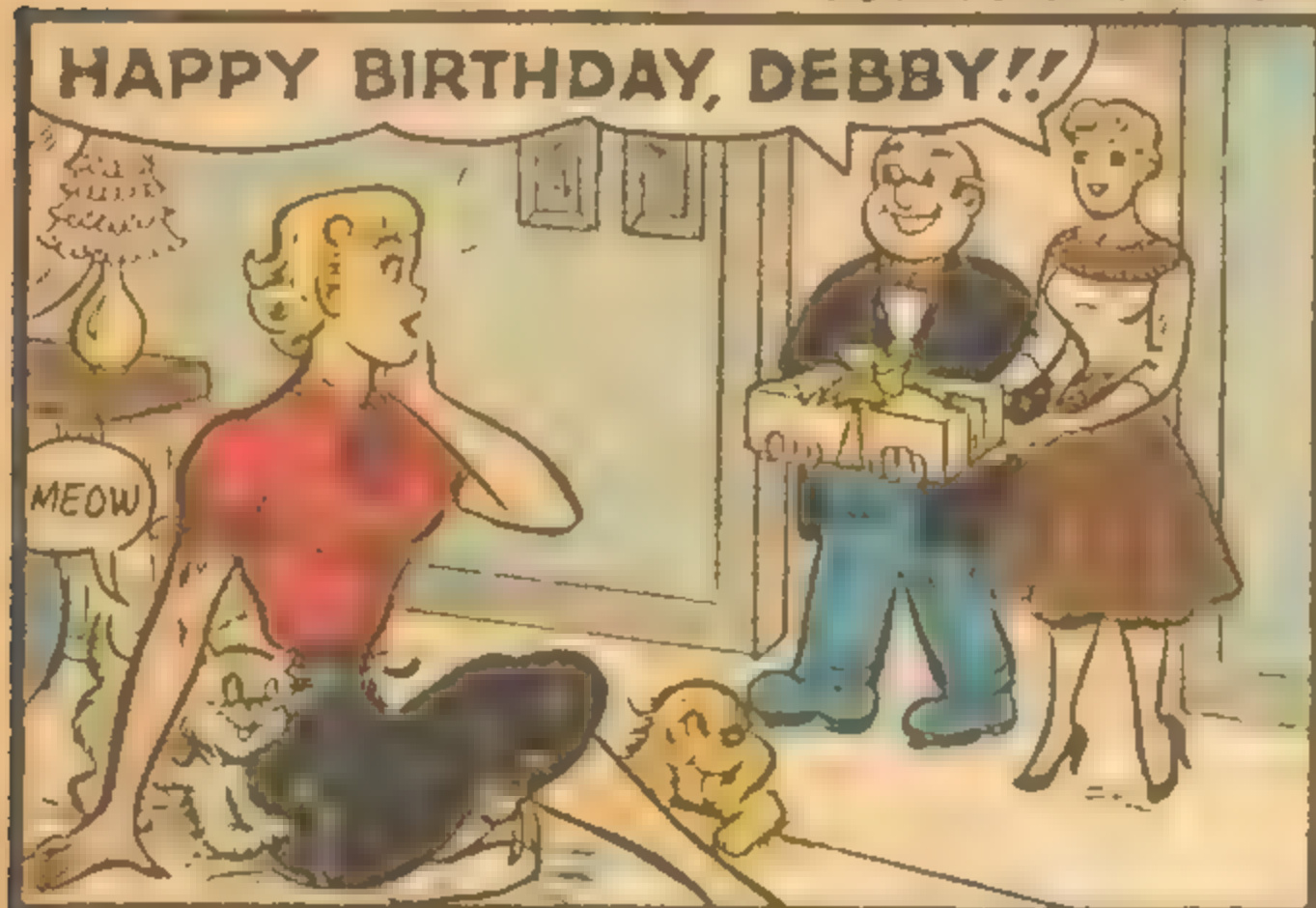
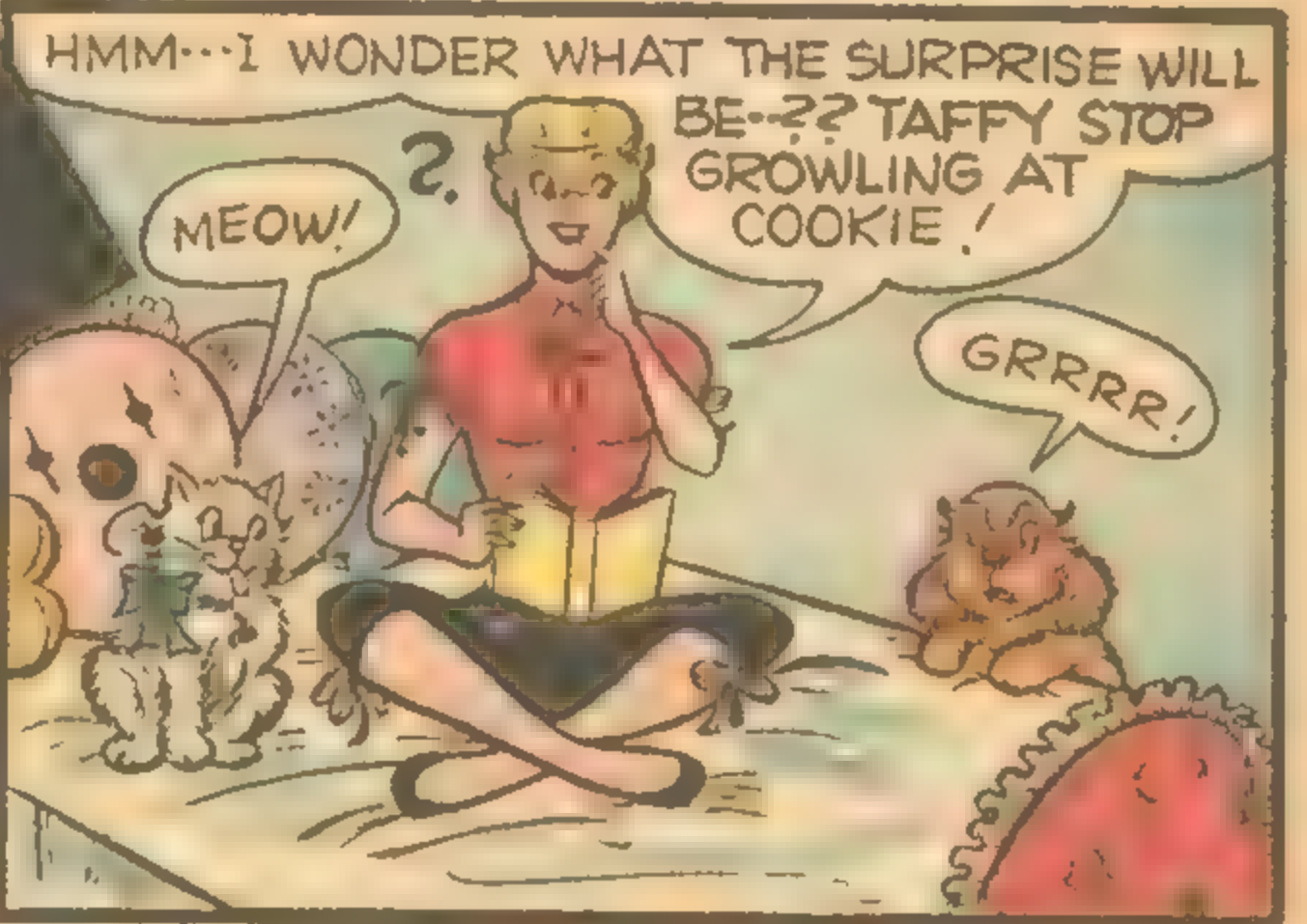
# DEBBY'S DIARY

by  
Bill  
WOGGON

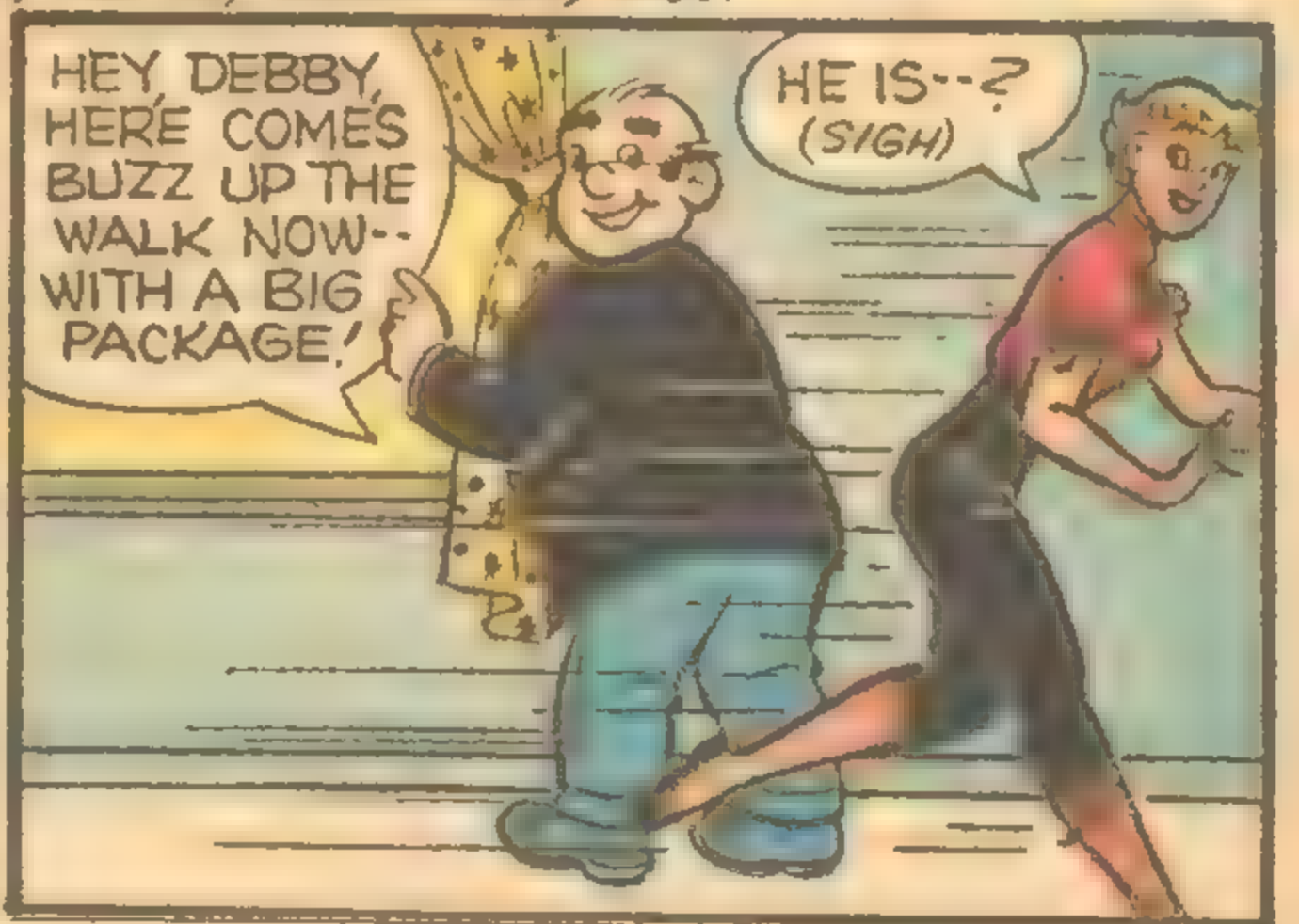
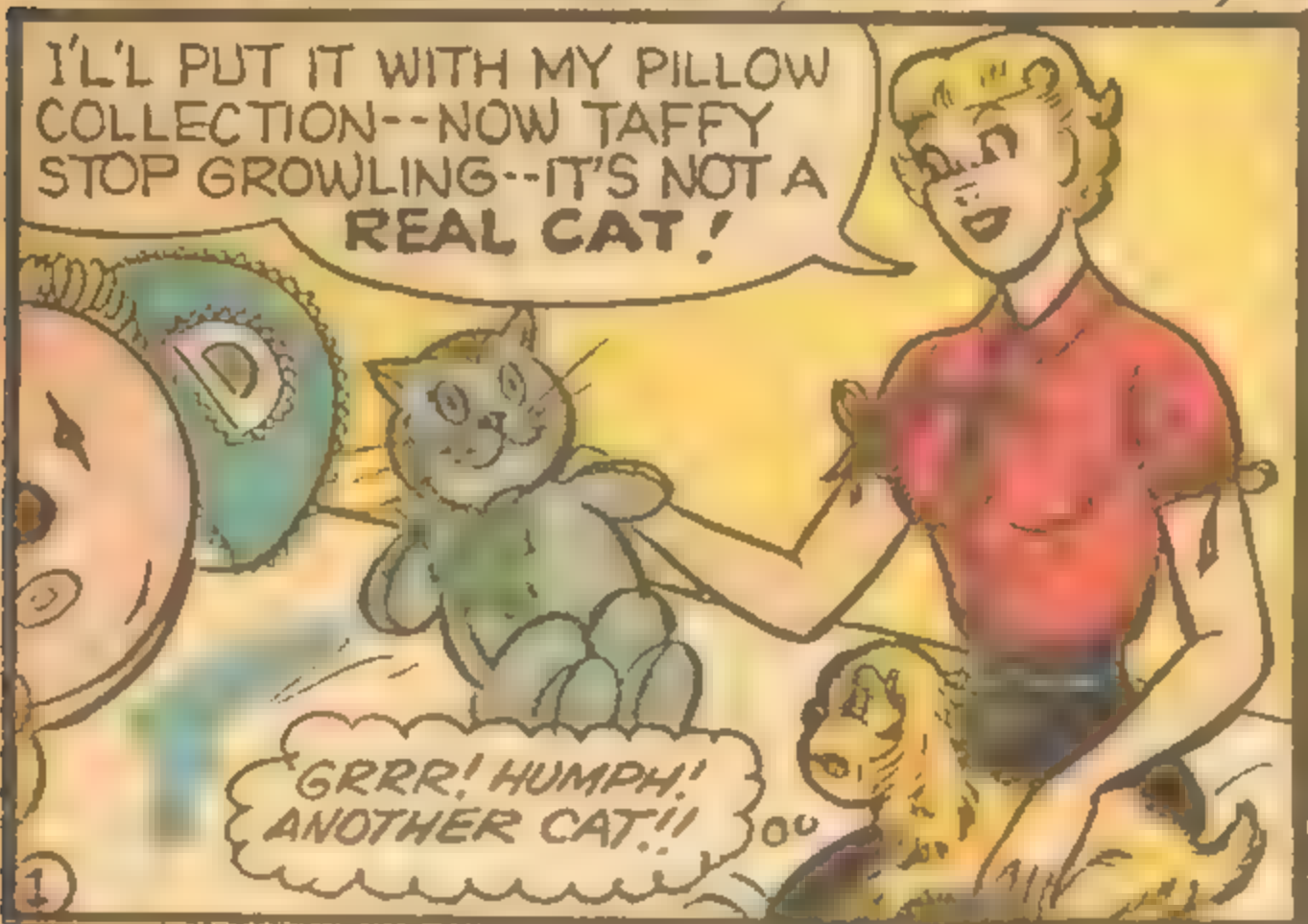


DEBBY'S POSE,  
DIARY, ETC. by  
MARTHA BANISTER,  
RT. 3, BOX 223,  
EL DORADO, ARK.

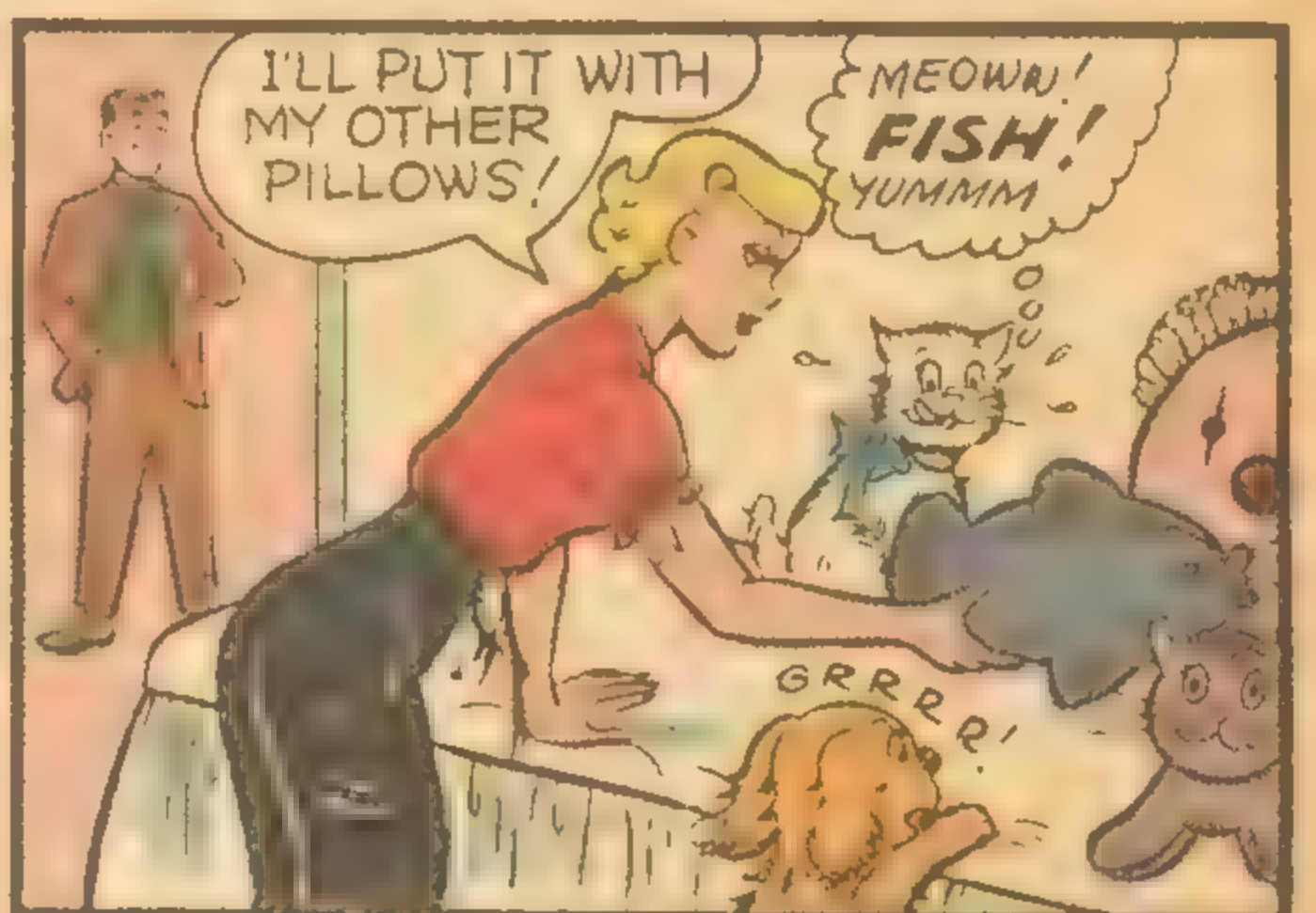
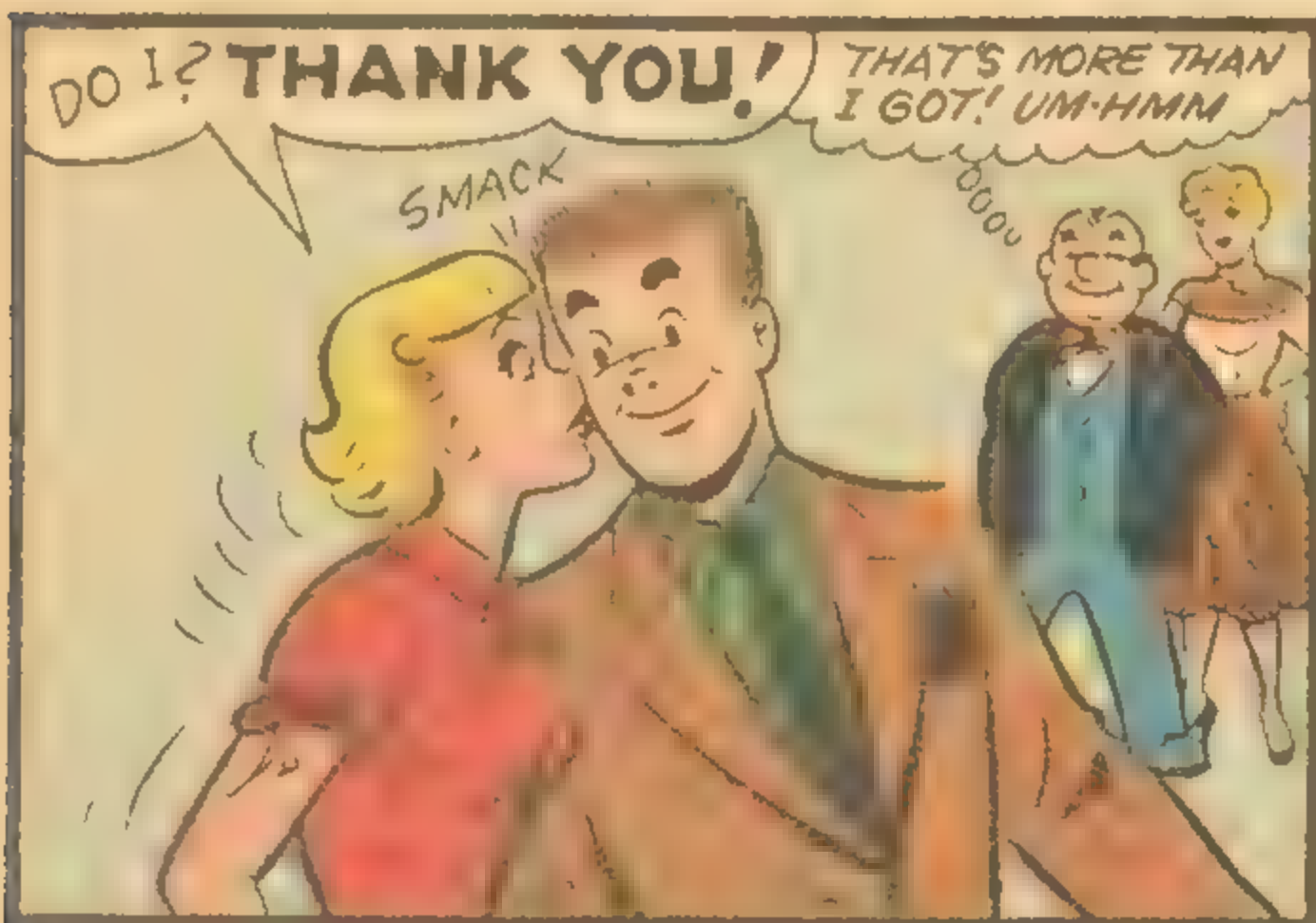
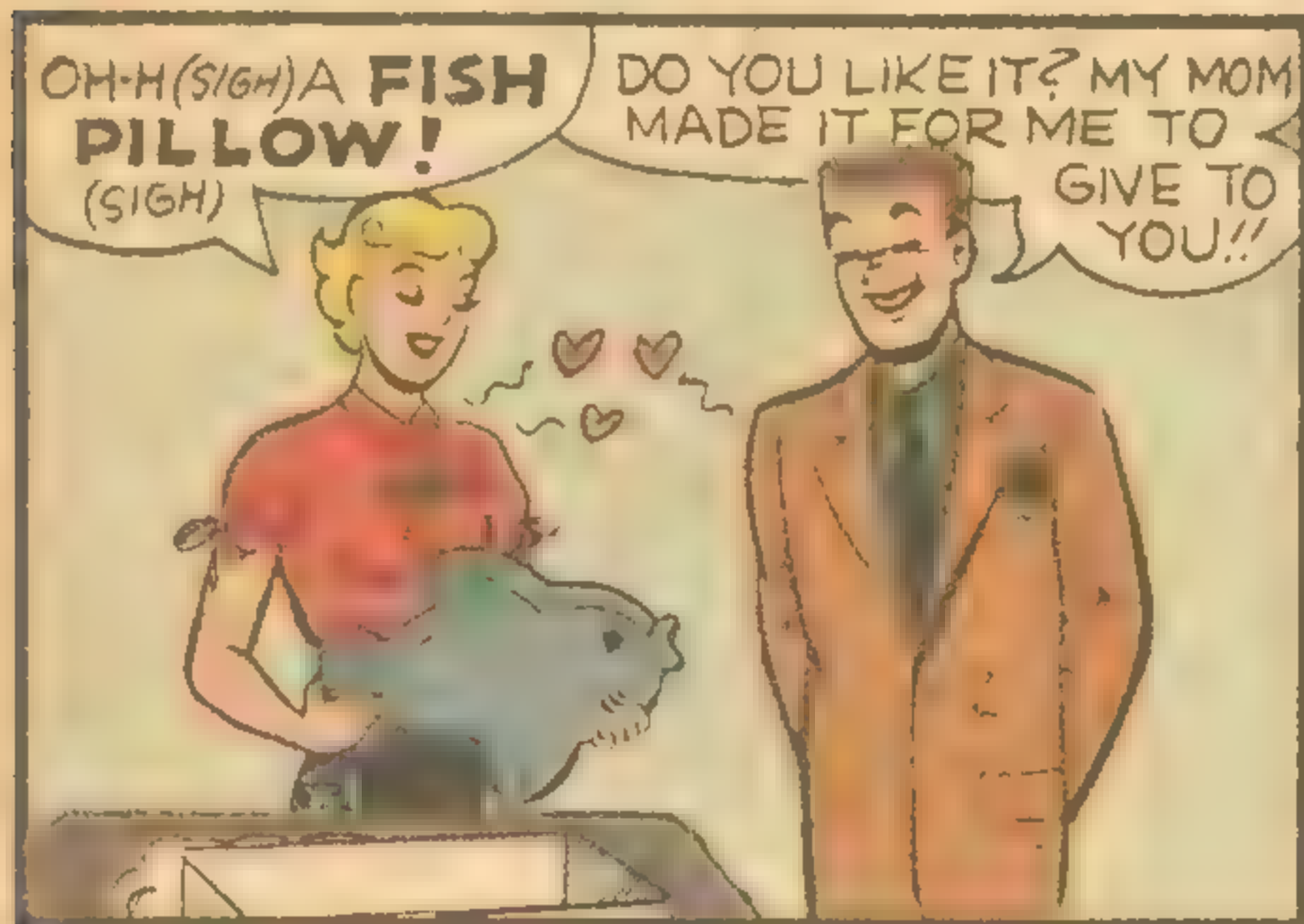
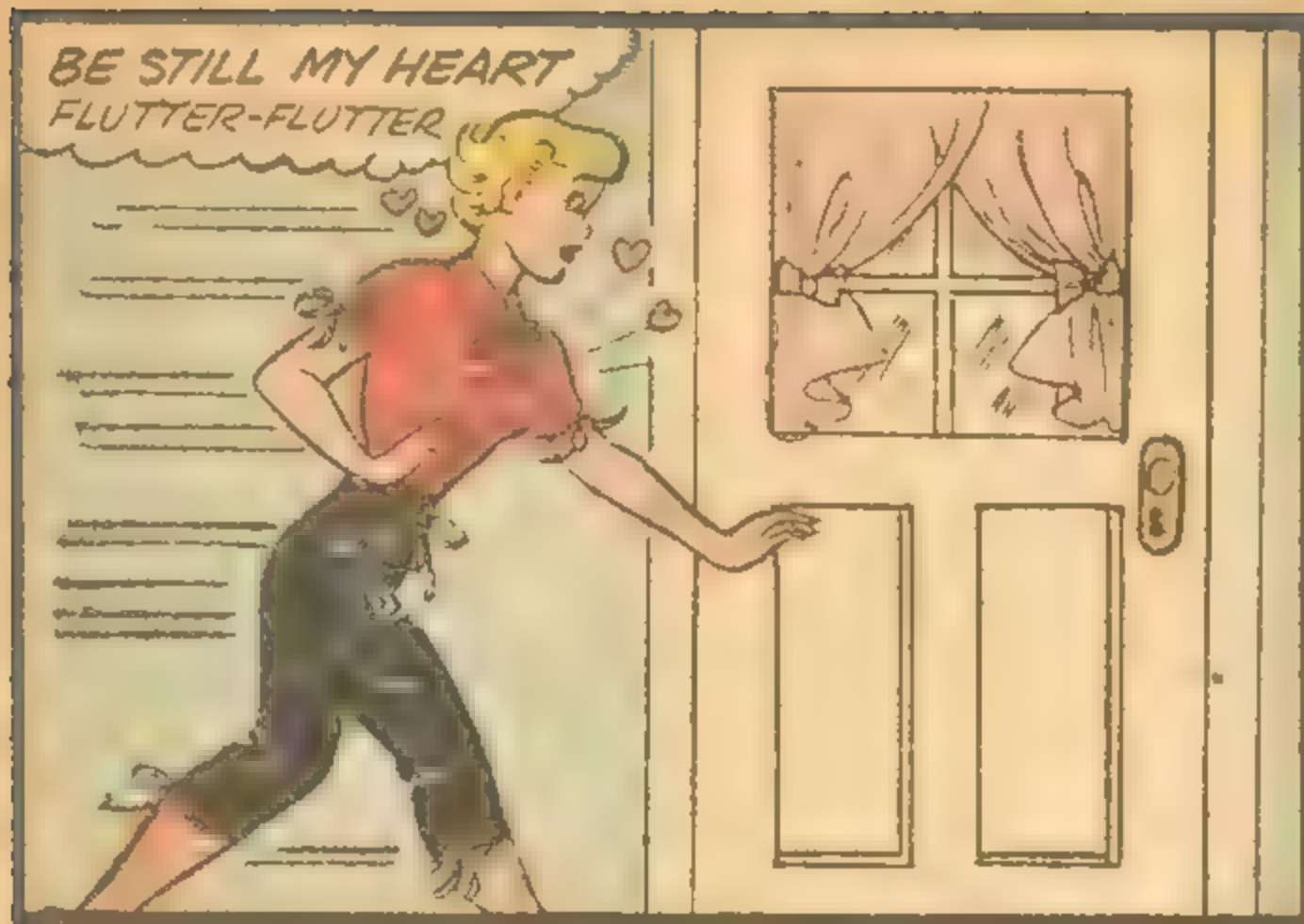
PEDAL PUSHER OUTFIT by DANNY WRIGHT, RT. 2, CHECOTAH, OKLAHOMA.



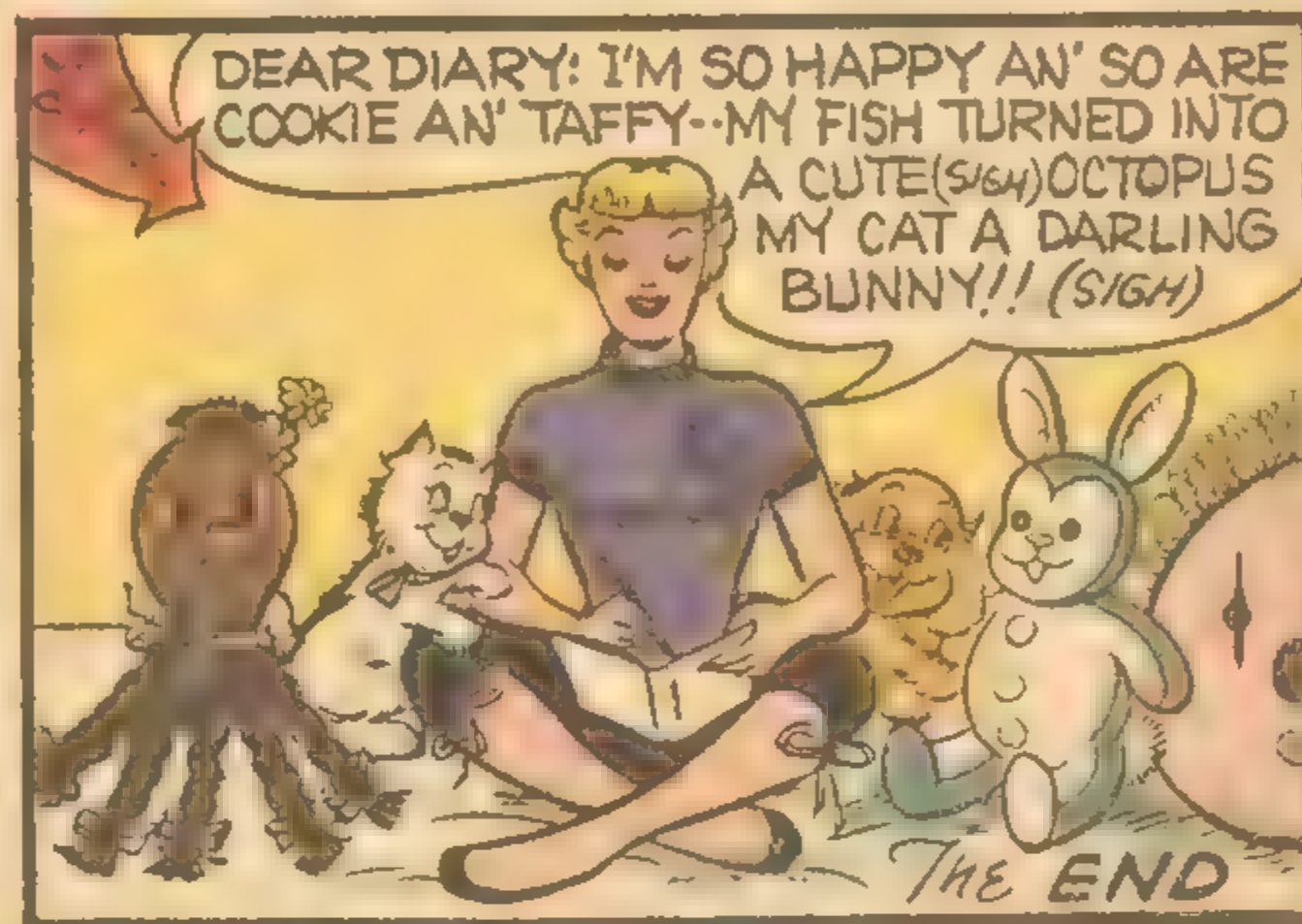
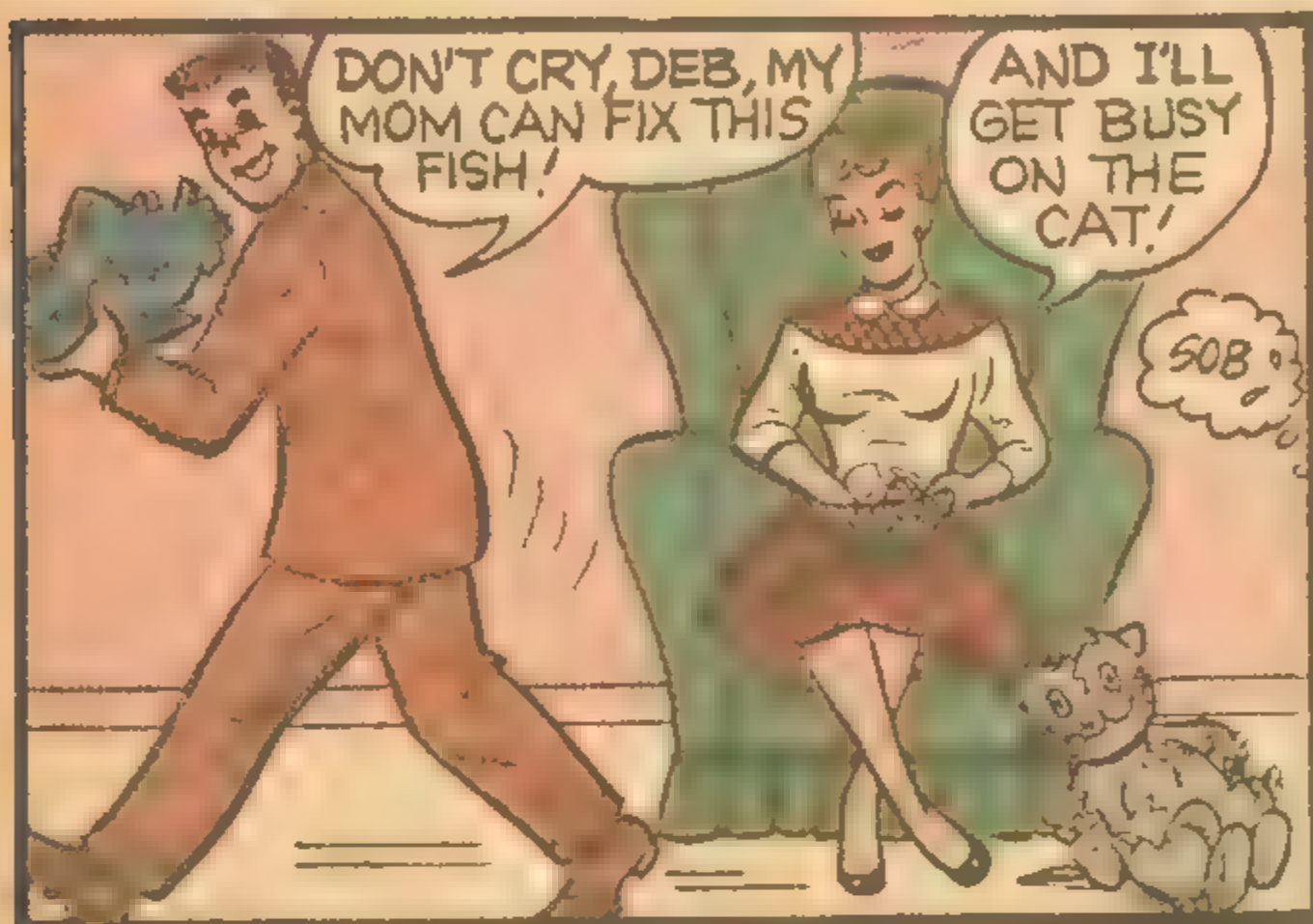
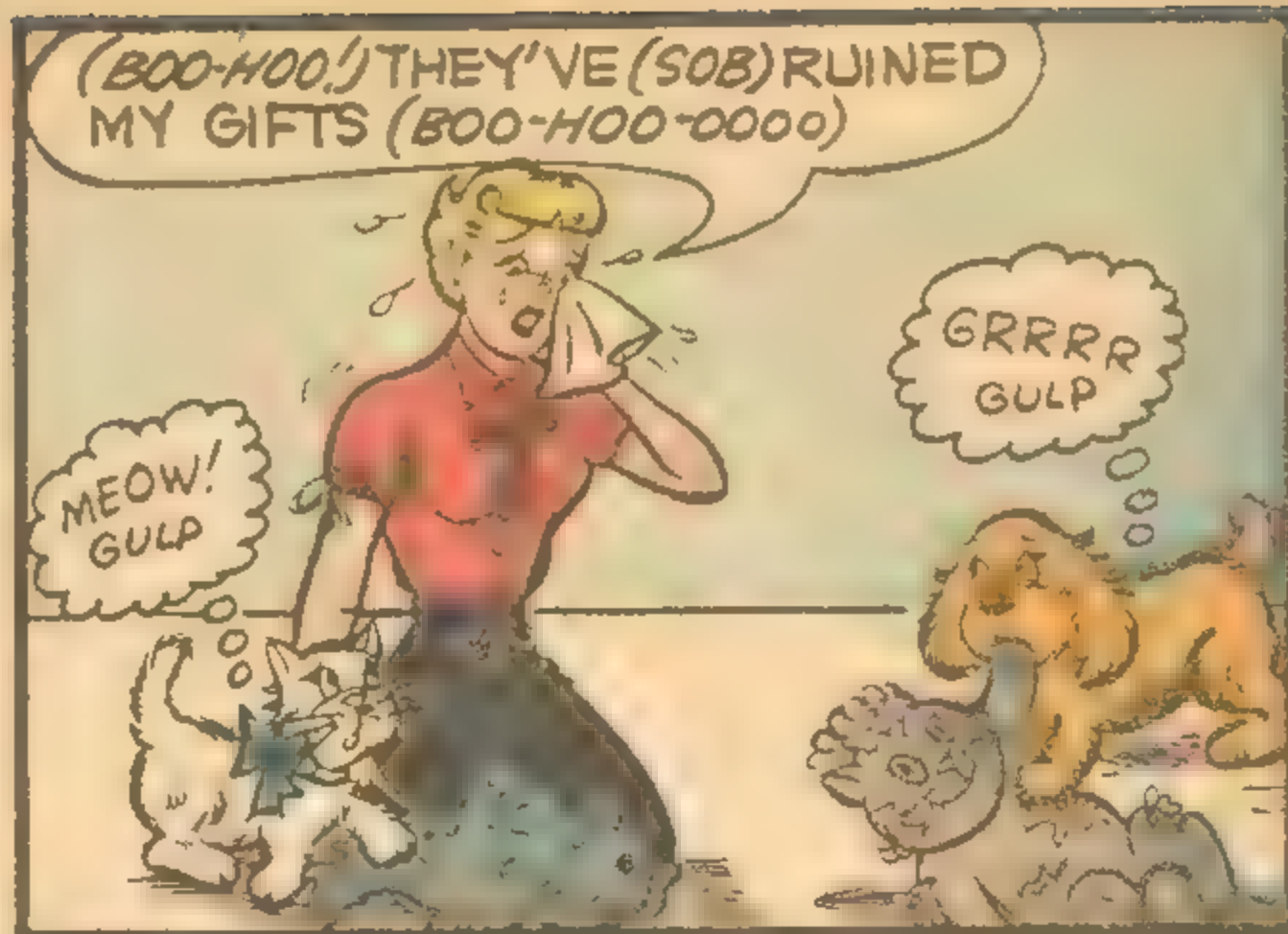
DEBBY'S PILLOW COLLECTION by GLORIA WELNIAK, R.R. 5, BOX 118, MARSHFIELD, WISC.



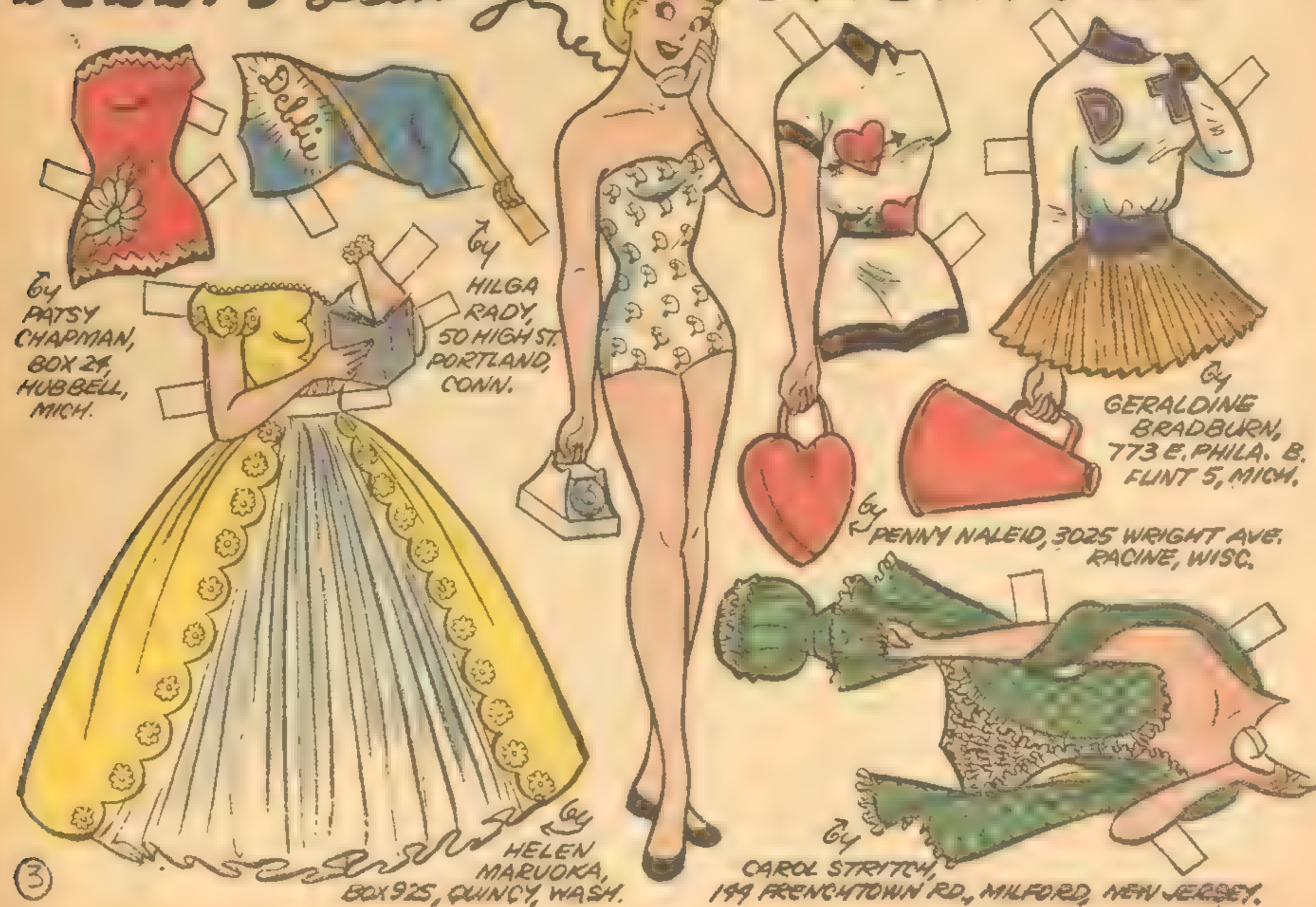








# DEBBY'S Teenage FASHIONS





# KATY CIRCUS FUN PAGE

FOLLOW THE DOTTED LINES AND DRAW CHUBBY CHUCKLES THEN DESIGN YOUR OWN OUTFIT ON HIM NEXT HAVE FUN BY COLORING THE CLOWN OUTFIT AND PUT THAT ON HIM!



**H**ELP SIS AND BILLY FIND THE SECRET PATH OUT OF THE JUNGLE TO CANDYLAND! START AT THE ARROW BELOW!

## FOLLOW THE DOTS

AND SEE WHAT THE MONKEYS ARE SLIDING DOWN!





WHAT'S THE MATTER, BOY? DON'T YOU LIKE TO SKATE ANY MORE?

AW, MY SKATES ARE BROKEN AGAIN.

WE'LL FIX THAT, SON. I'LL GET YOU CHICAGO ROLLER SKATES.

THESE CHICAGO SKATES ARE THE BEST YOUR BOY COULD OWN. CHICAGO SKATES HAVE BEEN THE LEADER FOR OVER 50 YEARS.

LOOK AT THOSE SKATES!

LET'S FORM A SKATE CLUB! IN THIS BOOK CHICAGO OFFERS SKATE CLUB PINS FOR JUST 10¢

SWELL IDEA

AND WE CAN PLAY ALL THE SKATE GAMES IT TELLS ABOUT IN THE BOOK.

OUR CLUB HAS REAL FUN ON CHICAGO ROLLER SKATES!

WHY DON'T YOU FORM A CHICAGO SKATE CLUB? SEND FOR YOUR PINS NOW!

CHICAGO FLYING SCOUT Roller Skates

—for longer skating fun, double tread, triple-wear wheels.

**CHICAGO** Roller Skates

4-2 VINTAGE 1940, Chicago 24, Illinois

Please send us .. skate pins and booklets @ 10¢ per set to cover postage and handling

Name \_\_\_\_\_ Age \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**MAKERS OF QUALITY SIDEWALK AND RINK SKATES FOR OVER 50 YEARS**

**WILBUR IS ALWAYS IN SEASON**

LAUGH THE YEAR ROUND WITH THIS TEEN-AGE RIOT!

LOOK! FOR THIS ARCHIE SERIES EMBLEM

**ARCHIE SERIES**

**SUMMER** HA HA HO HA HAW HA HE

**FALL** HA HA HO HO HE HAW HO

**WINTER** HA HA HO HA HAW HA HE

**SPRING** HA HA HO HO HAW HA HE

**WILDROOT CREAM-OIL**

\*Now for the \$50,000 question. What non-alcoholic hair tonic containing heart of Lanolin gives you confidence?\*

## Wildroot Cream-Oil gives you confidence !

Confidence begins with a smart successful appearance which naturally means well-groomed hair.

Wildroot Cream-Oil gives you confidence because it keeps you looking your best, helps you make the right impression in any situation.

Keeps hair handsome and healthy looking the way Nature intended...neat but not greasy. Get Wildroot Cream-Oil, America's largest selling hair tonic!

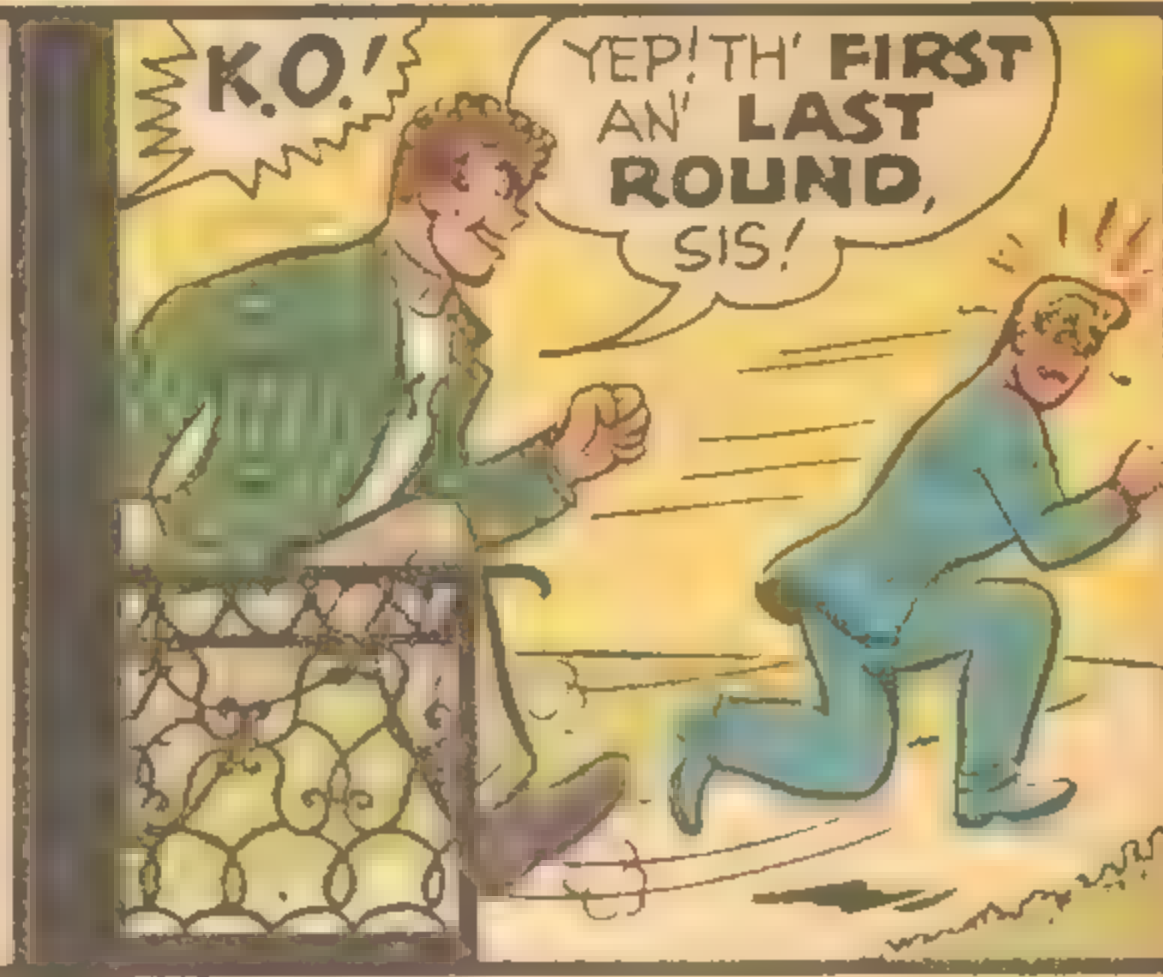
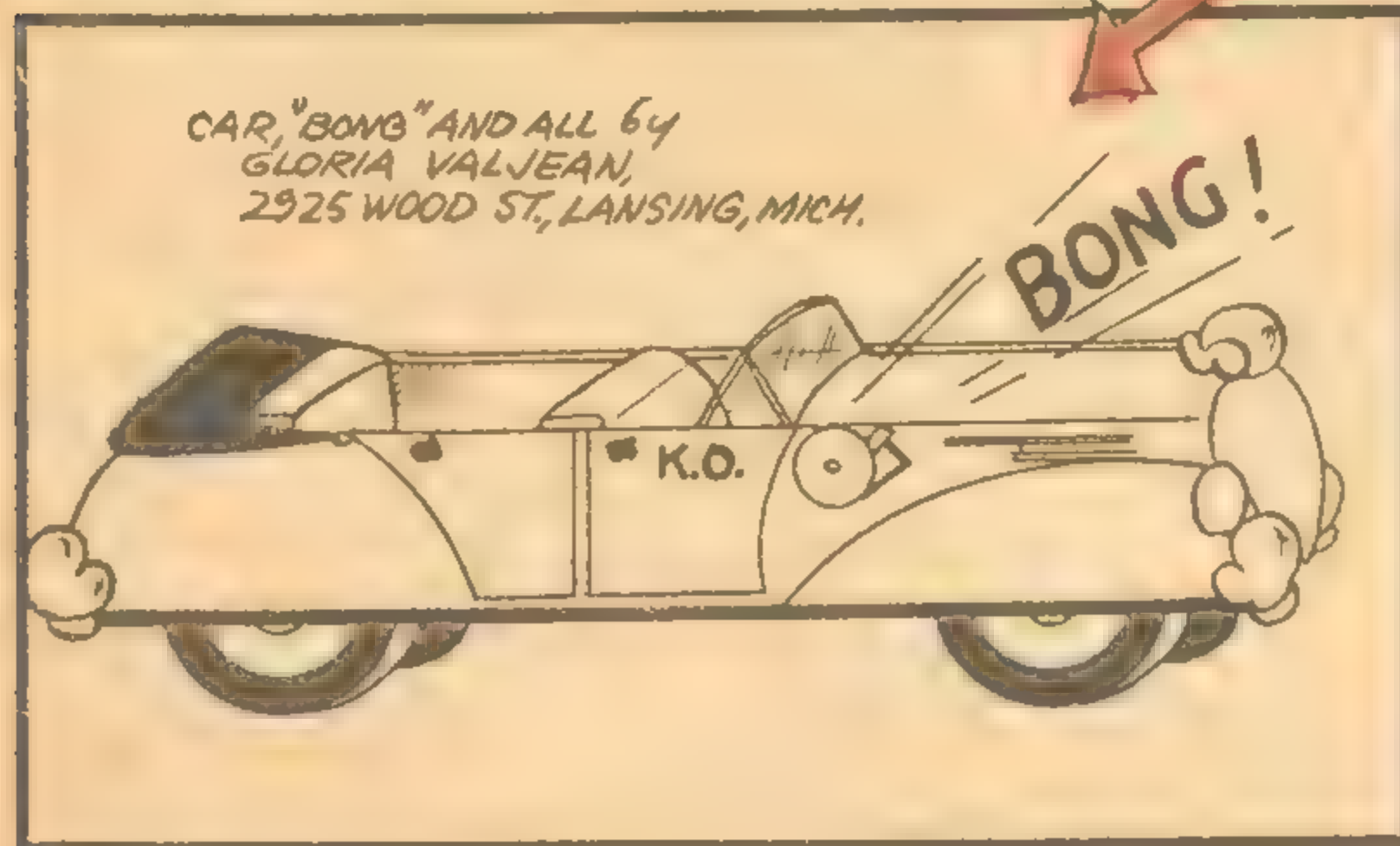
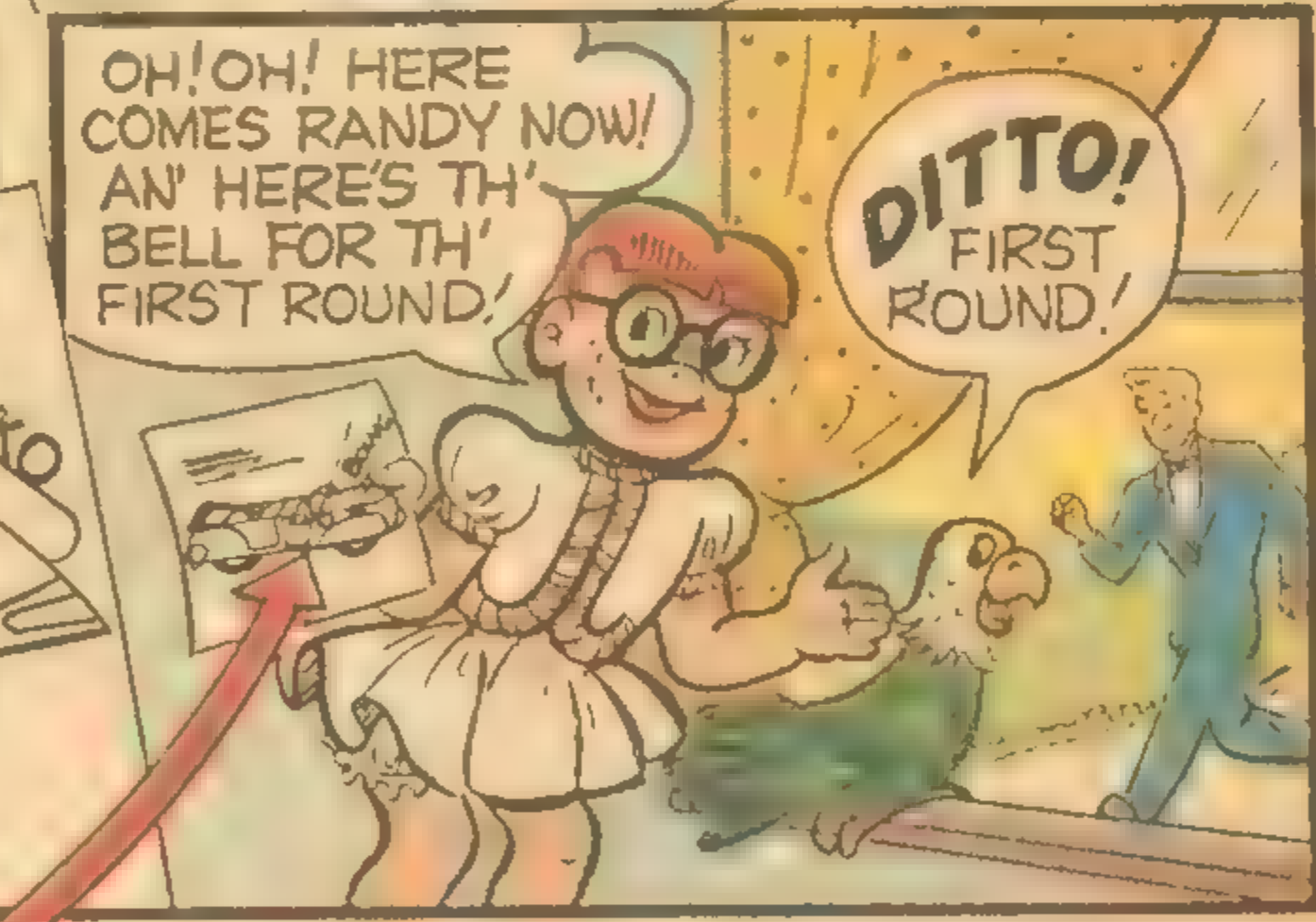
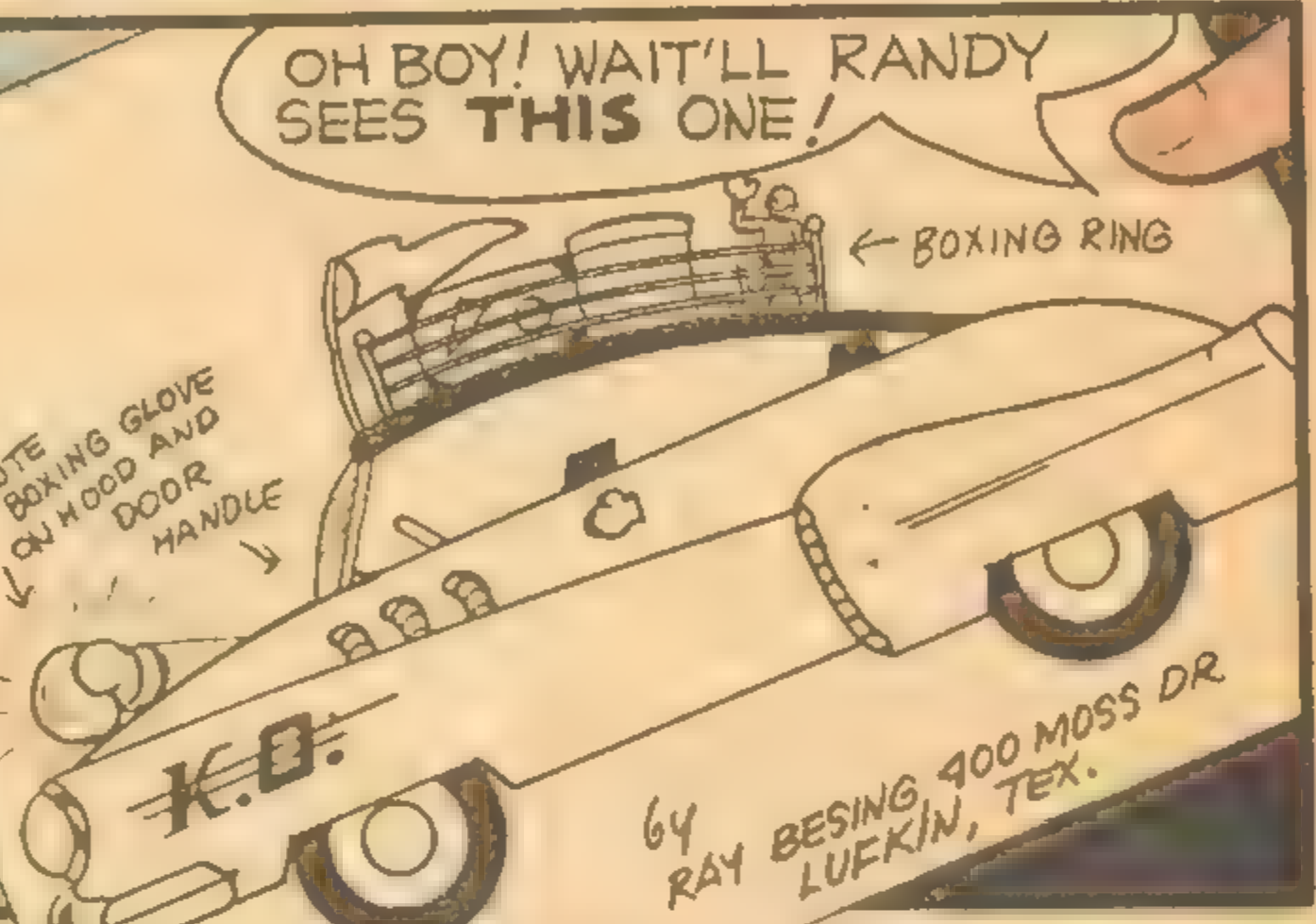
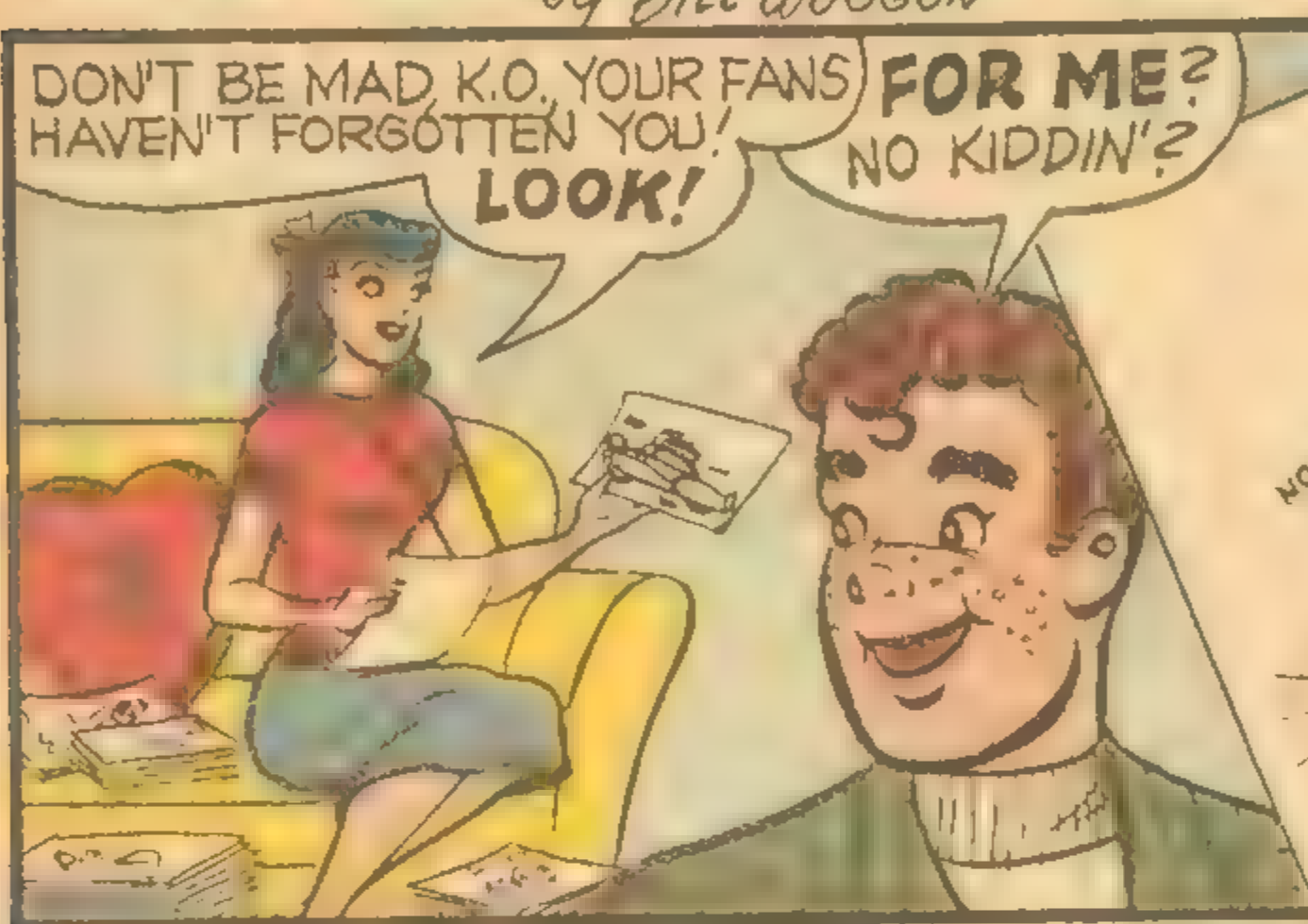


Contains heart of Lanolin, Nature's finest hair and scalp conditioner!



# K.O. KELLY

by Bill Woggon





FOR SCHOOL HOME, WORK...



IT'S NO GAG  
THAT MY SCRIPTO  
WRITES RIGHT  
EVERY TIME...  
THE PROOF IS IN  
THE WRITING!

**AL MORRISON,**  
Cartoon  
Gag Writer

**SELF-SHARPENING  
MECHANICAL PENCIL**  
long 4 inch lead

**TWIST-TOP  
RETRACTABLE  
BALL PEN**  
colors to match  
the 29¢ pencil

**PUSH-BUTTON  
BALL PEN**  
Two-tone colors,  
refillable

**BRILLIANT  
COLORS!  
BRILLIANT  
PERFORMANCE!  
LOWEST PRICES!**

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**PENS AND PENCILS**  
made by the millions to  
give you the lowest prices  
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# KATY'S BIG PACKAGE OF PIN UP and CUT-OUT SETS

LOADS OF  
FUN FOR  
ONLY A  
DIME!

KATY, SIS, K.O., BERTHA, RANDY,  
BILLY, GLORIA AND EVEN ERROL  
SWOON FOR ONLY 10¢ EACH SET

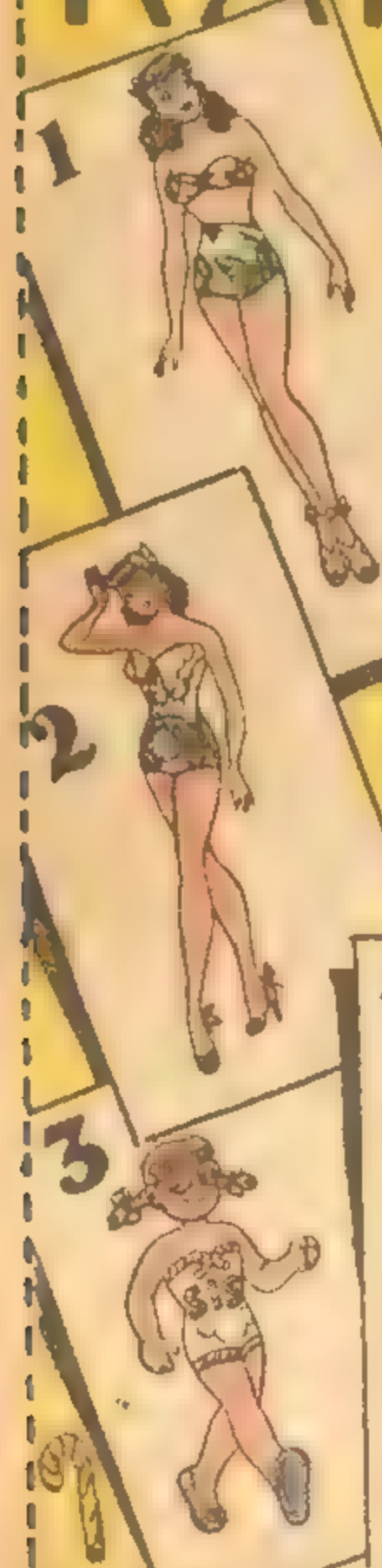
HERE'S A SIMPLE EASY WAY TO ORDER ANY OF THESE SETS FOR 10¢  
JUST CLIP THIS WHOLE AD ON DOTTED LINES. MARK A BIG X ACROSS  
THE SETS YOU WANT OR ORDER BY NUMBERS IF YOU SO DESIRE.  
PRINT YOUR NAME + ADDRESS CLEARLY ON COUPON BELOW, ENCLOSE  
10¢ IN U.S. COIN FOR EACH SET PUT IT IN ENVELOPE WITH YOUR RETURN ADDRESS  
MAIL TO

**KATY KEENE at WOGGON WHEELS RANCH,  
SANTA BARBARA, CALIFORNIA.**

NAME \_\_\_\_\_ (PRINT CLEARLY)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



ALL ORDERS WILL TAKE AT LEAST THREE WEEKS TO FILL! DON'T FORGET TO FILL IN COUPON AND PUT YOUR RETURN ADDRESS ON ORDER!

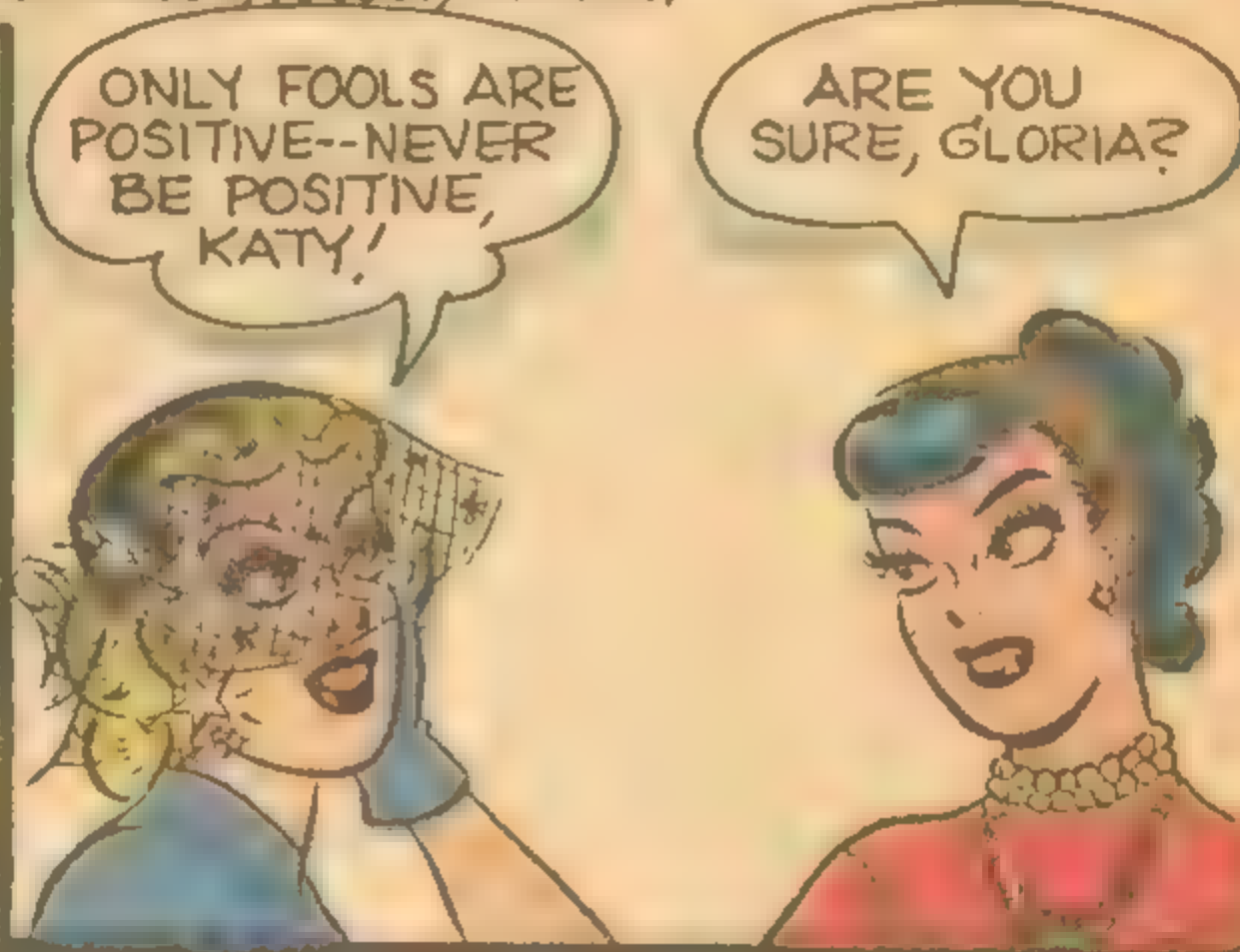


# KATY and GLORIA in MEOW MEOW JOKES



KATY'S POSE OUTFIT, LETTERING, ETC. BY  
ROSE MARY SMITH, P.O. BOX 149  
PULASKI, VA.

GLORIA'S OUTFIT, ETC. BY VIOLET MONTRESSOR, 541 BOSSUET ST., MONTREAL 5, QUEBEC, CANADA.  
KATY'S OUTFIT + POSE BELOW BY MILDRED TYRONE, 802-13TH ST., PASCAGOULA, MISS.

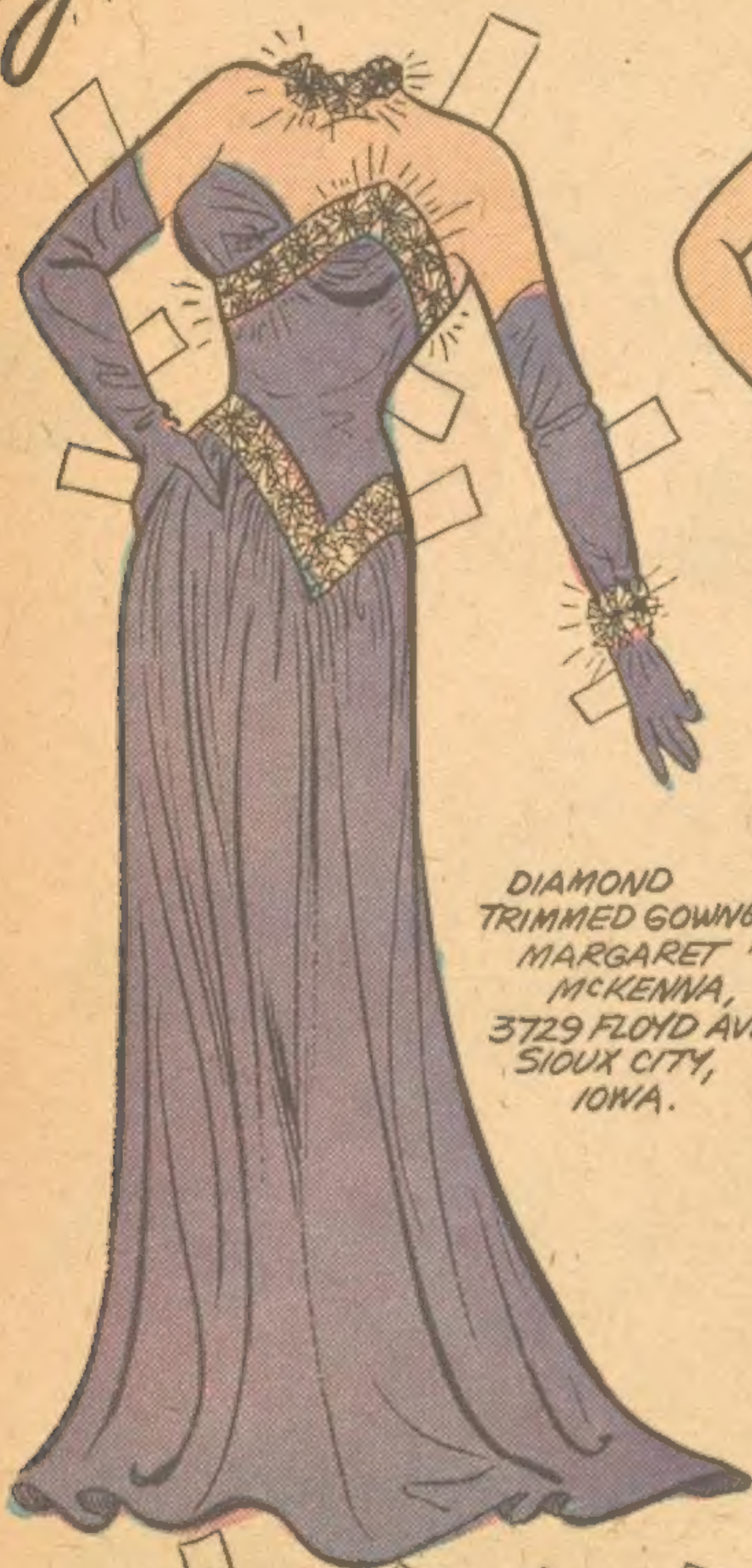


JOKES BY BONNIE VALENTE, 109 WASHINGTON ST.  
MANCHESTER, CONN.  
GLORIA'S HAT BY  
ROSEMARY MASON  
BOX 338, YADKINVILLE, N.C.

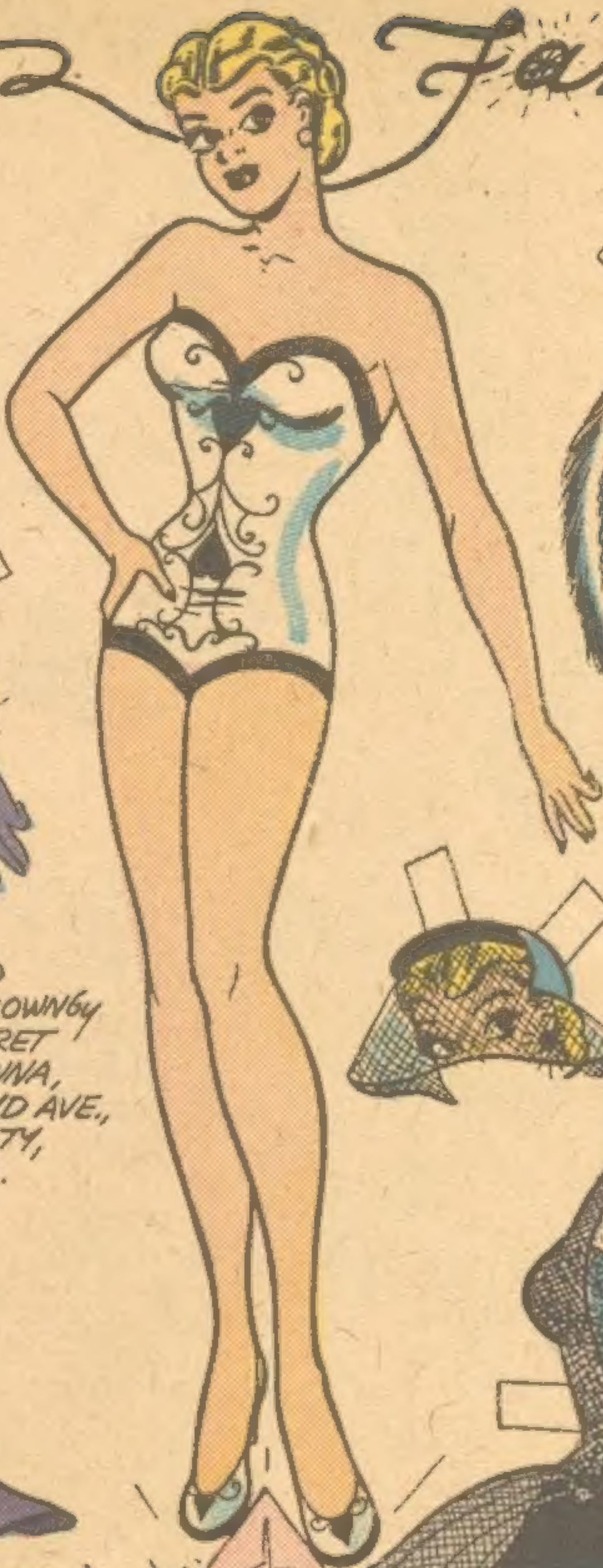




# Gloria Fashions



DIAMOND  
TRIMMED GOWN by  
MARGARET  
MCKENNA,  
3729 FLOYD AVE.,  
SIOUX CITY,  
IOWA.



by CLAIRE BRAULT,  
27 WATER ST.  
BIDDEFORD, MAINE.



by BARBARA  
MCCARL,  
16 GOBLE ST.,  
NEWARK, N.J.



by JUDY BIRMINGHAM,  
271 DEMAREST AVE.  
STATEN ISLAND, N.Y.



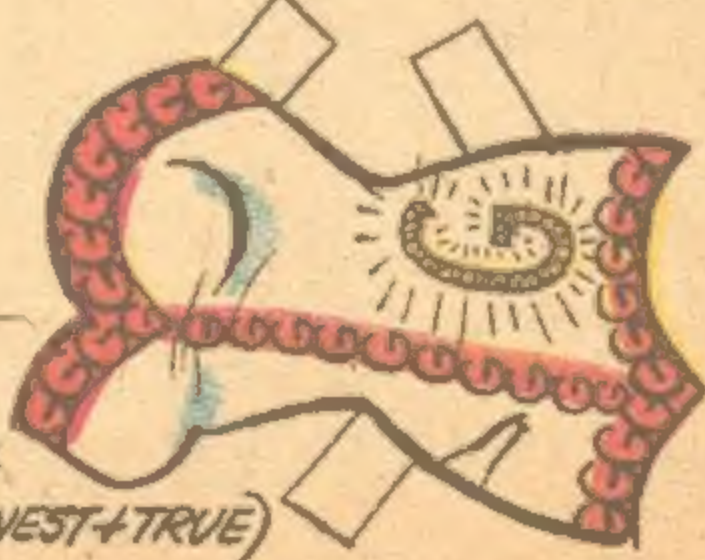
MATCHING OUTFIT by  
JUDITH WATSON,  
BOX 71, GATES, ORE.

★ You  
CAN SEND FOR  
THIS PIN-UP OF  
GLORIA PRINTED ON  
NICE HEAVY SLICK PAPER  
FOR ONLY TEN CENTS!  
WITH THIS PIN-UP YOU'LL GET  
LOTS OF CHIC CUT-OUT  
FASHIONS TO FIT!  
JUST CLIP OUT  
THIS DIAMOND  
FOLD 10¢ IN  
IT! MAIL  
IT TO  
14

\*KATY KEENE, SANTA BARBARA, CALIF.  
BE SURE TO ASK KATY FOR GLORIA  
PIN-UP SET AND SIGN YOUR NAME &  
ADDRESS CLEARLY TO YOUR ORDER!

SWIM SUIT by VICKIE RIOS, BOX 769  
INGLESIDE, TEXAS →

SEND YOUR ORIGINAL FASHION IDEAS  
FOR GLORIA TO KATY (ADDRESS ABOVE)\*  
KATY WILL SEE THAT GLORIA GETS THEM (HONEST & TRUE)





# KATY KEENE'S PIN-UP BOARD

**YIPES!**  
KATY'S GOT SO MANY  
PIN-UPS SHE CAN'T KEEP  
'EM ALL ON HER BOARD!



KATY'S OUTFIT, POSE  
+ PIN-UP BOARD BY  
LEILA PAULSON,  
327 NIAGARA  
PARK FOREST, ILL.



ALWAYS LOOK FOR THE **ARCHIE SERIES EMBLEM**







Price only  
**\$1.00**

## FUN FOR GIRLS

1001 Hours of Fun, Decorations, Party Ideas, Fashion, Dancing, Hobbies, etc.

An exciting new book of 192 pages containing hundreds of illustrations and plans for play and party fun, and for making yourself charming and popular. Here are instructions for learning to dance and learning to draw, for developing happy hobbies and creative crafts—for making and doing things—but above all for having fun and enjoying yourself

### CONTAINS 14 COMPLETE SECTIONS:

1. Secrets of Becoming More Popular
2. Decorate Your Room—dozens of charming and special ideas
3. Let's Have a Party — a guide to successful entertaining
4. Fun Alone
5. Handicrafts Projects
6. Ride a Hobby For Fun
7. Magic for Girls
8. Fun with Fabrics — how to sew; things to make for yourself and home
9. Fun with Paper — 101 things to fold and cut from paper
10. Make Your Own Dolls
11. Games to Play Alone — mazes, puzzles, pencil games, etc.
12. Games to Play with Friends — checkers, quarts, fan-tan, etc.
13. Learn to Dance—fox-trot, waltz, lindy, rumba, cango, samba, jitterbug
14. How to dress and look your best — secrets of smart fashion



Price only  
**\$1.00**

## LEARN TO DANCE-At Home

Don't envy dancers. Be one. Enjoy life, dancing. Be popular. Others do, why not you? Here is a simple and complete guide that shows you how you can teach yourself to become a good dancer, easily and quickly. Fully illustrated with a dancing couple, showing you each step and movement — with foot-prints showing just how feet move — and with complete written information and advice on leading and following, rhythm, posture, etiquette, etc.

AMAZING BARGAIN: Set of three books —

**HOW TO DANCE** — covers popular ballroom dancing — The Waltz, Hestitation, Savoy, La Bomba, The Rhumba, Black Bottom, Charleston, Fox-Trot, Tango, Promenade, El Charonne, The Polka, etc.

**SWING STEPS** — covers today's exciting swing rhythms — The Swing Break, Snake Hips, Shim, Sham, Shimmy, The Suzi-Q, The Westchester, Trucking, The Peabody, etc.

**SQUARE DANCING** — covers popular country dancing — Square Sets, Quadrilles, Running Sets, Play-Games, Round Dances; sample dances are Wagon Wheel, Virginia Reel, Mountaineer, Lily White Hands, Gal from Arkansas, Birdie in a Cage, etc.

You can learn a basic step in one hour, a complete dance in one evening. From then on it is just practice and dancing. Get in the fun! Send for this easy, home-study dance lessons NOW!



Price only  
**\$1.00**

## VENTRILOQUISM MADE EASY

*In ONE DAY You'll Be Able to Perform a Ventriloquial Skill!*

How would YOU like to be able to perform ventriloquism? It would give you lots of fun and pleasure! Brand new book—**VENTRILOQUISM MADE EASY**, by John Mendoza—reveals all the methods and secrets in the art of "throwing your voice". This book takes away all the mystery—shows you just how the voice is made to appear to come from some other place—how to handle all different words, phrases, and sentences—how your actions and acting help in the make-believe—how to make your voice sound different when impersonating a boy or girl, a man or woman, a horse, dog or other being—how to develop props and appearances—how to select and have made a suitable figure or dummy to work with—how to learn the patter and also a stage manner—how to give a competent, complete performance—and much more! And that is not all—

**FREE WITH EVERY ORDER FOR THIS BOOK:** Book of 100 AMUSEMENTS. Gives you a series of party and professional stunts, tricks, magic, songs, jokes, patter! Will make you popular and a real entertainer! And the price COMPLETE IS ONLY \$1.00



Price only  
**\$1.00**

## LIGHTNING JU-JITSU

*Master Ju-Jitsu and you'll be able to overcome any attack — win any fight!*

You can defeat any man in a fight. This is what this book promises you! **Lightning Ju-Jitsu** will equip you with a powerful defense and counter-attack against any bully, attacker or enemy. It is equally effective and easy to use by any man or woman, boy or girl—and you don't need big muscles or weight to apply. Technique and the know-how does the trick. This book gives you all the secrets, grips, pressures, which are so effective in quickly "putting an attacker out of business".

Just follow the illustrations and easy directions, practice the grips, holds and movements—and you'll fear no man. 96 pages—dozens of illustrations and only—\$1.00.

## FREE GAME KIT

TREMENDOUS SURPRISE



With every order, we will include without extra charge, a complete assortment of 10 GAMES, TRICKS, PUZZLES. Can be played by 1, 2, 3, 4 or more players. Just the thing for hours and days of enjoyable fun. It is given FREE with every order

Supply is limited. ORDER NOW!

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830 Broadway, New York 3, N. Y.

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Please send me the book or books I have checked below.

- |   |        |
|---|--------|
| <input type="checkbox"/> Fun For Girls  | \$1.00 |
| <input type="checkbox"/> Learn To Dance   | 1.00   |
| <input type="checkbox"/> Ventriloquism Made Easy (with book of 100 Amusements Free) | 1.00   |
| <input type="checkbox"/> Lightning Ju-Jitsu   | 1.00   |

I enclose \$\_\_\_\_\_ in payment. Send postage free.

Send C.O.D. for \$\_\_\_\_\_ plus shipping costs.

Name \_\_\_\_\_

Address \_\_\_\_\_

City and Zone \_\_\_\_\_ State \_\_\_\_\_



# MORE FUN THAN...



*We don't know how much fun there is  
in a barrel of monkeys...*

*BUT...*

*everyone knows that there's plenty of  
fun, delicious eating, and food-energy  
in just one bar of Baby Ruth.*



**RICHER, SMOOTHER  
NOW MORE DELICIOUS  
THAN EVER!**

Research improves formula . . .  
adds to your enjoyment! . . . Buy  
some today . . . See for yourself!

## CURTISS



**CURTISS CANDY COMPANY**

**Otto Schnering, Founder**

*makes of Butterfinger, Coconut Grove, Caramel Nougat, Dip candy bars, Saf-T-Pops, Fruit Drops and Mints*



Does your school, youth organization, or group need money? For complete fund raising plan, successfully employed elsewhere, write, giving your age, school grade, name of your organization and number of members, to Curtiss Candy Company, 1101 W. Belmont Avenue, Chicago 13, Illinois. (No obligation). Offer limited to U. S.

